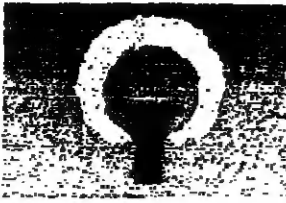




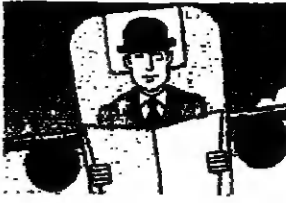
**US invasion**  
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**Businessair travel**  
The better seats  
get bigger  
Survey, Section III

# FINANCIAL TIMES

WEDNESDAY, APRIL 20, 1994

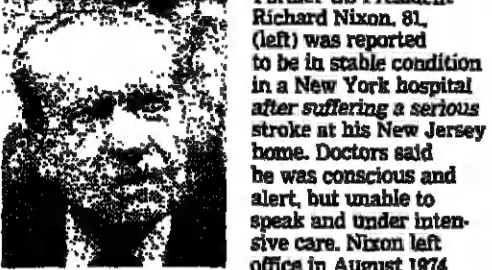
## Russia expects IMF to release \$1.5bn in funds

The Russian government expects the board of the International Monetary Fund to release today a \$1.5bn loan - agreed provisionally last month with IMF managing director Michel Camdessus. The loan represents an act of faith by the IMF in government of Victor Chernomyrdin, and is meant to encourage other international financial institutions, and above all private investors, to step up activity in Russia. The World Bank is expected to lend about \$2bn this year, while there are some signs of increased financial investment in Russian companies. Page 14; Editorial Comment, Page 23

**Chrysler** underscored the strong recovery in the US vehicle market by reporting a 77 per cent increase in underlying first-quarter earnings and its most profitable quarter ever. Page 13

**Unionist sees end to Ulster violence:** Terrorist violence in Northern Ireland could end within a year, James Molyneux, leader of the Ulster Unionist party, predicted during a visit to Washington. Page 14

**Nixon stable after serious stroke**



Former US President Richard Nixon, 81, (left) was reported to be in stable condition in a New York hospital after suffering a serious stroke at his New Jersey home. Doctors said he was conscious and alert, but unable to speak and under intensive care. Nixon left office in August 1974 ahead of expected impeachment proceedings because of the Watergate scandal, becoming only the US president forced to resign. Page 5

**ADB tightens lending policies:** The Asian Development Bank has tightened its lending policies in order to overcome resistance from shareholders, particularly the US, to a capital increase. Page 4

**Consortium named for bridge:** A group led by Trafalgar House of Britain was chosen to build and operate a \$218bn (£14bn) toll bridge over the river Tagus near the Portuguese capital of Lisbon. Page 14

**Berlusconi appears at bribes inquiry:** Silvio Berlusconi, media magnate turned politician, gave evidence to Turin magistrates investigating alleged bribes paid by his Fininvest group and French investors to secure a shopping development. Page 2

**Ashanti valued at \$1.7bn:** Shares in Ashanti Goldfields of Ghana, which owns one of the world's great gold mines, were priced at \$20, at the top of the \$17 to \$20 range in the March prospectus. Page 15

**Japan rethinks on use of plutonium:** Japan is considering reducing the use of plutonium as a fuel for commercial power stations, Ministry of International Trade and Industry said. Page 4

**Groupe GAN, French insurance group,** experienced another difficult year in 1993 with static net profits of FF¥14.3m (\$70.5m). Page 15

**Watanabe drops bid to be PM:** Japan's opposition Liberal Democratic party averted a break-up when veteran faction leader Michio Watanabe dropped his bid to be prime minister. Page 4

**Paris airport clash looms:** France appears to be heading into a row with Britain and the European Commission after a Commission report said Air France was abusing its monopoly position at Orly airport. Page 3

**Strasbourg set for cash crisis:** The European Parliament is heading for a financial crisis as a result of its decision to bow to French pressure for a new parliament building in Strasbourg, according to an unpublished report by the parliament's secretariat. Page 3

**González fends off calls to resign:** Spanish prime minister Felipe González fended off opposition calls for his resignation over the alleged financial misconduct of senior officials and promised a crackdown on corruption. Page 2

**Bomb explodes in Tehran:** A bomb injured 13 people, including two children, and destroyed five cars at a busy intersection in central Tehran. It was the second bombing in the Iranian capital this year.

STOCK MARKET INDICES			
FT-SE 100	3,128.9	(-10.2)	
Yield	2.88		
FT-SE Eurostoxx 100	1,449.50	(-22.08)	
FT-SE A 100 Share	1,982.94	(-1.9%)	
Nikkei	20,192.34	(-65.02)	
New York: S&P 500	3,610.50	(-8.32)	
Dow Jones Ind Ave	3,610.50	(-8.32)	
S&P Composite	442.04	(-1.42)	
US LUNCHTIME RATES			
Federal Funds	3 1/8%		
3-mo Treasury Bill	3.818%		
Long Bond	8.61%		
Yield	7.399%		
LONDON MONEY			
3-mo Interbank	5.2%	(Same)	
Life long rate	10.61%	(Same)	
NORTH SEA OIL (Argus)			
Brent 15-day (Jan)	\$14.92	(15.1)	
Gold			
New York Comex (Apr)	\$372.5	(378.5)	
London	\$372.5	(377.7)	

STERLING			
New York Exchange			
London	1.477		
DM	1.4782	(1.4701)	
FF	8.6213	(8.6546)	
Sfr	2.1396	(2.1449)	
Y	192.387	(192.334)	
£ Index	78.5	(80.0)	
DOLLAR			
New York Exchange			
DM	1.7015		
FF	8.6213		
Sfr	1.443		
Y	192.387		
£ Index	88.2	(88.6)	
Tokyo close	Y 103.23		

## Fake Kidder trading profits date back to 1991

By Richard Waters in New York

The phantom trading scheme at Kidder Peabody which led the US investment bank to report false profits of \$350m had escaped the attention of the bank and its auditors since as far back as 1991. Mr Jack Welch, chairman of General Electric, Kidder's parent, told the Financial Times yesterday that the phantom profits created by the scheme stretched back for some time.

"We would estimate that approximately \$150m of this occurred last year," he said. As a result, "Kidder's earnings power was still high after this [\$350m] charge," he added.

The false profits, which Kidder has blamed on its head government bond trader, Mr Joseph Jett, emerged only at the end of last week, after an escalation in the phantom trades prompted a closer examination. Mr Jett joined the bank in 1991 and rapidly rose to become the head of its government bond trading desk. The profits he reported from trading brought him a bonus of \$901 last year, although not all was paid in cash.

Mr Welch said: "Kidder requires a portion to be put away in an equity account to be paid from future earnings. So some of that is retained in the firm." Mr Welch said Kidder's problems high-

lighted a failure by it and other Wall Street firms to give sufficient power to the people responsible for controlling traders. He added that the problem had not prompted him to reconsider whether or not to sell the investment bank, and that its earnings remained strong. Commenting on the "star" culture on Wall Street, Mr Welch said: "My concern is whether or not that money turns out to give a prestige and power and influence to people that's inordinate."

## Buthelezi backs down as deal is struck over South African election

## Inkatha to contest all-race poll

By Patti Waldmeir in Pretoria and Michael Holman and Mark Suzman in Johannesburg

South Africa's three main political leaders last night charted a course for peace when they reached a last-minute deal to allow the mainly Zulu Inkatha Freedom party to participate in all-race elections, now less than a week away.



South African president F.W. de Klerk (centre) and African National Congress leader Nelson Mandela examine a copy of the agreement that cleared the way for the Inkatha Freedom party of Chief Mangosuthu Buthelezi (left) to take part in next week's elections. Howard Burdick, Reuters

In a dramatic retreat, Chief Mangosuthu Buthelezi, the Inkatha leader, abandoned his demands for important changes to the South African constitution and a postponement of the April 26-28 election. He stunned a Pretoria press conference when he said Inkatha would participate in national and regional elections, and signed an agreement which satisfied almost none of his original demands.

Mr Nelson Mandela, the African National Congress leader who met Chief Buthelezi and President F.W. de Klerk for a four-hour talks yesterday, hailed the deal as "a leap forward for peace, reconciliation, nation-building and (an) inclusive election process".

The dramatic improvement in South Africa's political fortunes delighted the local markets. Pessimism of recent days gave way to relief, and the news boosted the Johannesburg Stock Exchange index by 2.1 per cent.

The financial rand, the country's investment currency, rallied by a per cent against the dollar.

The deal was welcomed by political figures abroad. Mr Douglas Hurd, UK foreign secretary, said he hoped it would "enable these historic elections to proceed in peace, with all South Africans freely able to participate".

Chief Emeke Anyaoku, Commonwealth secretary general, praised the three leaders for "looking beyond narrow partisan interests".

Even before the official announcement, Inkatha election posters were going on display in Natal.

In Umtata, the capital of the KwaZulu "homeland" which Chief Buthelezi heads, there was jubilation among members of the local legislative assembly.

Thousands of Inkatha supporters are expected to take part in a rally today at Umtata, marking the start of the party's campaign. Chief Buthelezi said he had decided to compromise on his demands "to avoid a great deal more [of the] bloodshed and carnage which we have been witness to in recent months", although he cautioned against expectations of an immediate cessation of the hostilities which have left

more than 500 people dead in the past six weeks. "There's no way that in the next seven days violence is going to vanish," he said, as fierce gun battles continued in townships near Johannesburg between his supporters and Mr Mandela's.

All three leaders applauded the role of Prof Washington Okumu, a Kenyan mediator, in negotiating the deal, which will entrench the position of Zulu King Goodwill Zwelithini in the country's constitution, and provides for international mediation of other constitutional disputes.

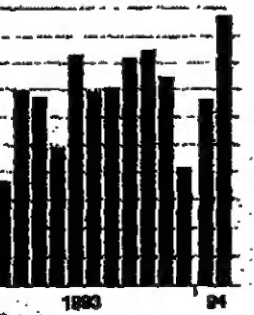
Financial and regional ballot papers are already printed and there is no plan to pulp them. Tens of thousands of officials from the Independent Electoral

## US trade deficit soars as partners' growth rate lags

By Michael Proulx in Washington

The US trade deficit soared in February, reflecting faster economic growth in the US than in most of its trading partners, the Commerce Department reported yesterday.

### US trade deficit



The overall deficit on trade in goods and services rose to \$9.7bn, against a revised \$6.6bn in January. Most Wall Street analysts had predicted a decline to \$6bn or less.

The poor figures are likely to increase domestic political pressure on the Clinton administration to take an aggressive stance in talks with Japan on opening its domestic market.

The deficit on merchandise trade, on the customs basis, rose to \$12.4bn, against \$10.1bn in January, the highest monthly total since the economic boom of the late 1980s. The deficit on trade in goods on the new "balance of payments" basis rose to \$13.9bn. The surplus on trade in services fell from \$4.7bn to \$4.2bn.

Mr Ron Brown, commerce secretary, said the deterioration was "substantial" and affected all categories of US trade. The figures would have a "dampening effect on first quarter GDP", and illustrated the risk to the US recovery posed by slow growth in Europe and Japan. "We continue to urge the other major trading nations to take the policy actions needed to create balanced growth in the world economy," he said.

Mr David Wyss, chief economist at DRI/McGraw-Hill, the forecasting group, said the higher deficit would reduce growth in the first quarter by about a percentage point. However, he thought gross domestic product was still likely to grow at an annual rate of about 4 per cent. Other analysts revised down estimates of growth in the first quarter to about 3 per cent at an annual rate. The poor February trade figures reflected the combined impact of a 2.7 per cent rise in imports from January and 2.6 per cent decline in exports.

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## Yeltsin calls for summit on Bosnia

By Jurk Martin in Washington, Laura Silber in Belgrade and Lionel Barber in Brussels

Russia's president Boris Yeltsin last night called for an urgent summit between Russia, the US and the European Union to solve the worsening crisis in Bosnia.

Marking a sharp reversal in Russia's previous sympathetic treatment of the Bosnian Serbs, Mr Yeltsin urged them to stop their attack on the Moslem enclave of Gorazde, while Mr Andrei Kozyrev, the foreign minister, warned the Serb forces not to "test the patience of the world community".

Mr Yeltsin has previously suggested a summit, but this proposal comes amid growing international calls for action, and was welcomed by President Bill Clinton, who was meeting with his senior military and foreign policy advisers to review the military and diplomatic options.

Although US officials were conceding that little could now be done to prevent the fall of the eastern Moslem enclave of Gorazde to surrounding Serb forces, the broader use of Nato air power to protect other Bosnian "safe havens" was understood to be high on the list. It was also urged by Mr Boutros Boutros Ghali, the UN secretary-general.

Serb forces nevertheless continued to fire on Gorazde and in







EUROPEAN NEWS DIGEST

## Strasbourg set for cash crisis

The European Parliament is heading for a financial crisis as a result of its decision to bow to French pressure for a new parliament building in Strasbourg, according to an unpublished report by the parliament's secretary. Draft budget estimates for next year, produced by Mr Enrico Vinci, the parliament's secretary-general, show that the strain of financing the building will help push the parliament's running costs from Ecu682m (US\$44m) next year to Ecu819m in 1997. The extra costs will increase the parliament's share of the Union's Ecu4bn administrative budget from 17.96 per cent to 20.62 per cent, breaching a 20 per cent limit agreed with the Commission and the Council of Ministers.

The report forecasts that if nothing is done the budget will continue to rise, reaching Ecu84m, or 20.83 per cent of the administrative budget, by 1999. The financial crisis was triggered by a controversial decision last month by the parliament's administrative committee to agree with a £300m building to replace its existing chamber and offices in Strasbourg, which are used for one week each month.

The decision, which followed French threats to disrupt the June elections to parliament, follows an earlier controversial decision to replace the parliament's main debating chamber in Brussels. It has been heavily criticised by MEPs from both of the main political groupings, which would prefer to centralise parliament's activities in Brussels. *Kevin Brown, Strasbourg.*

## Bonn plan for energy initiative

Germany intends to launch a "deregulation initiative" in the European Union as a top priority of its forthcoming presidency, including action to promote greater competition in national energy markets, Mr Günter Rexrodt, the economics minister, said yesterday. He admitted that he had failed to win enough support within the Bonn coalition for a national law to deregulate the energy market, but would now seek to do the same via Brussels.

Mr Rexrodt claimed that the government's own deregulation drive had helped to accelerate planning procedures in Germany and reduce red tape, but planning delays in the chemical industry, for example, were still excessive. He said it took on average 70 months to gain approval for a new chemical plant in Germany, compared with around 20 months in other west European countries. *Quentin Peel, Bonn.*

## Siemens chief in nuclear plea



Western companies and countries should work together to help Russia improve safety standards at its nuclear power stations, Mr Heinrich von Pierer, chairman of Siemens, the German electrical group, (above) said yesterday. "There is no need for any further studies, it's like an alibi for not doing anything," he said. The issue was too important for normal competitive factors to have priority, and he would not be against co-operation with Asea Brown Boveri, Siemens' big European rival in power generating equipment, to modernise Russia's nuclear stations. *Andrew Baxter.*

## Greek tax sparks protests

Greece's socialist government, facing a widening budget deficit, yesterday introduced a 15 per cent tax on earnings from repos - fixed-term repurchase agreements - in a last-minute amendment to fiscal legislation. It includes a controversial 15 per cent tax on dividends from mutual funds' investments in government securities. The measure triggered protests from fund managers because interest on government bonds otherwise remains tax free. With growth in tax revenues running at around 12 per cent for the first quarter, against a target of 22 per cent, the government is trying to boost income from other sources. *Kevin Hope, Athens.*

## EBRD shelves Gdansk project

The European Bank for Reconstruction and Development has suspended its backing for an Ecu68m (US\$3m) water treatment project in Gdansk after allegations that the local water company was operating on land confiscated from a Jewish family by the Nazis. The bank's decision follows a two-year campaign by Mrs Ewa Szpilberg, a Polish Holocaust survivor, who says the land was owned by her family before the war. *Michael Shapiro.*

## ECONOMIC WATCH

### Golf success leaves VW at risk

The Volkswagen Golf/Jetta was the best-selling car in western Europe last year - as in the last 11 years - but the German carmaker remains dangerously dependent on the success of its leading model range as it has no other models in the top 10 best-sellers. General Motors and Ford dominate the list, each having three models in the top 10.

The biggest sales gain was achieved by the Ford Mondeo, which replaced the outdated Sierra early last year. In a year when the overall new car market fell 15 per cent, sales of the Mondeo/Sierra jumped 44 per cent, making the Mondeo the best-selling large family car. The success of the Mondeo is crucial to Ford of Europe, as it seeks to recover from three years of heavy losses. Sales of its other two main model ranges, the Escort and the Fiesta, both plunged last year. *Kevin Done.*

WEST EUROPEAN BEST-SELLING NEW CARS				
	Volume (Units)	Volume Change (%)	Share (%) 1993	Share (%) 1992
TOTAL MARKET	11,434,000	-16.4	100.0	100.0
VW Golf/Jetta	794,000	-8.6	6.9	6.4
GM Astra	629,000	-8.5	5.5	5.1
Ford Escort/Orion	481,000	-25.0	4.0	4.8
Ford Fiesta	451,000	-22.4	3.9	4.4
Renault Clio	444,000	-25.7	3.9	4.4
Fiat Uno	354,000	-31.0	3.1	3.8
GM Corsa/Novus	338,000	+11.7	3.0	2.2
Ford Mondeo/Sierra	315,000	+44.4	2.8	1.8
GM Vectra/Cavalier	292,000	-29.8	2.6	3.1
Peugeot 106	269,000	+8.6	2.4	1.9

Source: Automotive Industry Data

■ France's merchandise trade surplus was FF6.40bn (US\$30m) in February, according to seasonally adjusted figures released yesterday by the Customs Office. It also reported a revised January surplus of FF2.88bn from FF2.71bn.

■ Unemployment in Sweden fell to 7.8 per cent in March from 8.3 per cent in February, the Central Bureau of Statistics said yesterday.

■ Switzerland's real gross domestic product is expected to rise 1 per cent this year and 1.8 per cent in 1995 according to Basel Economics, a leading Swiss economic think-tank.

# Brussels heads for clash on Orly monopoly

By Gillian Tett in Brussels

France appears to be heading into a new row with Britain and the European Commission following a Commission report which says Air France is abusing its monopoly position at Orly airport, Paris.

The report, after a seven-month investigation, says Air France's refusal to let rival airlines such as TAT operate from Orly on routes to London, Marseille and Toulouse has broken community law on equal access to air routes.

The European commissioners were due to adopt the report, which demands that France open Orly to rival airlines, yesterday. But with France now lobbying to block the report, indicating it will fight any attempt to force it to open Orly, the commissioners yesterday stepped back from a decision, citing lack of a voting quorum.

The Commission is now expected to adopt the report, next week. If France refuses to comply, the Commission could take the case to the European

Court of Justice, which could fine the airline.

With the Commission also embroiled in a row over FF20bn (US\$3.4bn) state aid recently provided to Air France, officials admit the issue has left the Commission in an increasingly sensitive political position, reluctant to begin a full-blown fight.

The French have threatened that they will simply not implement any decision... they have said that they attach as much importance to this as to Gatt," claims one diplomat.

The battle centres over a complaint from TAT, the private French regional airline, which is 49.9 per cent owned by British Airways, that Air France has refused to provide slots at Orly on two routes - the lucrative Paris-London route, where TAT could be a strong rival to Air France, and the southern routes between Orly and Toulouse and Marseille, currently the third and fourth busiest routes in the European Union, where Air Inter, a subsidiary of Air France, has a monopoly.

The Commission's report has largely accepted these complaints, concluding that "the French authorities... were wrong to refuse and to continue to refuse TAT European Airlines permission to exercise traffic rights on the Paris (Orly)-London route".

The French government denies this breaks EU law, arguing that Orly is saturated, and already allows Greek, Spanish and Portuguese carriers to operate some services from the airport.

Faced with the political sen-

activities, some sectors of the commission's legal services are now arguing that the matter should be referred to the European Court of Justice.

Any such "soft" option is likely to provoke a furious response from the British, who have stepped up lobbying in recent weeks, with Mr John MacGregor, UK transport minister, personally pressing Mr Abel Matutes, the outgoing EU transport commissioner, on the matter and seeking support from the British commissioner, Sir Leon Brittan.

## France to increase defence spending

By John Ridding in Paris

The French government and President François Mitterrand are today expected to approve a framework defence programme, which calls for about FF650bn (US\$100bn) of expenditure between 1996 and 2000.

The spending plan, due to be presented to the National Assembly this month, reflects the French government's commitment to maintaining a strong military as well as a nuclear deterrent despite the ending of the cold war.

In contrast to reduced defence expenditure in much of Europe and the US, the plan involves a real increase of 0.5 per cent each year

during the six-year period. Despite the increased spending, the programme is expected to include delays or cost-cutting measures for several important projects.

Programmes affected are expected to include a delay in the introduction of the long-range M5 nuclear missile, which was due to enter into service in 2005, but which is likely to be pushed back until 2010.

The French government is also expected to seek a 20 per cent cut in the costs of developing the NH-90 transport helicopter and a delay in the delivery of Rafale fighter aircraft to the airforce.

The plan will include a commitment to maintaining France's land-based nuclear deterrent and is expected to

give approval for a viability study to determine whether the submarine-based M4/M45 missile can be adapted for terrestrial use.

The government's agreement to study the proposal represents a concession to Mr Mitterrand, a strong supporter of a land-based deterrent, and is expected to smooth approval of the defence package.

The defence programme is also expected to call for cuts in troop levels. Ground forces are likely to be reduced by more than 10,000, from the current level of 240,000, possibly involving the closure of one division.

Despite the reduction in certain programmes and in the level of manpower, the expenditure plan

reflects the thinking of a white paper on defence policy published in February.

The white paper spelled out an ambitious defence policy into the next century and dismissed the idea that France could reap a peace dividend following the end of the cold war.

France's 1994 defence equipment budget, which has been set at FF100.4bn (US\$15.75bn), is already higher than that of its European allies.

The plan for the period 1995-2000, which will be re-examined in 1997, implies that expenditure will amount to about 3 per cent of gross domestic product, slightly less than the 3.4 per cent currently spent.



Mitterrand: Backing for deterrent

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## NEWS: INTERNATIONAL

## God – and realpolitik – bring in Buthelezi

Patti Waldmeir on what lay behind Zulu leader's decision to end his poll boycott



"It's just like a dream. Really like a dream. For years, Anglican Archbishop Desmond Tutu has spoken for the South African nation at great moments in its history, and yesterday was no exception.

Outside the room where South Africa's top political leaders had just signed a last-minute peace deal bringing the Inkatha Freedom party into next week's elections, he was unashamedly moved: "To all of us, it just seemed totally impossible that this would happen. What words can we use except just to say, thank God?"

He might have added that God moves in mysterious ways – and that so does Chief Mangosuthu Buthelezi, Inkatha leader, who yesterday executed a dramatic climb-down on virtually all of his constitutional and political demands and agreed to fight an election at less than a week's notice, despite the huge practical and logistical disadvantages which that imposes on his party.

Inkatha negotiators involved in the talks, which were completed at lightning speed after months of fruitless wrangling, are at a loss to offer a fully coherent explanation for Chief Buthelezi's change of heart. Speaking privately, they cite two factors as central: the role of religion (the chief is a devout Christian, as are the majority of South Africans); and the intervention of a *deus ex machina* in the form of Prof Washington Okumu, the Kenyan mediator who brokered the deal, and who is also deeply religious.

Chief Buthelezi delivered a eulogy to Prof Okumu just before signing the agreement, which will entrench the position of Zulu King Goodwill Zwelithini in the constitution, but in only the vaguest of terms. All other constitutional issues – including Inkatha's demand for federalism – will be left to international mediation only after the election.

Those present at the talks said much of the credit goes to Prof Okumu, a close friend of Chief Buthelezi for more than 20 years (they met at a prayer breakfast in the US) who also knows the other two main protagonists – Mr Nelson Mandela, African National Congress leader, and President F.W. de Klerk – and is a fellow African with a healthy working knowledge of the continent's dis-

aster stories.

"Okumu read him the African future. He told him, you're staring into the abyss," said one participant. Others said it was their shared religion which explains the deal. And Chief Buthelezi himself cited the intervention of God, saying he would not have met Prof Okumu to hear his mediation proposals if the Zulu leader's aircraft returning him to Natal had not been forced to turn back last Friday to Lanseria airport near Johannesburg where the professor was waiting. "It was as though God had prevented me from leaving – as though Jonah had been brought back from the whale," he said.

His advisers give a similar mystical explanation. But there seems a fair chance that

shrewd political calculations were also involved.

"Chief Buthelezi was thoroughly receptive when someone came along and offered him a way out," says a participant. "The ground was already fertile for Okumu," he adds, noting that Chief Buthelezi may have come under pressure from King Goodwill to secure his position or lose the king's backing for the boycott.

Prof Okumu was a member of the Forum for the Restoration of Democracy, a coalition of Kenyan opposition parties which led the calls for President Daniel arap Moi to accept a multi-party system.

Chief Buthelezi yesterday outlined a flurry of meetings and phone calls between Prof Okumu and the three protagonists to the conflict which cul-

minated at a "Jesus rally" held in Durban on Sunday to pray for peace in Natal. This was attended by Chief Buthelezi, Mr Jacob Zuma, ANC negotiator, and Mr Danie Schutte, government negotiator, who took the occasion to study a draft of yesterday's accord.

Mr Mandela and the ANC were initially said to be lukewarm about the mediation effort. ANC hardliners – and, strangely enough, some members of the South African government – seemed disappointed by the deal, on the principle that Chief Buthelezi ought to have been crushed rather than accommodated.

"The coup *de grâce* was about to be delivered to Chief Buthelezi," says one of those close to the talks. "Some wish it had been."

This fact, and the prospect of electoral competition from Chief Buthelezi in Natal, could explain the rather grim faces of most ANC and government negotiators at the victory press conference. Inkatha will certainly take votes away from Mr de Klerk's National party in Natal province which includes Chief Buthelezi's KwaZulu "homeland" – though there is a chance that the two parties could form a post-election pact to deny the ANC control of the province, and the ANC itself will be denied the victory there which an IPR boycott would have guaranteed.

Inkatha will be disadvantaged by its short election campaign, but it could still get 30 per cent or more of the vote in Natal. It is a disciplined organisation which can get its message out rapidly through the system of village chiefs which it controls. And King Goodwill's endorsement of the elections – delivered yesterday – will be heeded by many of his 5m subjects.

The Inkatha leader has, after all, already been campaigning for months. He has been in the news almost daily stoking ethnic loyalty to Inkatha, and this could still pay off.

This may have been Chief Buthelezi's game plan all along: to hold out until the very last moment, cornering as much publicity as possible along the way. If so, it was a strategy which cost at least 500 lives in the past six weeks. Violence is likely to continue – probably at diminished levels – throughout the polling and even afterward. Indeed, Archbishop Tutu's dream could still turn to nightmare: Chief Buthelezi could refuse to accept the election result, citing the intimidation which will certainly occur.

Developing-nation status granted to S Africa on market access

## Pretoria gets economic lift from Europe

By David Gardner in Luxembourg

European Union foreign ministers yesterday agreed in principle to add South Africa to the generalised system of preferences (GSP) under which developing nations are granted virtually tariff-free access to the European market for their manufactured goods.

The move should go ahead soon after South Africa's first universal suffrage elections on April 26-28, when the EU should have finalised its 10-year review of the GSP system, held up until the recent completion of the Uruguay Round of world trade talks.

"This is aimed as a substantial gesture of support for the elections," said an aide to Sir Leon Brittan, EU trade commissioner. "This is what both the government and the African National Congress have been asking us for."

But ministers resisted a British-led move to get the EU to commit itself now to a fully-fledged trade and co-operation agreement with South Africa as the next stage in closer links. France, Spain, Italy and Belgium prefer a more evolutionary approach, and got reference to yesterday's decision as an "interim" agreement struck out of the Council of Ministers' conclusions.

Behind their lukewarm enthusiasm is reluctance to treat South Africa as a devel-

oping country, although its relatively high average earnings mask huge income gaps within its population. Nevertheless, all 12 EU states agreed to treat South Africa as a special case.

The EU runs a substantial trade deficit with South Africa, from which it largely imports minerals and precious metals, most of which already enter duty-free. In 1993, the Union had an Ecu2.7bn (£2.84bn) deficit on imports from South Africa, worth Ecu5.1bn, over two-thirds of which were raw materials. For the first nine months of last year imports were Ecu5.7bn, against exports to South Africa of Ecu4.1bn, for a deficit of Ecu1.6bn.

Because of the small flows of finished goods that South Africa exports, GSP treatment will at first be of limited benefit, even with, as ministers also agreed in principle, flexible rules of origin, or treating as South African goods which include "components" from neighbouring countries.

However, along with recommendations that member states conclude bilateral investment protection and promotion pacts with South Africa, and a request to the European Investment Bank to extend its development financing to the republic, "we are creating the climate for investors to take South Africa more seriously," as a British official put it.

## Investor confidence lifts value of financial rand

By Mark Szarmen in Johannesburg

The financial rand, South Africa's main barometer of investor sentiment, soared yesterday on news that Chief Mangosuthu Buthelezi's Inkatha Freedom party had decided to participate in next week's election.

The volatile currency, which last week hit a record low of R5.71 to the dollar, rose steadily during the day and closed in London at R4.915, up 43 cents on the day.

The commercial rand, the main trading currency, also shrugged off its recent slide to finish at R3.5575 to the dollar against R3.6605. South

African gilts firmed significantly on the news, with long bond yields down 0.35 per cent.

On the stock market, gold shares declined as the gold price weakened on reduced fears of mine disruptions, but industrials finished up 166 points at 5,924. The all-share index at one stage rose 141 points before profit-taking left it 110 points up at 5,080. The day's gains almost completely made up losses suffered last week after the initial failure of talks with Inkatha.

Trading was relatively thin as local institutions held on to their stocks while foreigners were looking for new investments. The

combination of the financial rand's rise and stock market strength meant that, in dollar terms, some blue-chip shares saw gains of around 8 per cent on the day. "Everyone's turned buyers again," said Mr Nick Pagdon, director of Smith New Court Securities in London.

"The sentiment's still all politically driven," remarked another broker, "but at least this time the movement is up."

Mr Cedric Savage, president of the South African Chamber of Business, said the move would help create a positive investment climate. However, analysts warned against undue optimism about foreign investment.

## Japan rethinking use of plutonium in power stations

By William Dawkins in Tokyo

Japan is considering reducing the use of plutonium as a fuel for commercial power stations, the Ministry of International Trade and Industry announced yesterday.

Mr Hiroshi Kumagai, minister responsible for MITI, said "discussion is proceeding in that direction" in a ministry advisory panel on energy, expected to produce an interim report in June and a final opinion by the end of the year. "Discussion so far by the committee seems to be convincing," said Mr Kumagai.

He gave no detail, but Mr Kumagai's statement confirms rumours Japan is having second thoughts about the scope of its controversial billion-yen nuclear recycling programme. This could help defuse North Korean allegations that Japan is stockpiling plutonium to make nuclear bombs. The Tokyo government has frequently denied having nuclear weapons ambitions, pointing out that this would contravene its own constitution. Yet the North Korean regime frequently cites its nuclear suspicions of Japan as a reason for not divulging full information about its own suspected nuclear weapons programme.

Mr Kumagai's announcement could also make it easier for the Social Democratic party to co-operate with the rest of the government coalition. The

socialists are environmentally sensitive and espouse a soft line on North Korea. Japan's Atomic Energy Commission plans to lift Japan's dependence on nuclear generated electricity from 28.3 per cent of the total now to 40 per cent in the next 20 years.

Until recently, it planned to reach that target partly by using plutonium-fuelled fast breeder reactors, which produce more fuel than they burn. A prototype fast breeder named Monju, based on the west coast, began a self-sustaining nuclear reaction early this month. For the time being, it uses plutonium supplies from reprocessing plants in France and Britain.

The most recent delivery of French plutonium, halfway round the world to Tokyo by sea, raised an international outcry. On present energy policies, the next delivery will come from British Nuclear Fuel's Thorp reprocessing plant and Cogema's La Hague plant in northern France in three years. Japan's own reprocessing plant, to extract plutonium from spent fuel from conventional uranium-fuelled reactors, is due, on present government policies, to come into operation early next century. However, the unexpectedly low price of plutonium on the world market has provided an economic as well as political reason for a rethink on fast breeders.

## Bank loan problem 'over the peak'

By Michio Nakamoto in Tokyo

The problem of non-performing loans which has weighed down Japan's banks over the past few years and contributed to economic slowdown is about to peak, the country's central bank governor said yesterday.

Mr Yasuhiro Mieno, Bank of Japan governor, said that while Japanese banks were still mid-way in their efforts to clear bad debts, the write-offs they have made and a slowing rate of emergence of new loan difficulties indicate that "the bad debt problem is over the peak".

Speaking to the Sunday of finance ministers and central bankers from the Group of Seven leading industrial countries, Mr Mieno indicated he expected this turning point in bank bad debts to help sustain economic recovery in Japan by making banks more open again to extending loans.

"The experience of US commercial banks shows us that even if the problem of non-performing loans is not completely resolved, when about half of the banks' bad debts have been written off, and they begin to see light at the end of the tunnel, they begin to take a very positive lending stance. We believe Japan's financial institutions will take a similar path," Mr Mieno said.

Mr Mieno pointed out that the amount of bad debts Japanese banks have on their books amounted to ¥14,000bn (\$91.7bn) at the end of March, or just 3 per cent of their overall loans.

The top 21 banks had annual net earnings of ¥3,000bn to ¥4,000bn and unrealised income on equity of ¥21,000bn. Mr Mieno's remarks and an encouraging note to recent evidence that Japan's economy may be near to recovery.

Although he was cautious about whether recent positive indications would lead to inflation-free growth, he noted "the foundations for recovery are being laid".

Mr Mieno said he had no intention of lowering the official discount rate from its historically low level of 1.75 per cent and warned that additional macroeconomic measures might lead to inflation and overheating without solving Japan's persistent current account surplus.

Japan's benchmark money supply grew 2 per cent in March from the previous year, marking the twelfth consecutive monthly rise, according to a preliminary report from the Bank of Japan. M2 – measuring cash in circulation and deposits – showed the fastest expansion year-on-year since December 1991.



Israeli Arab women in Rahat, a southern Israeli Bedouin town, take part in annual Land Day protests over land confiscation

## Israel rounds up Hamas supporters

Israel yesterday rounded up over 200 supporters of the Hamas Islamic resistance movement in the Gaza Strip and West Bank in an effort to curb more bomb attacks threatened by the militant group, which opposes Israeli-Palestinian peace talks, writes Julian O'Sullivan in Ramallah.

The crackdown has piled intense pressure on the Palestine Liberation Organisation and could derail hopes for an Israeli-PLO agreement on Palestinian self rule, expected to be signed next week.

Palestinians said soldiers and plainclothes intelligence agents raided homes across the occupied territories, breaking into houses and putting Hamas sympathisers on to waiting buses. Yesterday's arrests brought the number of Islamists detained since last week to more than 400.

Hamas has carried out two suicide bomb attacks this month, killing 13 Israelis, and has threatened three more attacks to revenge the February 25 Hebron Mosque massacre.

"We will fight those who continue terror with all the means that are available to us," Mr Yitzhak Rabin, Israeli prime minister, said yesterday.

Islamic movement supporters at large yesterday warned the Israeli crackdown would fuel further violence. In Gaza City Dr Omar Farwana, one of those temporarily deported to south Lebanon in 1992, said: "I am afraid instead of peace and peaceful days there will be more revenge because of this mass punishment."

The Hamas issue is becoming a big obstacle in the peace process. The PLO,

which claims to speak for the entire Palestinian nation and is afraid of the power of Hamas in the occupied territories, has increasingly been forced to defend Hamas. This week two senior PLO negotiators left peace talks in Cairo after Israel refused to accede to PLO demands for release of Hamas prisoners. Israel is deeply concerned by any PLO-Hamas link and Mr Rabin has warned the PLO that local PLO-Hamas co-operation agreements could sabotage the peace accord.

"The recent Hamas attacks are directed equally at Israel and at the PLO to remind the PLO Hamas has substantial power on the ground which cannot be ignored by the PLO leadership," said Mr Ziad Abu-Amr, a Palestinian specialist in Islamic fundamentalism.

## Factories attacked in Indonesia

Protesters ran riot through factories yesterday in Medan, north-western Indonesia's industrial centre, tearing apart a doll-clothes factory and wrecking cars in the sixth day of labour-related protests. Reuter reports from Medan.

Labour activists said two of their leaders had been arrested and branches across the country were warned against launching sympathy strikes. "Many of our branch leaders were approached by soldiers making threats and frightening them into not taking part in action, particularly in the Jakarta area," said one unionist at the independent Indonesia Labour Welfare Union (SBSI).

Several factories in Tanjung Morawa, near Medan, were badly damaged by youths. One doll-clothes factory, was gutted while a motorcycle spare parts manufacturer was also damaged. Elsewhere cars were destroyed.

## Australian miners ordered to work

More than a third of the 20,000 Australian coal-miners who went on strike yesterday have been ordered back to work by the Code Industry Tribunal. The order followed applications by the Queensland Mining Council and Powerco, a New South Wales-based producer, writes Nikki Tait in Sydney.

Separately, Peabody Resources, which is owned by Britain's Hanson group, asked the Australian Industrial Relations Commission to allow it to pursue a damages claim against the miners' union.

## Bond hearing on bankruptcy

Mr Alan Bond, former Australian tycoon, yesterday abandoned a request for a hearing into his mental fitness, and agreed to appear at a bankruptcy examination next month, writes Nikki Tait.

On Mr Bond's admission to a private hospital in Perth in February, a psychiatric report said he was suffering from depression, and would be put on Prozac, the anti-depressant drug. But yesterday Mr Michael Barnett, Mr Bond's lawyer, told the Federal Court in Sydney Mr Bond did not want to air intimate details on his mental health in public, or subject family and friends to scrutiny on the subject.

## Kigali shelled

Rwandan troops shelled Kigali's refugee-packed national stadium yesterday, killing nine, and the United Nations evacuated some of its forces without a ceasefire in sight. Reuter reports from Kigali.

## Watanabe drops bid to be PM

By William Dawkins

Japan's opposition Liberal Democratic party averted a break-up yesterday when Mr Michio Watanabe, a veteran faction leader, formally dropped his bid to be prime minister.

Mr Watanabe cited policy differences with the ruling coalition as the reason for his decision to drop plans to defect and run for the leadership.

The LDP will now follow normal party practice and propose its president, Mr Yohei Kono, as prime ministerial candidate. He is nearly certain to lose against Mr Tsutomu Hata, the foreign minister, in a parliamentary vote in the next few days.

Senior coalition officials yesterday continued to inch towards agreement on a joint policy platform, required before the formation of a new government.

By yesterday evening, they had settled almost all the

points on a 10-point policy plan, with the exception of a proposal backed by the Japan Renewal party, which dominates coalition policy, to increase indirect taxes.

The Social Democratic party, the coalition's largest partner, wants to avoid a firm commitment on raising sales tax, for fear of alienating its diminishing electoral support.

Little argument is expected, by contrast, over the line-up of the new cabinet. Mr Hata said yesterday he wants few changes in the present cabinet, to allow incumbent ministers to defend this year's budget as it passes through parliament. Only two jobs are likely to be vacant, those of foreign minister and of chief cabinet secretary – the government's spokesman.

Parliamentary officials said they were working on the assumption that there would be a coalition accord on tax in time for a parliamentary vote on the leadership this week.

السؤال الأول



## US backs fund for green jobs in Third World

By Nancy Dunne in Washington

The Clinton administration is to provide \$50m (234m) in guarantees for a \$70m fund to direct private capital to environmental businesses working in developing countries. This is the first of a series of business-related initiatives for Earth Week.

The guarantees will be issued by the US Overseas Private Investment Corporation for medium-term notes to be placed by J P Morgan, the investment bank. The fund will be managed by Global Environmental Emerging Markets Fund, a limited partnership, which has raised \$20m more.

Mrs Ruth Harkin, Opic president, said the fund could eventually make loans totalling some \$500m-\$700m. It is a prime example of the kind of "public-private" initiatives the administration will support to develop new technologies and boost exports. It requires private sector companies also to put their own money at risk.

The environmental fund is the fifth private equity fund Opic has supported. Two more region-specific funds are to be announced and more are in the pipeline.

Mr H Jeffrey Leonard, president of Global Environment Management Corporation, said the growth areas for trade in environmental technology were clean water and clean energy. "Rapidly industrialising countries in Asia, Latin America and eastern Europe need to increase dramatically the production of electricity to maintain economic growth."

The US Commerce Department is for the first time taking a big role in Earth Week activities, which are taking place globally this week and are aimed at focusing attention on environmental issues. It yesterday briefed journalists on its work to develop a "green GDP", a statistical analysis of the environment as it relates to the economy.

## Nixon in hospital after serious stroke

By Jurek Martin in Washington

Former President Richard Nixon was reported to be in stable condition in a New York hospital yesterday after suffering a serious stroke at his New Jersey home while preparing for dinner on Monday evening.

Doctors reported that he was conscious and alert, but unable to speak and under intensive care. They promised a clearer public prognosis within 24 hours. His wife, Pat Nixon, died last year.

Mr Nixon, now 81, left office in August 1974 ahead of expect-

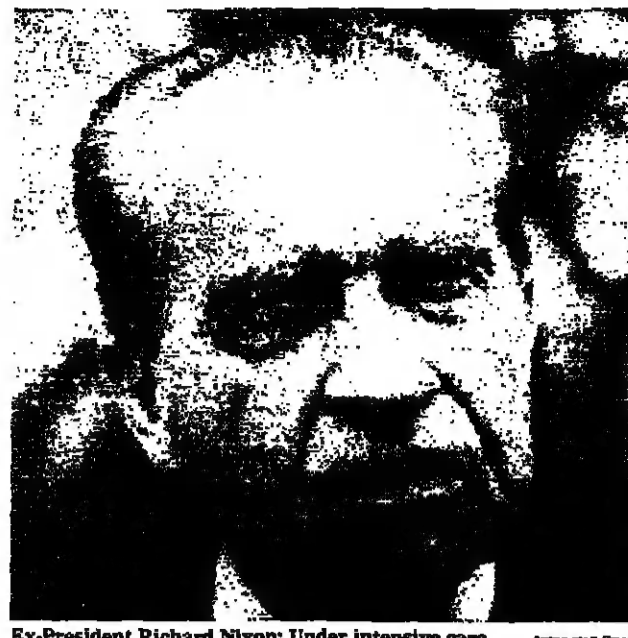
ted impeachment proceedings because of the Watergate scandal, becoming the only one of the 42 US presidents forced to resign. He was elected in 1968, narrowly beating Vice-President Hubert Humphrey, and in a 1972 landslide over Senator George McGovern.

He has spent much of the last 20 years seeking to recover from that disgrace, writing several books, mostly on foreign policy, and speaking and travelling extensively. He was in Moscow last month, but a planned meeting with Mr Boris Yeltsin was cancelled after the

Russian president expressed annoyance that Mr Nixon had met opposition leaders.

There are five living US ex-presidents, an unusually high number. Mr George Bush is living in Texas and Maine, keeping a mostly low profile, as is Mr Ronald Reagan in California. Mr Gerald Ford spends much time playing golf.

Mr Jimmy Carter, the only Democrat among them, has remained active in public life, through his domestic projects building low-income housing and his international mediation.



Ex-President Richard Nixon: Under intensive care

## Chile to take healthcare medicine

David Pilling on reforms to provide a service the country feels it deserves

When an economist, not a physician, was named as Chile's health minister, it seemed that the "profound health reforms" promised by the new administration might be more than just words.

Last week the new minister, Mr Carlos Massad, took the first tentative steps in making good that pledge by setting efficiency targets, introducing a new system of budget allocation and making decentralisation a priority.

Like many Latin American health ministers, Mr Massad faces the challenge of rebuilding a service that was grossly underfunded throughout the 1980s.

Furthermore, he must deal with the problems of regulating competing private and public services and of satisfying pent-up demand for more sophisticated treatment.

"Because Chile started earlier with deregulation, market imperfections in the health sector have developed earlier," says Mr Jorge Katz of the UN's Economic Commission for Latin America and the Caribbean.

"Chile heralds some of the problems to come in Latin America generally."

These problems are plain to see. Chile's crumbling health sector is associated by the pub-

lic with bad service, strikes, outmoded technology and long waiting lists.

Dr Julio Montt Vidal, director of Santiago's Calvo Mackenna paediatric hospital, does not believe things are so bad. He points out that Chile, which spends less than 4 per cent of gross domestic product on health, has achieved a life expectancy index of 72 and an infant mortality rate of 17 per thousand. In the US - which spends more than 10 times as much per person - results are only marginally better at 75 and 9 respectively.

### 'Our crisis is one of rising expectations'

Dr Montt argues that present difficulties relate to rising expectations. "Our crisis is one of success. We've already solved most of our basic problems."

But satisfying those expectations has not proved easy. Resources have gone largely to restoring salaries and repairing crumbling hospitals. "It has had hardly any noticeable effect because there was so much to do," says Dr Francisco Paragallo, medical director at Santiago's Salvador Hospital.

Mr Massad has promised to

generate new funds by cracking down on non-payment of personal contributions to the public health system. By the end of 1994, he expects 60 per cent of outstanding payments to be cleared up.

The public sector is only part of the problem. In Chile, as in much of Latin America, the 1980s saw the growth of private health provision as the public system deteriorated. Nearly a quarter of Chileans now have private health insurance and ultra-modern clinics have sprung up to compete with often dilapidated state hospitals.

But critics say private health insurers (Isapres) are being unfairly subsidised by the state.

First, many Isapre affiliates (who usually have to pay a percentage of hospital fees) opt for state hospitals when they need expensive treatment and cannot afford their share of private fees. In effect, they are defrauding the state system to which they do not contribute.

Mr Massad has promised to tighten up on such cases through better record-keeping.

"An Isapre affiliate who receives public attention cannot be identified as such... which results in a cross-subsidy in which the poorest subsidise the most well-to-do."

But closing loopholes does

not address the fundamental problem that millions of Chileans, not rich enough for adequate private coverage yet not content with declining state provision, are falling between two stools.

Second, Isapre premiums are prohibitively expensive for most old people or those with chronic diseases. "Between 25 and 40, people are good business. But after 45 or 50 years of age the treatment of disease inevitably becomes more expensive," says Dr Montt.

"The old and sick abandon the private system and re-in-

### 'We need to reform our way of thinking'

corporate themselves into the public sector even though their earnings during their most productive years have gone into private hands. That is unjust," he says. He believes Isapres should be obliged to introduce additional insurance coverage for severe illness and old age.

Another concern is costs, boosted by higher wages and stricter laws on pharmaceutical patents which reduce local pricing of expensive drugs. Mr Katz says prices have also escalated because of a rise in unnecessary treatment. "A

## Mexico bank chief begs to be ransomed

By Damien Fraser in Mexico City

The kidnapped president of Banamex-Aceival, Mexico's largest financial institution, has begged his business partners to pay the required ransom as soon as possible.

In a letter sent to the Mexican press, Mr Alfredo Harp Helu asked Banamex directors to arrange a credit to pay the ransom demand, reported to be \$50m (\$34m). He urged his partners not to use professional advisers in negotiations on the ransom, and promised to repay loans made on his behalf.

"Why do you not respond? What is the point of keeping me in this situation? Why prolong my captivity further? Saddy I realise the idea prevails that my life is not in danger and that I am under pressure to write, which is not true," the letter said.

"The idea of being executed

worries me terribly when I have the wealth to guarantee payment of the ransom."

Mr Harp, whose fortune is estimated at about \$1bn, was kidnapped on March 14. The letter is the second from him that has been given to the press. Last week, the kidnappers threatened to kill Mr Harp unless the ransom was paid.

He is understood to have been insured by Banamex against kidnapping. The insurance company is reported to have hired US specialists to carry out negotiations. In an earlier communication, the kidnappers had rejected an insurance company's offer of ransom as insufficient.

The kidnapping had sent Mexico's stock market plunging and continues to concern the country's close-knit financial community. In a separate letter, Mr Harp said the only motive for his kidnapping was financial.

## More US spy cases loom, says CIA chief

Mr James Woolsey, director of the Central Intelligence Agency, said yesterday more cases of Americans selling secrets to foreign agents were about to unfold, Reuters reports from Washington.

He told NBC's Today Show that the CIA was not the only agency penetrated by the Soviet Union and cases were being made against present and former officials based on information obtained from abroad after the collapse of communism.

CIA official Mr Aldrich Ames has been charged with being a Soviet "mole" in the CIA and blamed for the deaths of US secret agents in Russia. He and his Colombian-born wife, Rosaria, are awaiting trial on espionage charges.

Mr Woolsey said there were similar cases in the works and indicated that Mr Ames had

yet to co-operate with government investigators, despite reports that he is willing to help if the government promises leniency for his wife.

"As communism collapsed in East Germany and in the Soviet Union as well as in Eastern Europe and other countries, the CIA has come across a good deal of counter-intelligence information," Mr Woolsey said. "We have shared this as appropriate with law enforcement agencies in the US," he said.

"People should not have the impression that the Aldrich Ames case is the only counter-intelligence case," he added. Even if Mr Ames refuses to tell the full story of his alleged involvement with the Soviet Union in return for cash, Mr Woolsey said, US investigators will be able to find out what happened.

## NEWS: WORLD TRADE

## Slow advance by poorest countries

By Frances Williams in Geneva

The world's poorest countries notched up average output growth of 2 per cent last year, up from 0.4 per cent in 1992 but still not enough to stem the decline in income per head.

The United Nations Conference on Trade and Development, in its latest report on the least-developed countries, published today, predicts economic expansion of 2.8 per cent this year, "assuming normal weather". That would slightly outpace population growth.

Despite the dismal overall picture, Unctad notes that about a quarter of the 47 UN-defined LDCs show welcome, if halting, signs of progress - a revival of growth, deepening economic reform and better governance (improved management and less corruption).

Most of these nations are in Asia, where output of LDCs grew by 4.7 per cent in 1993. Similar growth is expected this year. Asian LDCs have benefited from the general economic dynamism of the region, though some African nations have also performed better than the LDC average.

Overall, however, African LDCs showed little or no growth in 1993, after three consecutive years of GDP decline.

## Rolls-Royce names distributor for China

By Our Beijing Staff

Rolls-Royce Motor Cars this week stepped up its assault on China's growing luxury car market with the appointment of Inchcape, the UK marketing and services group, as its exclusive distributor in China.

At a lavish signing ceremony held on the Great Wall, 70km north of Beijing, Inchcape announced it would establish a series of regional dealerships in southern China, before expanding to Shanghai

and Beijing. A new company, named Rolls-Royce Motor Cars of China, will be formed to help build sales, service and parts facilities - complete with training centres to train its service staff.

More than 60 Rolls-Royce cars have been sold in the Chinese market since 1992, including 50 units in 1993 and 11 in the first quarter of this year. Customers consist of private entrepreneurs, large joint venture companies and five-star hotels.

Unctad predicts another year of stagnation in 1994. Many African nations have been ravaged by war which has halted development. The continent's predominantly agrarian economies have also been hit by poor weather, including drought.

Unctad notes that falling output per head has taken a terrible toll via reduced calorie intakes, increased mortality and sickness, lower school enrolment and further immiseration of women and children, society's weakest members.

Most LDCs have responded with further policy reforms, but the extra financial support from donor nations needed to underpin those reforms, has not been adequate, the report says. More vigorous debt relief measures are also needed.

Unctad is particularly concerned that many cash-strapped countries have been unable to improve or even maintain basic health and education services essential for development. These services, free to users, must be a priority for LDCs and aid donors, the report says.

\*Unctad, The least developed countries: 1989-1994 report; UN Sales No. E.94.L.D.4; on general sale or from UN Sales Sections, New York and Geneva.

## Concern at Japan surplus crosses Pacific

Asia now surpasses the US on the wrong side of that trade balance, writes Paul Abrahams

Japan has become used to its troublesome trade surplus causing ructions. For the most part the complaints have come from the other side of the Pacific. But the latest set of figures released this week look set to cause concern closer to home: last year, for the first time, Japan's trade surplus with the rest of Asia surpassed that with the US. It grew 25.1 per cent during the year ending March 31 to reach \$55.95bn, compared with a surplus with the US of \$51.14bn.

The headline figure was heavily influenced by the 12.2 per cent appreciation of the yen against both the dollar and the Asian currencies pegged to the US currency. Even so, in yen terms the surplus rose 6.5 per cent.

A 18 per cent increase in Japanese exports to Asia, which reached \$139bn, was mostly responsible. Exports to Singapore and Malaysia grew by 24 per cent each while those to the Philippines expanded 30 per cent.

China was the fastest-growing export market, up 42 per cent to \$18bn. Officially, Japan ran a \$3.48bn trade deficit with China last year, but the published figures exclude trade via Hong Kong with which Japan had a \$20.9bn surplus.

Mr Jiro Saito, Japan's vice finance minister, said the increase in Japanese exports was partly caused by Asia's rapid economic growth. Certainly, Asia's continuing economic growth is dragging in Japanese finished products. Exports of Japanese electrical machinery to Asia were up 24 per cent at \$39.5bn last year, while exports of vehicles increased 18 per cent to \$15.2bn.

China and the countries in the Association of South East Asian Nations were particularly important export markets for Japanese vehicle manufacturers. Exports rose 46 per cent and 29 per cent respectively.

Mr Saito said the growth of the surplus with Asia had also been generated by Japanese companies' rapid expansion in the region. Motivated by the appreciating yen and high domestic manufacturing costs,

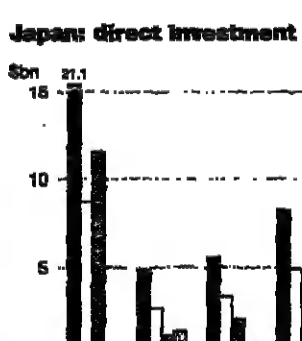
Japanese groups invested increasing amounts in production overseas in the late 1980s. According to the Japan external trade organisation (Jetro), Japanese direct investment in Asia increased from \$4.57bn in 1987 to \$8.26bn two years later. These new Japanese-owned factories, which have recently started full production, are now having a significant impact on trade flows. The reason is that most assemble products using imported Japanese components.

A recently published study by Jetro showed that in 1992 only 17 of the 114 responding Japanese companies operating in Singapore used eight or more local sub-contractors. Exports of Japanese integrated circuits to the newly industrialised Asian nations increased 30 per cent last year, while those to the ASEAN countries rose 64 per cent.

"Ultimately we want to use local components," said Sanyo, the Japanese electrical and electronics group which has recently built a video recorder factory in Malaysia, a battery

plant in Singapore, and a home refrigeration plant in Indonesia. "It makes us more flexible and helps us respond to market needs. But in the first few years that's difficult. It takes time to build up local suppliers."

This wave of investment, principally in newly-industrialised countries such as South Korea and Taiwan, and in ASEAN nations such as Thailand and Malaysia, has peaked.



Source: Jetro

plant in Singapore, and a home refrigeration plant in Indonesia. "It makes us more flexible and helps us respond to market needs. But in the first few years that's difficult. It takes time to build up local suppliers."

This wave of investment, principally in newly-industrialised countries such as South Korea and Taiwan, and in ASEAN nations such as Thailand and Malaysia, has peaked.

The investments cover a wide variety of sectors. Honda, the automotive group has announced four investments in China worth more than \$7m since 1992. In the last year, Sanyo, which already had 10 plants in China, has built three new factories capable of making commercial refrigeration units, compact disc player components and non-CFC refrigerating chemicals. Matsushita, the electronics group, is building a ¥10bn (\$65.8m) plant to manufacture 1.5m video recorder units.

Economists believe that in the longer term Japan's surplus with Asia should decline as its domestic economy recovers and pulls in imports. The problem of Japanese component exports to overseas plants should also become less acute as they increasingly use local parts. But in the short term that will do little to pacify the critics.

The Japanese government looks as though it will have to become used to reproaches from both sides of the Pacific for some time.

## South Korea and UK sign power agreement

By Michael Smith

The nuclear power companies for South Korea and for England and Wales yesterday sealed agreement for a significant exchange of information, expertise and staff.

The agreement comes ahead of a virtual tripling by Korea of its nuclear power capacity to about 20,000MW by the year 2006. Nuclear Electric, which generates a quarter of England and Wales's electricity, hopes for a significant involvement in this expansion.

Its chances of significantly increasing its UK output are restricted by a moratorium on nuclear power construction in the UK. Although it is pressing to build Sizewell C, a nuclear station on the Suffolk coast, its ability to do so depends on a



Chong-Hun Rieh of Korea Electric Power Corporation (left) and Haw Hawley of Nuclear Electric signing the agreement

forthcoming government review of the nuclear industry. Nuclear Electric is already part of a consortium with Westinghouse hoping to build a power station at the Sizewell C design in Taiwan.

Details of how yesterday's



Chong-Hun Rieh of Korea Electric Power Corporation (left) and Haw Hawley of Nuclear Electric signing the agreement

agreement between Nuclear Electric and Korea Electric Power Corporation will work are still being discussed. However co-operation is likely to be by exchange of documents, by staff secondments and by an annual conference.

## Competitive China predicted

By Frances Williams in Geneva

International business leaders believe China will rank among the world's four most competitive economies in the year 2010, alongside those of the US, Japan and Germany.

This is according to the Swiss-based International Institute for Management Development and the World Economic Forum.

Selected results of its survey of 1,747 top executives around the world, published today,

show that the US and Japan are expected to head the competitiveness league table early in the next century.

Germany is the only European nation among the predicted high performers, with China followed by two other Asian nations, South Korea and Singapore.

The full results of the survey will be published in September as part of the IMD/WEF annual World Competitiveness Report. Business leaders regard the US and Japanese governments

as most active in promoting competitiveness, followed by those of Singapore. In Europe, Germany and Switzerland are seen as having governments most supportive of business.

Asked where they would ideally choose to live and work, nearly half the executives put the US in their top three, regardless of where they lived when responding. East Asians favoured Australia, while Europeans were more attracted by Switzerland, France or Britain.

## Singapore may build Vietnam zone

By Alexander Nicoll, Asia Editor

Singapore may build an industrial park in Vietnam, along the lines of those it already has under way in China and India, Mr Goh Chok Tong, Singaporean prime minister, said yesterday.

He told a business confer-

ence in London that Vietnam wanted Singapore to build a zone similar to, but smaller than, the industrial township which it is constructing at Suzhou in China's Jiangsu province. But Mr Goh said Vietnam would have to offer domestic market access to companies which set up plants in such a zone.

Singapore plans to invest as much as 30 per cent of its reserves in Asia, under its policy of developing an "external wing" to its economy. Most of its efforts are going to develop industrial parks in China, India and Indonesia, and market them to foreign companies as an efficient way to participate in Asia's rapid growth.



# TV chief urges ownership liberalisation

By Raymond Snoddy

Mr Michael Green, one of the most powerful men in British television, last night called for further consolidation in Independent Television (ITV) and a liberalisation of cross-media ownership rules.

In his first public speech on the industry, Mr Green, chairman and chief executive of Carlton Communications which owns Carlton and Central, the two largest ITV franchises, said recent ITV mergers were a first and essential step toward a partnership of business and broadcasting.

"I make no apology for arguing that consolidation in ITV must continue and that companies must be allowed to grow naturally within the normal boundaries of competition law," he said in the Fleming Memorial Lecture at the Royal Institution in London.

He said he did not know whether there would ever be a one-company ITV system but there should be a clear division of responsibility between programme regulation and the rules on media ownership.

Ownership issues should be left to the Monopolies and Mergers Commission and market share should be the

yardstick, he said. The development of global media markets meant the game was up for the government's "old nursery approach to media ownership, whereby our Whitehall nanny placed each of us in our neatly fenced playground."

Mr Green now runs a television services business which is capitalised at more than £20m.

"If the government is serious about wanting British companies to compete globally in the media industry, then yesterday is not too soon to liberalise the restrictions upon media ownership," he argued.

It may be unrealistic to suppose that any government was going to compel Mr Rupert Murdoch's News International to divest itself of any of its existing newspaper or satellite interests, he said, "but at least allow the rest of us to compete on that famous level playing field."

He said successive British governments had "conceded News International a scale of influence and reach which they have consistently denied to anyone else."

He hoped the government would soon accept that "all mainstream broadcasters" should honour the

quota requiring 51 per cent of programmes to be of European origin.

Mr Green, who is also chairman of Independent Television News, emphasised that ITV had just a few years to rationalise to face growing competition. "So television now needs business skills as well as creative skills. There is no longer any protective cushion, no certainty of funding, no insurance against misjudgment."

A healthy ITV was essential to the British production industry and last year invested a total of £870m in UK produced programmes for the network and its regional services.

## Britain in brief



### \$5m film tops US box office ratings

A low-budget British film that cost \$5m to make and was shot in 36 days has gone to the number one slot in the US cinema box office ratings.

Four Weddings and a Funeral, a romantic comedy produced by Mr Tim Bevan and Mr Eric Fellner is the first British film to reach the number one spot in the US since A Fish Called Wanda in 1988.

The picture was wholly funded by Polygram and Channel 4 and is being distributed by Gramercy, Polygram's distribution company in the US. It has already grossed \$14m across 721 screens. Next week its coverage expands to 900 cinema screens.

This is the first time the CSO has produced such a plan, which it is required to do since it became a decentralised executive agency in November 1991.

### CSO promises better data

The UK's Central Statistical Office, the government agency which collects and publishes British economic and social data, yesterday revealed its long-term plans to help "provide a more responsive, more comprehensive, better quality and more user friendly service".

This is the first time the CSO has produced such a plan, which it is required to do since it became a decentralised executive agency in November 1991.

### Ozone risk 'rising'

Levels of low-level ozone are rising steadily, bringing a risk of breathing problems and damage to crops and buildings, according to a government report published yesterday.

Measures to curb low-level ozone, much of which is produced by cars, may not be enough to enable the UK to meet international air quality targets for the year 2000, the report argues.

### Warning on construction

The construction industry will never return to the peak levels of output and employment seen in 1989, warned Sir Brian Hill, director-general of the Building Employers Confederation yesterday.

Speaking at the construction industry's latest quarterly survey on work prospects in the industry, Sir Brian said that in spite of further evidence of a recovery, the pick-up was proving painfully slow.

### Post-bombing centre for City

A disaster recovery centre allowing banks and investment firms to continue financial trading operations with only a brief break if the City of London is bombed was unveiled yesterday by Syntegra, the systems integration arm of BT.

The \$15m recovery centre, which has 500 trading positions, will be able to start operations within an hour of trading operations of banks are interrupted by incidents similar to the Bishopsgate bomb detonated by the IRA a year ago.

Merrill Lynch, the US investment bank, disclosed that it would be the first client of the centre. It said that the decision followed a contingency exercise it undertook after the Bishopsgate bombing. The centre, which can operate independently for ten days, will also act as a back-up in case of electricity or telecommunications breakdowns in the City.

## Major under fire for Normandy plans

Philip Stephens on the row over commemoration of the landings

Mr John Major saw an opportunity to raise the nation's battered morale. Senior Conservative party colleagues anticipated some useful political dividends just before critical elections to the European Parliament.

Instead, the British government's plans to mark the 50th anniversary in early June of the Normandy landings have become embroiled in damaging controversy.

The beleaguered Mr Major has discovered that nothing is so sensitive as past military victories. So far he has lost more political points than he had hoped to gain from the planned celebration of the Allied invasion in France.

No-one is objecting to the planned gathering of western leaders on the Normandy beaches on June 6th. Mr Major will join the Queen, President Bill Clinton, President François Mitterrand and other allied leaders to commemorate what Winston Churchill called the beginning of the end of the Second World War.

Nor is there any controversy over the parallel ceremonies on the English south coast from which hundreds of thousands of allied troops embarked on Operation Overlord in June 1944. Britain, a country which has still to come to terms with its relative post-war decline, enjoys remembering a more glorious past.

What has angered veterans' organisations and provoked opposition charges of political opportunism is the government's attempt to combine such acts of commemoration with a nationwide celebration.

A leading public relations company, Lowe Bell Communications, has been paid £50,000 by the government to promote a nationwide programme of community nostalgia.



A street party marks V-E day 1945 - a scene which has become a romantic symbol of national celebration ever since

Neighbourhood street parties, children's competitions, the printing of ration books and other events to recreate the mood of the war years are all being encouraged by the government to coincide with the formal military occasions.

Tabloid newspapers, brewers and other businesses have jumped on the bandwagon. There is money to be made from evoking the past.

The prime minister's case is that such events will encourage the young to participate in the celebrations. It will remind post-war parents of the debt owed to a previous generation while for schoolchildren it will

bring alive the pages in their history books. But Mr Major appears to have misjudged the mood of organisations which represent the soldiers who fought and died at Normandy. If the invasion was the most visible turning point in the defeat of Hitler's Germany it was not without massive human cost. Some 37,000 soldiers died liberating Normandy. Another 20,000 were wounded.

Leaders of veterans' organisations argue that the planned events will trivialise the anniversary. They have pressed for a period of solemn commemoration and thanksgiving rather

than one of celebration. Mr Eddie Hannan, general secretary of the Normandy Veterans' Association, summed up the mood yesterday. "We will not be celebrating, we'll be on a pilgrimage to honour the men who died - that's a commemoration."

Senior officials in the Royal British Legion echoed the sentiment, arguing that next year - the 50th anniversary of the allied victory - would be a much more appropriate time for the carnival atmosphere Mr Major plans for June.

The same message has been conveyed by scores of veterans in radio phone-in programmes up and down the country.

For its part the opposition Labour party has accused the government of trying to exploit the anniversary to create a spirit of nationalism - and support for the government - days before the June 8th European elections. The Conservatives' performance in that poll may well decide whether Mr Major survives as prime minister.

Mr Major has begun to retreat, stressing that the government's plans will not detract from the solemnity of the anniversary. But he has learnt again that there is no such thing as a free vote for his embattled government.

## Parties celebrate England's past times

By Jim Kelly

The street party, complete with bunting and trestle tables, is a rare English cultural event which is getting rarer.

The last nationwide example of popular street celebration was the Royal Wedding of 1981 - the end of the Falklands War in 1982 failed to generate mass celebration.

The original D-Day also passed without a party - although VE (Victory in Europe) Day was marked by dancing and singing in the streets amid an outpouring of genuine emotion.

The element of spontaneous celebration has become ever more strained with time. Dr Peter Hennessy of the University of London says of the government's plans for D-Day: "I think in this case it is contrived."

Dr Hennessy, author of *Never Again*, a study of British post-war social history, believes increasing affluence and the passing of the "great phenomenon" has destroyed part of the culture which produced the street party.

The prospect of Jellies, orange juice, and a community sing-along no longer excites.

Dr Andrew Davies, of the University of Liverpool, a specialist in urban culture, says street parties fell broadly into three groups - those celebrating national events, an early example being the relief of Mafeking in 1900, those celebrating royal events, and those for local events.

While Dr Davies agrees the phenomenon has declined, he did find spontaneous street parties in Liverpool to mark the all-Merseyside FA Cup Final of 1989. "My guess is that they have declined since the slum-clearance programmes of the post-war era."

## UK lead in genetics 'needs more funding'

By Clive Cookson, Science Editor

Britain's leading international position in human genetics must be reinforced through more public and private investment, a government advisory committee said yesterday.

The Committee on Human Genome Research expressed concern about the likely impact of National Health Service reorganisation - both on gathering family information for mapping genetic diseases and on providing genetic screening for patients.

"There is increasing difficulty in obtaining information and samples from extended families, as hospitals and GP fund-holders become concerned to identify and restrict activities which fall outside their contractual obligations," the committee's report said.

Professor Malcolm Ferguson-Smith of Cambridge University, a committee member, said the planned abolition of regional health authorities, combined with the NHS's new purchaser-provider arrangements, threatened the research and screening services carried out at Britain's 14 regional genetics centres.

The centres would need new funding to expand screening as scientists produced new genetic tests - for example to discover women's susceptibility to breast cancer.

The report also identified "an urgent need to investigate the ways in which the setting up of venture capital funded companies for gene discovery can be facilitated... One possible way is to provide financial incentives for the setting up of small biotechnology companies."

The Human Genome Mapping Project in the UK, HMSO, 1993.

## CBI leader attacks EU social legislation

By Ian Hamilton Facey, Northern Correspondent

The Confederation of British Industry plans to develop a Europe-wide business agenda to unite EU business leaders in resisting intrusive social legislation, Mr Howard Davies, CBI director-general said last night.

In a strong attack on "ill-conceived", "disappointing", and "risible" policies in Brussels and among EU member governments, Mr Davies told the annual dinner of Yorkshire and Humbershire regional CBI in Sheffield that EU legislation on social policy was

being brought into disrepute. It was time for the European business community to act in its common interest and force politicians to take notice.

The CBI, the employers organisation, will publish its business agenda next month.

Mr Davies said recent "disappointing developments" in Europe included: ● EU member government discussions of a white paper on growth, competitiveness and employment by Mr Jacques Delors, the European Commission president, were focusing on new social policy initiatives running counter to the document's original themes.

● A green paper on social policy, had focused on ways of increasing the cost of employing labour instead of how to get Europe's 29m jobless back to work.

● The EU and the Council of Ministers had failed to prevent a proliferation of state aid for steel, telecommunications, energy and air travel. Competitive British companies were at a disadvantage, notably in Germany, Italy and Spain as far as steel was concerned.

● The EU had consistently failed to get to grips with its own spending. Auditors produced "dismal catalogues of fraud and waste", yet the commission took little interest.

Mr Davies said all large European employers opposed the European Works Council Directive - discussed yesterday by the Council of Ministers - because it would cut across existing satisfactory consultation arrangements, impose new administrative burdens, push up costs and slow down decision-making.

Britain was not obliged to follow it because of its opt-out from the Maastricht social chapter, but 90 UK companies would be affected in mainland Europe and the EU was funding a trades union campaign to persuade non-affected companies to follow the directive voluntarily.

## Greece scuppers child work opt-out

By David Gardner in Luxembourg

An unexpected switch of position by Greece, which currently holds the EU presidency, has for the time being robbed the UK of its opt-out from a Euro-law limiting the hours children can work.

Britain last November secured a controversial four-year exemption to allow children under 15, such as paper boys, to work more than 12 hours a week - a six-year breathing space including the two years allowed to pass the directive into national law.

Since then the International Labour Organisation has complained that Britain's special treatment flouts international conventions on child labour, and the European Parliament voted heavily to take the UK derogation out of the directive.

The European Commission accepted the Parliament's amendment, so that, under EU voting procedures, only a unanimous vote of the 12 labour and employment ministers yesterday could safeguard the British exemption. Countries which remain unhappy with the package were expected to abstain.

But then Greece, without any warning, announced it would vote for the Parliament's amendment. The directive will come back to the next Social Affairs Council in June, but the controversy surrounding the provisions for Britain looks set to intensify.

Greece's change of heart - in effect scuppering the meeting it was chairing - appeared to stem from annoyance with Britain for supporting German objections to the EU's fourth poverty programme, an Ecu122m programme to help the estimated 52m Union citizens earning less than half the

average income of their countries. Germany said that under the doctrine of subsidiarity this was now a matter for national governments. The UK, which has no objection of principle, supported Bonn.

Despite this expression of solidarity, the rift between Britain and its partners on social policy gaped anew when the 11 forged ahead with the first measure to be taken under the Maastricht Social Chapter, from which the UK has an opt-out, a directive setting up elected works councils in large trans-European companies.

## Major pressed to shake up cabinet

By Philip Stephens, Political Editor

Mr John Major is being pressed by close colleagues to respond to the government's expected heavy defeat in the European elections with the most radical cabinet shake-up of its premiership.

Senior Conservatives believe that a reshuffle which could see the departure of up to five cabinet and many more junior ministers might also mark the return of at least one of the political heavyweights of the 1980s.

Lord Walker and Lord Howe, two of the longest serving ministers in Lady Thatcher's cabinets, are being canvassed as potential candidates for the party chairmanship and the leadership of the House of Lords. Senior party officials have also floated the possibility that the department of employment could be scrapped to make room at the cabinet table for Sir Norman Fowler's eventual replacement as chairman of the Conservative party.

Whitehall officials last night strongly rejected the idea but the party insiders said the

employment department's responsibilities could be split three ways between trade and industry, education and social security.

No firm decisions have been taken about the timing of the reshuffle beyond a decision by Mr Major to reject the idea of announcing the changes before the June 9 European elections.

Some insiders believe the shake-up should follow within days of the June poll.

Others are arguing it should be delayed until July to avoid charges that Mr Major had been "panicked" into making

hasty changes. But the intensity of informal discussions in 10 Downing Street points to a far more radical shake-up than has hitherto been anticipated.

There are plans also to strengthen the prime minister's team of personal political advisers. Aides want Mr Major to replace Mr Graham Bright, his parliamentary private secretary.

The prime minister is being warned the reshuffle will be crucial to maintaining his authority during the expected onslaught on his leadership after the June poll.



Graham Kentfield, chief cashier of the Bank of England - whose signature appears on all the Bank's notes - carrying an illustration of the new £50 note which is issued today. The note shows a portrait of Sir John Lubbock, the first governor of the Bank of England

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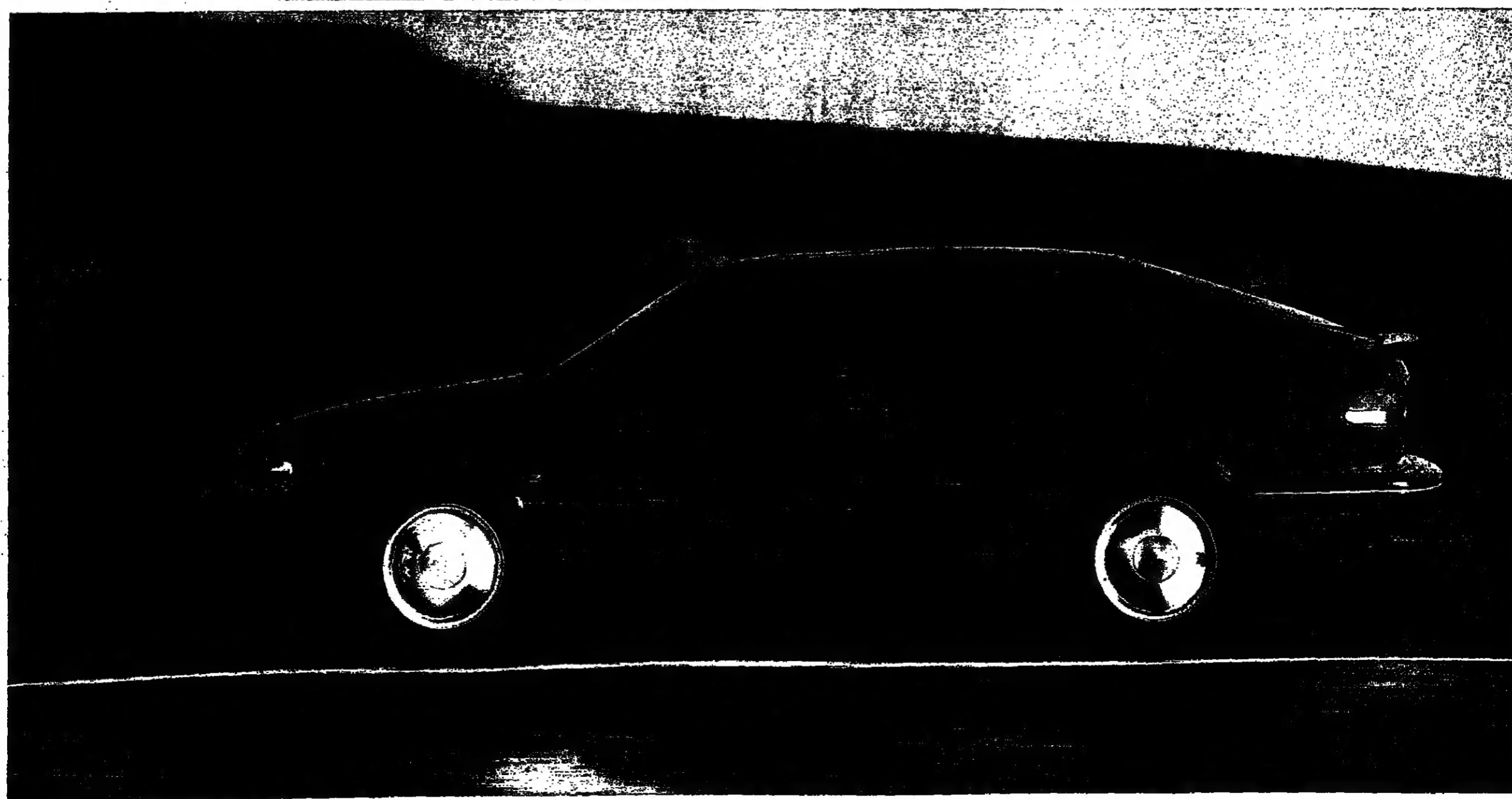
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Craigavon Area Hospital Group (HSS) Trust  
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Craigavon  
Co. Armagh  
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N. Ireland

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The fully completed Select List application form, together with relevant accompanying documents, must be returned to:  
The Director of Estates and Facilities Management  
Craigavon Area Hospital Group (HSS) Trust  
68 Lurgan Road  
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EGB Unit	Price (£/MWh)	EGB Unit	Price (£/MWh)
1000	11.17	1001	11.17
1002	11.17	1003	11.17
1004	11.17	1005	11.17
1006	11.17	1007	11.17
1008	11.17	1009	11.17
1010	11.17	1011	11.17
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## MCA tips growth

The UK's top management consultancies have a recruitment headache, according to the body that represents them.

Commenting on the latest quarterly survey of business trends conducted by the Management Consultancies Association, executive director Brian O'Rourke says its members are having difficulty attracting "individuals of the right calibre".

He adds: "With fee rates tight consultancies are finding it difficult to persuade suitably qualified managers to leave their existing employment."

O'Rourke's warning - which he says could affect the ability of consultancies to react to client demands - comes on top of encouraging figures from the MCA, whose 34 members collectively account for more than 50 per cent of fee-earning management consultancy work in the UK. Earnings in the first quarter of 1994 were 3.8 per cent higher at £235m than in the previous three months. It is the sixth quarter running that has shown growth and the second in succession marked by a significant increase.

"The trend in order books is very pleasing," says MCA president Keith Burgess. "I continue to expect growth in the consultancy industry to outstrip growth in GDP, which is forecast at 2.5 per cent year-on-year in coming years."

While MCA members are cautious of short-term growth prospects, nearly 80 per cent expect increased volumes of new orders during the next six months. They also expect increased activity in most industry sectors during this period, with financial services offering the best prospects.

Work in the construction/property, manufacturing and overseas sectors is described as "ponderous", but most sectors are expected to experience a "slight improvement". Retailing is also singled out and the MCA says "some major re-engineering projects are under way".

Tim Dickson

An unprecedented event occurred at Easter in the cathedral city of York, in northern England. The managing director's seal in what for 50 years was the proud headquarters of Rowntree, Britain's biggest maker of chocolate and other confectionery, was taken for the first time by a manager from Swiss-based Nestlé.

The man in question, David Harris, is a Briton. But he is very much a "Nestlé man": he has 30 years of experience with the group as a marketing expert in its coffee, milk and drinks businesses.

The multinational acquired Rowntree six years ago this spring after a battle over the latter's loss of British nationality. Given the continued sensitivities among the 4,500 employees at York - most of whom were loyal Rowntree people - and the watchfulness of many outsiders over the commitments made by Nestlé during the 1988 bid battle, one might have expected a fuss over the appointment.

Not a bit of it. Even Neil Moore, the chief representative for unionised office staff at York, who regrets the gradual removal of various aspects of managerial decision-making to Nestlé's Swiss and UK headquarters, says he has "no strong feelings". One former Rowntree director fears that York is "being moved towards branch factory status", but he declines to be named.

Behind this general equanimity lie three factors. First, Nestlé, an old hand at acquisitions, has handled the integration of Rowntree with even more than its customary care. Whereas some predators assimilate acquisitions within months, Nestlé usually takes two or three years to start the process in earnest. With Rowntree, it waited for four.

Second, York has emerged, in several respects, as a significant force within the giant multinational. This is in spite of the fact that not all of Nestlé's commitments have been kept: some have proved impracticable with time.

The highest casualty was the plan to run Nestlé's global confectionery strategy from York, not Switzerland. This had to be dropped two years ago, partly because of the amount of travel involved, and also because the strategy unit became subsumed within a far-reaching reorganisation of Nestlé's entire corporate HQ, which was designed to make the group faster-moving. This involved co-locating at head office all but one of its product divisions: its mineral water interests, including Perrier, are based in Paris.

The most visible aspect of Nestlé's commitment to York - its largest factory complex - has been its capital investment of £120m made



New manager David Harris: though from Britain, he is very much a Nestlé man

## Sugar daddy

In a second article on ownership, Christopher Lorenz examines Nestlé's acquisition of Rowntree

there since the takeover. This is far more than Rowntree could have afforded on its own in so short a time. Part of this investment, such as a newly-opened £28m KitKat plant, has expanded capacity and helped double Nestlé Rowntree's total exports from its seven UK plants to £150m. This has pushed its export ratio from 15 per cent in 1988 to 25 per cent last year.

Other parts of the investment have boosted labour productivity. For instance, a heavily automated £7m plant, opened in 1993, has helped cut the labour required for Aero bar production by almost a quarter, to 165 people.

Though some office jobs have also gone, higher factory productivity is the main factor behind a fall in the total Nestlé Rowntree labour force at York - from almost 6,000 at the

takeover to its current 4,500. Of these, 3,300 are production workers.

Former Rowntree managers argue that this fall cannot be attributed to foreign ownership: it is the continuation of a productivity drive which the UK company began in the late 1970s. Without Nestlé's extra sales outlets around the world, the fall could have been steeper still.

Arguably even more important than York's production role is that Nestlé has retained the site as what Graham Miller, Harris's Rowntree-school predecessor, calls "an intellectual resources centre".

At a cost of more than £6.5m above the £2.5m which Rowntree had already committed, the original UK R&D operation has doubled in size to 80 highly skilled people, and become Nestlé's leading worldwide

research centre for confectionery. This involved closing Rowntree's former research and development centre in France, and slimming Nestlé's in Switzerland. A quarter of the York centre's staff now come from outside the UK, and this proportion is expected to rise to a third.

York has also become a specialist support services centre for the whole of Nestlé UK, providing consumer relations, information technology, and quality and scientific services. This has involved moving jobs north from Nestlé UK's head office in south London almost as quickly - but not quite - as Rowntree's former corporate functions (finance, pensions, legal and communications) have gone south.

The third reason why the appointment of Harris has drawn so little internal comment goes to the heart of why the takeover has been successful. In the words of trade unionist Moore, "it's a two-way traffic. We can't complain about Nestlé people coming in, because we've had Rowntree people going the other way. Six years on, that's inevitable."

From the start, Nestlé took care not merely to leave Rowntree people in charge of the UK management - Harris is the first very senior exception - but also to move them into senior jobs elsewhere within Nestlé. So far more than 30 have won jobs outside the UK, half at corporate HQ, in both its divisional and geographic organisation. They include the head of the confectionery strategic business unit, which replaced the York-led strategy group.

In the UK, the two most senior ex-Rowntree managers are Peter Schroeder, head of the York research centre, and Peter Blackburn, who since 1982 has been executive chairman of Nestlé UK. Schroeder says: "Rowntree integrated into Nestlé with enthusiasm partly because the Rowntree managers were left in charge. In one sense it was easy: Nestlé had neglected its chocolate business and wanted Rowntree to bring it into the modern world."

He remembers meeting one Nestlé chocolate manager who said: "Ah, you're from Rowntree - it's you who took us over."

"Some Nestlé people would say that we've had a very good deal indeed," says Blackburn - and not because he has been an obvious beneficiary. The two-way traffic that is now affecting York flows from this; Blackburn says he intends to foster it in order to develop a "one-company" culture. After any merger or acquisition, he says, this does not emerge "unless you really do mix people up".

The series concludes next week.

## Little knowledge goes a long way

Cancer of the prostate need not be a killer, writes Carol Cooper



Earlier this year, 13-year-old Andrew Steele from Wales died from cancer of the bladder and prostate. His death is a grim reminder that no male should consider himself immune from waterworks trouble.

The prostate, a gland about the size and shape of a chestnut, lies deep in the pelvis just below the bladder. Because it surrounds the urethra, it has the potential to block the flow of urine completely. Like the breast and womb, the prostate is under hormonal control; unlike them, the prostate enlarges throughout adult life, and most men give it little thought until it starts causing trouble.

Benign enlargement (known as benign prostatic hypertrophy, or BPH) affects about one in three men over 50 and gradually causes outflow obstruction. Even then, many are remarkably tolerant of symptoms such as trouble starting to pass water, trouble stopping, reduced stream, urgency and changed frequency, all of which can be extreme. Eventually, pressure on the system may damage the kidneys. Since BPH is curable, prompt action is better than waiting until life is dominated by the location of the nearest toilet, or until total blockage forces admission to hospital.

Many men regard plumbing problems as an inevitable part of ageing, and some are reticent about discussing intimate symptoms.

While drugs such as alpha-blockers and finasteride can relieve early symptoms of BPH, the principal treatment for prostate disease is surgery. The two main operations are transurethral resection (done without incision through the tip of the penis) and open prostatectomy (which needs an incision above the pelvic bone). After surgery, sperm will flow the wrong way so sterility can be expected. Impotence is unlikely, though it can happen

if delicate nerve bundles are destroyed during the operation.

Newer therapies for BPH include cryotherapy, laser treatment, microwave therapy and balloon dilatation, but these have yet to be evaluated fully.

Malignant disease of the prostate is surprisingly common. The second most common cancer in men, it kills around 8,000 a year in Britain - or four times as many victims as cancer of the cervix. The cause is unknown, but it is rare under the age of 40. The incidence increases with age, so that about 40 per cent of men over 65 are found to have cancer of the prostate at post-mortem.

It can also be an incidental finding during life. Studies show that up to 10 per cent of prostates removed during an operation turn out to be malignant when examined under a microscope. In fact, the disease can only be positively diagnosed by laboratory examination, though there can be strong clues. For instance, it is possible to pick up some small tumours from a blood test and some larger ones from rectal examination. Both procedures are essential when assessing prostate symptoms, but they could also be used to screen the rest of the population for cancer of the prostate.

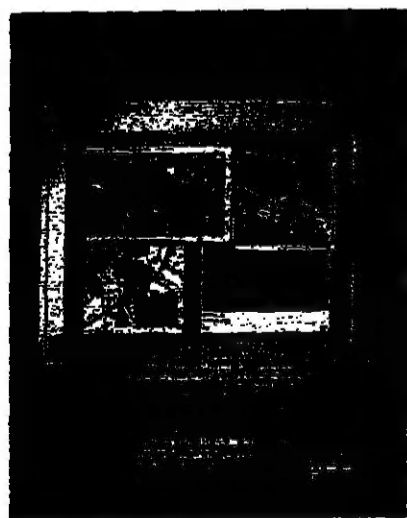
The British Prostate Group of surgeons believes this cancer to be one of the most treatable if spotted early, and that lives could be saved by screening. Others point out that prostate cancer is often slow-growing, or even dormant - according to one study, men die with it rather than from it. They say there is no point picking up cancers if they are virtually harmless.

Studies are under way in the UK and in the US to clarify the issue, since there is no firm evidence that lives would be saved by universal screening. Less contentious is the point that many men would benefit from being more aware of their prostate before it starts running and ruining their lives.

The author is a London general practitioner.

## SIEMENS NIXDORF

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Synergy at work

What Mercator's Projection is to cartography, SICAD is to geography: an intelligent tool for planning trend-setting projects. The geo-information system SICAD was developed by Europe's largest computer manufacturer to facilitate controlled advancement of environmental protection, urban planning and energy supplies, for example. From satellite photos and statistics right through to tables, all information can be centrally collected in a database, linked at will, presented graphically and evaluated. SICAD "projects" the complex interrelationships on the computer monitor - and helps scientists and planners to successfully implement their ideas. Which Mercator would undoubtedly have appreciated.



## BUSINESS AND THE ENVIRONMENT



At Hungary's Dorog Incinerator there is more embarrassment in the air than fumes from the chimney. "Actually, the furnace is idle today," confesses Gyorgy Otrók, managing director of the plant. "We're short on waste."

Something is awry. While four decades of communist economic management produced many shortages, industrial rubbish was not one of them. And the waste incinerator, majority owned by France's Sarp Industries and located in an industrial town northwest of Budapest, is advanced for Hungary, and for eastern Europe for that matter.

Hungary produces about 2m-2.5m tonnes a year of hazardous material, the government estimates, and deals with just 40 per cent of that. "The treatment of the rest, more than a half of the total, has remained unsolved right up to the present day," a government report admits. It is not for lack of public and political awareness of environmental issues. Protests over a barrage on the river Danube helped bring down the country's former communist regime, and built environmental consciousness into the post-communist political system.

Nor is it for lack of regulation. Hungary introduced an environmental law as far back as 1978 and has modelled its policy on Germany. Limits on emissions from incinerators, for instance, are said to be the third toughest in the world.

But tough rules have minimal effect. In 1991, the government decreed that companies could store on the premises up to one year's worth of hazardous waste. Dorog Incinerator expected

## WORLDWIDE WASTE

## Strapped for cash in Hungary

Green issues are taking a back seat, reports Nicholas Denton

a glut of refuse but it did not come. "The regulation is a dead letter. It's only if someone has a conscience that they abide by it," says Otrók.

One weak link is enforcement. About 1,000 employees at the county and national supervisory authorities cover a country of 10m inhabitants, a lower proportion than in western Europe. "They constantly complain they have too much work," says Denes Olcsak, the leading official for environmental protection at the industry ministry. A vital ingredient is also missing: cash. Investment in environmental protection has fallen from 1 per cent of GDP in 1987 to about 0.6 per cent at the latest count and the corporate sector accounts for all of the fall.

Hungary's economy has shrunk by over a fifth since 1990, most state companies live financially from day to day, and they pay salaries and the electricity bill before they send toxic waste to be burnt at Dorog. "Many companies sign contracts so they have some paper to show the supervisors when they come round to do a check," says Otrók. "But when it comes to carting over the waste they

tell us they have no money." Often refuse just piles up on site. And when Hungarian companies face the problem they often do so on the cheap. They are aided by the market economy, which has thrown up a variety of environmental entrepreneurs. Some, even Dorog Incinerator admits, are decent. Others undercut by cutting corners. One company offered "biological treatment" which involved no more than sifting the contaminated soil.

Nor are manufacturers the only impoverished, and delinquent, polluters. Municipalities are often worse offenders. The industry ministry reckons that a mere 5 per cent of Hungary's 2,700 landfills meet official standards. Budapest, the capital, will run out of landfill capacity within two years on current trends.

Central government is in no position to help. Hungary's budget deficit will rise to an estimated Ft330bn (£2.2bn) this year, about 8.5 per cent of GDP. State spending on environmental projects has risen gently in real terms but Olcsak concludes: "The aim is to do as many projects as possible with outside help." Much western aid has flowed back into the pockets

of western consultants. Olcsak opens a cupboard in his office to show a whole library of western reports. "They don't tell me anything I didn't know 10 years ago," he says. "What we really need is funding for concrete projects."

That, belatedly, is coming. The Swiss government has given a grant of SF4.4m (£2.1m) to modernise two Hungarian metal galvanisation plants and expand their waste processing capacity. Japan has provided a \$100m (265.4m) official credit to finance the environmental rehabilitation of Veszprém in western Hungary, which has the misfortune to host a particularly polluting combination of aluminium, chemical and paper factories.

Private western investors have also brought resources to bear on pollution. Electroflux, the Swedish white goods group, bought Hungarian refrigerator manufacturer Lehel in 1991. About half of the \$50m purchase price has been ploughed back into cleaning up toxic sludge, oil and heavy metals. General Electric of the US has begun to recycle fluorescent tubes produced at Tungsram, the lighting manufacturer which GE acquired in 1990.

More comprehensive environmental rehabilitation depends, as does so much else in Hungary, on recovery lifting the corporate sector as a whole. Banking on that prospect, among others, is the western green industry. EMC-Services of France and a subsidiary of Italy's Ansaldo are planning to construct two more incinerators. An Austrian company has invested in a long-term waste storage centre in Aszod. All they need is someone to put out the rubbish.

Next week: Mexico

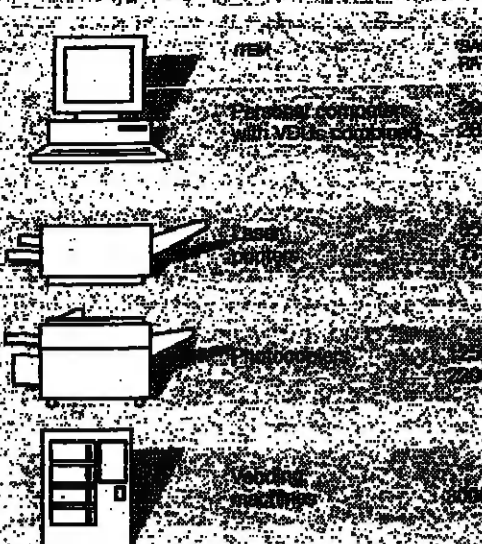
Air-conditioning became almost a standard feature of building design during the construction boom of the 1980s. But evidence is emerging that the designers of this latest generation of buildings seem to have greatly overestimated the heat produced by the new electronic equipment that litters modern offices.

Introduced to draw off surplus heat from electronic equipment in the computer-crammed offices of central London, air-conditioning's popularity spread widely. But the fans, pumps and refrigeration plant soak up enormous amounts of energy - perhaps as much as one-fifth of a building's power bill. And now there are serious doubts that such powerful systems are necessary.

The UK government is attempting to reverse the trend of air-conditioned offices as part of its campaign to reduce CO2 emissions. Revised building regulations are due to come into force by 1995, in which, for the first time, designers and developers will have to justify the need for air-conditioning.

This has produced protests from some developers who say that occupiers demand air-conditioning. However, Stuart Lipton, who led the development of the Broadgate complex in the City of London, says buildings are over-specified. In other words, occupiers are paying for air-conditioning they do not need. The miscalculation in requirements by designers occurred during the building boom of the 1980s. Peter Hill of the Building Research Establishment's Energy Conservation Support Unit argues that office equipment consumes far less energy than anticipated by the developer teams. Tenants are paying a hefty price for air-conditioning systems that can cope with up to five times the real amount of heat generated.

## Power demands in the office



## Arctic weather on the job

Building designers may have overestimated air-conditioning needs, says David Lawson

he says.

"Such a cooling system will always be operating inefficiently, vastly increasing energy consumption and costs," he says in a paper presented to CIBNA 9000, the international energy and environment convention recently held in London.

These over-indulgent systems are, according to Hill, a result of fear and ignorance. Equipment contributes only 10 per cent of overall office heat but designers build in hefty safety factors, he says. They do this to protect themselves against potential complaints from occupiers over failure to cool buildings sufficiently. At other times, Hill warns, they simply do not check the heat output of individual machines.

Hill's research indicates that simply adding up the potential items likely to be used in an office and multiplying that by the manufacturers' ratings does not work. One personal computer tested in Hill's research was rated at 90 watts but consumed only 30W. A

Typists, however, were 100 per cent users.

Figures also vary for different professions. Some 40 per cent of draughtsmen are regular PC users compared with 78 per cent of accountants.

Surveyors, who have a leading role in planning the capacity of services in any building, might look to their own work patterns for a hint of where they may be going wrong. Only 23 per cent are regularly in front of their PC and a quarter never go near one.

Designers cannot simply calculate the number of staff in a building, multiply that by the likely pieces of equipment and come up with a heat output. But they can produce a "usage diversity factor" compiled from the type of staff and the minimum number per machine - ranging from perhaps one person per PC to 20 per fax.

Office size and occupation density are also important. A big sales or financial services floor will have far more staff and machines crammed into each square metre of space. On the other hand, a small office with a few staff will still need a standard range of equipment, so energy use per head may be relatively high. This means power consumption can vary between 50W and 250W per person in large offices.

Most speculative developers would maximise the letting potential for a building by aiming for the "top" of this range, and some occupiers will end up paying for an air-conditioning system five times as powerful as they need.

If designers continue to cater for the most energy-hungry potential user, this burden of over-capacity could get worse for less exacting users. Research by Bressi shows that 10 per cent of managers never touched a PC and 45 per cent were only intermittent users.

over the rest of the decade to around 300W per person in larger offices and to 350W in those with around 50 staff. From 2000, even the energy guzzlers may find themselves paying too much for heat extraction, as conservation measures will steadily reduce demand to 200W per person. The computer industry is already adjusting to new demands, as Jacques Roturier,

**A laser printer used an average of 75W compared with a rating of 850W**

professor at Bordeaux University, pointed out at CIBNA 9000.

The majority of the 30,000 PCs sold in Sweden each year now have automatic turn-off mechanisms providing a standby capability of less than 5W. The US Environmental Protection Agency has signed an agreement with leading manufacturers for a "star" rating for computers and printers with automatic turn-offs and a stand-by mode of less than 30W.

But perhaps most significantly, US President Bill Clinton has ordered the federal government - perhaps the world's biggest computer purchaser - to buy only energy-efficient equipment. This could lead manufacturers to adopt energy-saving controls as a standard feature of all equipment.

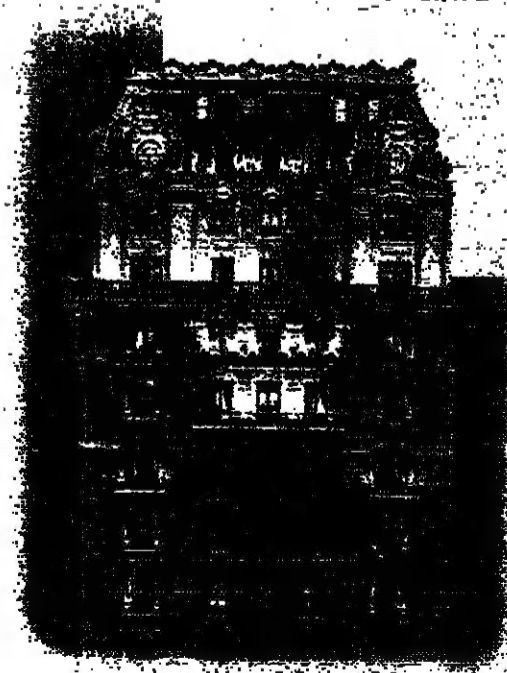
In the meantime, Hill and Roturier say substantial energy savings could be achieved by closer examination of the real effects of office equipment loads, and by avoiding over-estimation for air-conditioning and cooling systems.



Seeing the light. If we get to borrow the sky, we should at least take good care of it. That's why we fly a young fleet of planes, with clean, fuel-efficient engines, and recycle many items others throw away. Preserving our environment - an idea whose time has come. Time is everything. swissair

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## Monetary control leads to fall in inflation Russia expects release of \$1.5bn IMF loan

By John Lloyd in Moscow

The Russian government expects the board of the International Monetary Fund to release today a \$1.5bn loan, agreed provisionally last month with Mr Michel Camdessus, the IMF's managing director.

The loan represents an act of faith by the IMF in the government of Mr Victor Chornomyrdin, and is meant to encourage international financial institutions and private investors to step up activity in Russia. The World Bank is expected to lend \$2bn this year, and there are signs of increased financial investment in Russian companies.

The government has fulfilled the relatively light conditions imposed upon it by Mr Camdessus and has also kept tight control of credits and money supply. It has signed a memorandum

with the IMF on its economic policies for the rest of 1994, and before its parliament a bill of laws which would increase the budget revenue by Rb20,000bn from its present level of Rb120,000bn.

The memorandum sets limits on the issuing of central bank credits to the government and to commercial banks which have resulted in falls in monthly inflation from about 20 per cent a month to the present 7 per cent.

A budget has been passed "in principle" by the state Duma, with the government estimating spending of Rb120,000bn in 1994 and that the budget return to the Duma in 1995 would be Rb120,000bn.

This tug-of-war is expected to continue until the summer. However, both foreign and domestic investors that the pressure on the budget will soon prove insupportable, especially when the agrarian lobby demands money for harvesting and subsidies are paid to Arctic circle cities before the winter sets in. In addition, many large enterprises which are now lying idle for lack of supplies and customers, are threatening massive layoffs if they are not supported.

The most evident of these is the giant Zil plant, famous for producing massive limousines. In a passionately angry interview in the daily Trud yesterday, Mr Yevgeny Brakov, the Zil general director, accused the government of forgetting the plant and interfering with its attempts to attract foreign partners.

In a graphic illustration of the decline of the industry, he said that the production of its trucks had more than halved between 1985 and 1993, from 212,000 to less than 100,000 - and continued to fall sharply this year.

He stressed he was not railing out "the occasional Mafia-type operation" but said that, once terrorist violence was over, the "one united community in Northern Ireland - protestant, catholic, no religion at all - will sit very firmly on anyone who seeks to disturb the settlements which are now beginning."

Meanwhile, British and Irish police yesterday carried out a series of raids as part of an unprecedented co-ordinated security crackdown on funding for the IRA.

## Molyneux sees end 'in year' to Ulster violence

By Michael Cassell in Belfast and Jimmy Burns in London

Terrorist violence in Northern Ireland could end within a year, Mr James Molyneux, leader of the Ulster Unionist party, predicted yesterday.

Mr Molyneux, who was speaking in Washington, added to a series of recent upbeat predictions about an end to terrorism made by politicians and security forces in the province since the IRA's recent three-day ceasefire.

In a particularly optimistic forecast, which caused some surprise in Ulster last night, Mr Molyneux said he believed violence would soon begin to decline.

He stressed he was not railing out "the occasional Mafia-type operation" but said that, once terrorist violence was over, the "one united community in Northern Ireland - protestant, catholic, no religion at all - will sit very firmly on anyone who seeks to disturb the settlements which are now beginning."

Meanwhile, British and Irish police yesterday carried out a series of raids as part of an unprecedented co-ordinated security crackdown on funding for the IRA.

Mr Molyneux said that a substantial quantity of drugs, cash, stolen property and financial instruments were recovered from 41 addresses in the Irish Republic, Northern Ireland, north-west England, London and the county of Surrey. There were eight arrests.

The raids involved 1,000 officers drawn from police on both sides of the Irish border, including the Royal Ulster Constabulary's anti-racketeering squad, the Metropolitan Police anti-terrorist squad and three UK regional squads.

The raids were part of a joint operation codenamed Operation Madrona. This has involved more than a year of covert investigation, also involving the British security service MI5, into suspect sources of funding for the operations of the IRA.

A joint police statement last night described the raids as the first time the RUC's anti-racketeering squad had mounted an operation involving so many forces.

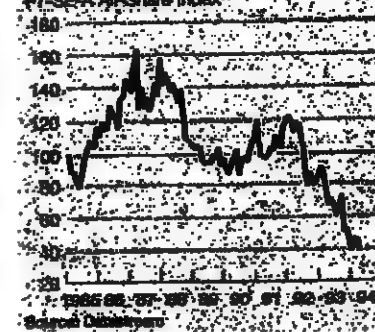
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London International Group

Share price relative to the FT-SE 100 Index



Houses. To its credit, RICS has been up to the challenge and consulted widely with its clients and other related professions. The recommendations encouraging the wider dissemination of data and the principle of greater disclosure are particularly welcome. It would be a fine thing indeed if surveys could provide fuller and more regular explanations of their valuations in company accounts.

RICS is also candid enough to admit that the supreme objective of valuation - the surveyor's grasp. Yet that does not mean that all, if everyone agreed about a property's precise value there would be no market. It is the very imperfections in valuations which produce both buyers and sellers. The task of the valuer must be to produce comprehensive and objective data about which investors can honourably agree.

Property valuation  
Any professional body working properly should be able to produce a valuation which is harder to produce vague conclusions should be treated with suspicion. For that reason, it would be easy to dismiss the Royal Institution of Chartered Surveyors' review as a charter for fat fees and greater obfuscation. It certainly seems odd that the authors felt it necessary to make 43 densely argued recommendations if their chief aim was to encourage greater credibility, reliability and clarity.

The need for surveys to justify their valuation techniques was plain to see following the Queens Moat

Pechiney  
Last year's full-year loss shows why Pechiney has not been in the vanguard of French privatisation. While investors have been offered shares in other cyclical companies, privatising the aluminium group while it is loss-making would be politically sensitive.

That logic may explain Pechiney's enthusiasm for the proposed merger with Compagnie Nationale du Rhone, an electricity generator. In addition to making earnings less volatile, an early deal might help Pechiney report a profit this year and open the way for privatisation.

In other respects, though, merger with CNR might harm Pechiney's case. Adding utility earnings to the mix would dilute the group's recovery potential just as aluminium prices are starting to turn. In an era of demerger, international investors in particular could view the exercise as unnecessary. Pechiney's previous attempts at diversification have not changed its essentially cyclical nature. A large part of Pechiney's swing into loss arose from problems at American National Can, acquired in 1988 as part of a wider move into packaging.

Without CNR, Pechiney's prospects turn on action now being taken to relieve overcapacity. The aluminium price will only sustain its recent rise if cuts promised by large producers are seen to stick. The timing of recovery is thus uncertain. But that should not itself be a hurdle to eventual privatisation if Pechiney has the patience to wait.

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London International  
The story of London International Group is really one of two different businesses. The photo-processing side, built up in the early 1980s when condoms seemed to be going out of fashion, has brought it to the brink of disaster. LIG's net assets will be more or less wiped out by the cost of disposal. The condom and surgical gloves business is in theory now a growth activity in a market in which LIG is a world leader. That represents value which LIG and its advisers will surely be anxious to stress during the looming restructuring.

The trouble is that LIG's condom business is not actually thriving at the moment. Net operating margins slid below 3 per cent in the first half. Italian pharmacists have been de-stocking as extra healthcare charges bite, and there have been other local difficulties in the US. On the most optimistic assumptions, it will be the year after next before margins recover to a more reasonable 15 per cent.

At the present level of sales, that would give operating profit of only around £37.5m, less than the group has generated since 1988. The multiple implicit in yesterday's closing price of 121p thus looks heroic. Those anxious to look on the bright side might prefer to value the business at twice sales given LIG's valuable condom brands. After adjustment for debt, that would value the shares at over £2. But the price/earnings multiple would then defy gravity, especially given the massive dilution existing holders are likely to suffer in the restructuring.

## Trafalgar House-led group wins Tagus bridge contract

By Peter Wise in Lisbon

Portugal yesterday chose a group led by Trafalgar House of Britain to build and operate a toll bridge over the river Tagus near Lisbon, one of Europe's largest privately financed infrastructure projects.

The consortium, Lusoponte, is to complete the 1.6km bridge, the longest continuous fixed river crossing in Europe, by March 21 1996, in time for Expo '98, which is to be held in Lisbon.

Mr Joaquim Ferreira (Amaral), public works minister, said the European Union would contribute to paying half the cost of the project, calculated at projected 1998 prices, out of the cohesion fund for aiding the development of poorer EU members.

The remainder of the investment will be made by Lusoponte, which has the financial backing of five Portuguese institutions and 11 international banks. The contract includes a concession to operate the existing April 25 toll bridge in Lisbon.

Lusoponte's proposal for a 30-year concession on the new bridge is yet to be ratified by the Portuguese cabinet. It plans to



charge an initial toll of £330 for a two-way crossing of the new bridge. The current toll on the April 25 bridge is £100 and is the only link between Lisbon and the south of Portugal.

One other consortium short-listed was led by Bouygues, the French construction company. But Mr José Manuel Serrão of

Bento Pedrosa Construtores de Brazil owns 13 per cent of the consortium. The remainder of the capital is divided equally among four Portuguese companies: Edifício, Mota & Companhia, Somague and Teixeira Duarte.

The six-lane bridge will cross the Tagus estuary from Sacavem on the eastern outskirts of Lisbon to Montijo on the southern bank, where the river is 10km wide. The central section will be a cross-stayed span 400m long and 36m-high between two towers. Lusoponte will build 6km of approach roads as well as the 12km bridge.

Shares in the Portuguese companies with a stake in Lusoponte rose sharply on the Lisbon bourse yesterday.

## Yeltsin calls for summit to solve Bosnian crisis

Continued from Page 1

an ominous warning of their new-found alliance in threats from both west and east, raised a UN campment near Sarajevo and took off with 18 anti-aircraft guns. The weapons were handed to the UN six weeks ago after the UN had forced it to ease their siege of the Bosnian capital.

About 150 Serbs were involved. "They were simply overrun," said a spokesman for the UN forces in Bosnia. "If they had fired, it would have been a massacre."

Mr Clinton was determined to pursue a diplomatic course. Mr Bill Dea Myers, the UN secretary, said the president believed that a negotiated settlement was "the only way to

end the cycle of violence". Officials at Nato headquarters in Brussels were being equally circumspect despite an appeal from Mr Boutros Ghali for authority to call air strikes to protect civilians in all six Muslim "safe areas" in Bosnia.

This would significantly extend the UN mandate for military action, Nato officials said. The

alliance is currently reluctant to call for close air support to protect UN peacekeepers on the ground.

Military experts would have to study whether it would be possible to protect the six UN "safe areas" - Sarajevo, Tuzla, Srebrenica, Zepa, Bihać and Gorazde - without significant increases in peacekeeping troops.

**FT WEATHER GUIDE**

**Europe today**  
Norway will be cloudy with rain at times but Sweden and Finland will have sunny spells. The British Isles will be overcast with outbreaks of rain owing to a depression south-west of Ireland. Cloud associated with this depression will also cover the western Benelux and western France. The eastern Benelux will see some sunshine. Central Europe, the western Balkans, Italy and Greece will have abundant sunshine but showers will develop over the eastern Balkans. Southern France, north-west Spain, northern Algeria and northern Tunisia will have a few showers, but western Spain, Portugal and central France will remain dry with frequent sunny spells. A depression over Turkey will give some rain.

**Five-day forecast**  
A depression over the Atlantic will cause a strengthening southerly current over western Europe. As a result, temperatures will rise well above normal over the weekend. There will be sunny spells at first but, from Friday, Spain and Portugal will have thunder showers which will expand northwards during the weekend. Central Europe and the Balkans will have sunny spells with isolated showers. Scandinavia will have some rain but conditions will improve during the weekend.

**TODAY'S TEMPERATURES**

Location	Max	Min	Location	Max	Min	Location	Max	Min
Abu Dhabi	34	24	Beijing	18	8	Caracas	27	19
Accra	30	24	Belfast	10	5	Cardiff	11	6
Algiers	20	14	Berlin	16	8	Casablanca	19	10
Amsterdam	14	10	Bombay	32	24	Chicago	15	8
Athens	24	16	Buenos Aires	22	14	Cologne	16	8
Atlanta	28	18	Calcutta	30	22	Dakar	28	18
B. Aires	26	18	Dhaka	30	22	Dallas	25	18
Bham	11	6	Dubai	32	24	Delhi	30	22
Bangkok	30	22	Harbin	11	5	Dublin	11	6
Barcelona	15	10	Hong Kong	25	18	Dubrovnik	19	10
			Kuala Lumpur	30	22			
			London	13	8			
			Luxembourg	15	8			
			Lyon	15	8			
			Madrid	18	8			
			Moscow	10	5			
			Mumbai	30	22			
			Nairobi	25	18			
			Rangoon	28	20			
			Rio de Janeiro	24	16			
			Sao Paulo	24	16			
			Singapore	32	24			
			Stockholm	10	5			
			Taipei	24	16			
			Tokyo	24	16			
			Toronto	10	5			
			Vancouver	17	8			
			Varna	18	8			
			Warsaw	18	8			
			Washington	18	8			
			Wellington	17	8			
			Winnipeg	12	5			
			Zurich	18	8			

**Lufthansa**  
German Airlines

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# FINANCIAL TIMES COMPANIES & MARKETS

THE FINANCIAL TIMES LIMITED 1994  
Wednesday April 20 1994

**HENRY BUTCHER**  
International Property  
& Plant Consultants  
**071-405 8411**

## IN BRIEF

### Turbulent markets hit Citicorp

Trading income at Citicorp, the US bank, fell nearly 10% in the first quarter of 1994, as turbulent foreign exchange and bond markets. However, Citicorp's other income, including Chemical Bank, Banc One and Wells Fargo - reported growth in first-quarter earnings. Page 18

### Pechiney falls into loss

Pechiney, the French aluminium group, fell into a net loss of FF150m (US\$22m) in the first quarter, from a profit of FF100m. Page 16

### Schneider 'found'

Germany's banking system is facing a "crisis of confidence" after the bankruptcy of the Jürgen Schneider property empire. Mr Günter Rexrodt, the economics minister, said yesterday. A newspaper has claimed to have discovered the identity of Mr Jürgen Schneider, the entrepreneur whose disappearance triggered the property crisis. Page 16

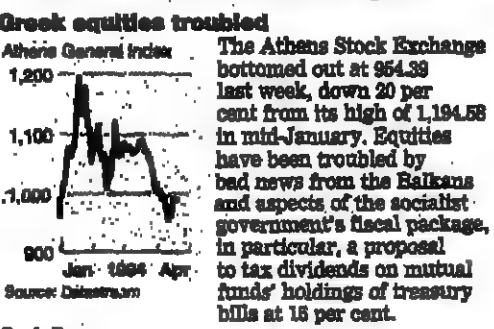
**Philip Morris beats expectations**  
Net income at Philip Morris, the US food and tobacco group, fell 1% to \$1.17bn in the quarter to March. Page 18

**Mixed results for US drug groups**  
Merck and Warner Lambert, two of the biggest US pharmaceutical companies, saw steady first-quarter performance, thanks to acquisitions and joint ventures, while American Home Products saw little improvement. Page 18

**Reliance rises 70%**  
Reliance Industries, the chemicals and textiles conglomerate which is India's biggest private sector company, announced a 70 per cent increase in net profits for the year, due to sharp increases in sales and production capacity. Page 20

**St Ives lower after disposal**  
St Ives, the UK's largest independent printer, reported lower interim pre-tax profits of \$1.8m (\$8.5m) despite an improvement at the operating level, mainly because of losses on the disposal of discontinued business. Page 22

**Isotack Johnson optimistic despite loss**  
Isotack Johnson, the UK's third largest insurance broker, reported a pre-tax loss of \$1.7m (\$27.6m) for 1993 after further reorganisation costs of \$20.7m, but said its brick and pulp businesses should benefit from an increase in demand. Page 23



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### Chief price changes yesterday

FRANKFURT (DM)	
Alcoa	100.5 + 20
Alcoa	100.5 + 20
Alcoa	100.5 + 20
Alcoa	100.5 + 20
Alcoa	100.5 + 20
Alcoa	100.5 + 20
Alcoa	100.5 + 20
Alcoa	100.5 + 20
Alcoa	100.5 + 20
Alcoa	100.5 + 20

LONDON (Pence)	
Alcoa	145 + 11
Alcoa	145 + 11
Alcoa	145 + 11
Alcoa	145 + 11
Alcoa	145 + 11
Alcoa	145 + 11
Alcoa	145 + 11
Alcoa	145 + 11
Alcoa	145 + 11
Alcoa	145 + 11

## Chrysler sets record for quarter

By Martin Dickson in New York

Chrysler yesterday set a new record for the first quarter of 1994, with sales of 1.1 million vehicles, up 17 per cent on the same period last year. The company reported net earnings of \$30m, or \$2.55 a share, compared with \$20m, or \$1.57 a share, in the same period last year, excluding a \$1.5m non-cash charge taken in 1993 for a change in accounting practice. Chrysler's highest quarterly net earnings since 1981, made in the second period of 1993.

Detroit's Chrysler motor manufacturers and the first of them to report first-quarter figures. Rivals General Motors and Ford are also expected to announce big improvements in earnings, based on a record in US sales of 1.5 million, up 15.5 per cent in the first quarter, and light trucks, which rose 23 per cent.

Chrysler, which faced a sharp decline in the early 1990s, has benefited in particular from its strong selling strategy of new models, improvements in production efficiency, and its strength in high margin products, such as minivans and four-wheel drive sports utility vehicles.

The group's first-quarter car sales in the US and Canada rose 17 per cent to 1.1 million units, while truck sales were up 26 per cent to 1.1 million units. The overall share of the market was 13.7 per cent, unchanged from the first quarter of 1993. International sales rose 27 per cent to 1.1 million, with Europe up 27 per cent to 1.1 million.

Chrysler announced last month that it would spend \$1.5bn on increasing capacity by 100,000 units a year, to 3.5m vehicles.

## Volvo to unveil post-Renault strategy

By Christopher Brown-Humes in Stockholm

Volvo will today make an important announcement to shareholders on its strategy, which has been in question since the collapse in December of its proposed merger with Renault of France.

Mr Göran Gyll, chief executive, is expected to emphasise that many of the group's business activities, not directly linked to car and truck manufacturing, are to be sold.

He is also likely to make it clear at the annual meeting in Gothenburg that the group is not seeking a Renault-type alliance with a major vehicle maker.

The strategy represents a break with the era of Mr Göran Gyll, who resigned as Volvo chairman in December after the merger plan broke down. Volvo has already sold some non-core businesses this year, including a 25 per cent stake in Custos, an investment group, for SKr1.74bn (\$320m), and a 4.6 per cent holding in Norway's Saga Petroleum for Nkr1.5bn (\$200m).

The group intends a large number of other operations outside its main businesses, including 100 per cent stake of Alfred Berg, the stockbroker, 25 per cent of the property group Plead, and 22 per cent of the Carin investment company.

## Banesto decision due on Monday

By Tom Burns in Madrid

Spain's banking authorities are likely to name the new owner of Banesto on Monday, the deadline for delivery of the sealed bids.

At stake is the opportunity to acquire an institution with an estimated 10 per cent share of Spain's financial market, a banking presence in Argentina, Chile, Uruguay, and in Banco Totta, a leading Portuguese bank, and an industrial portfolio that includes some of Spain's best known corporations.

The risk for the acquirer is the burden of taking on a bank that has been the subject of speculation at a bid of last year to avert a bankruptcy which might have endangered the domestic system.

In a bid that fuelled speculation at a bid of last year to avert a bankruptcy which might have endangered the domestic system.

The three contenders are Argentaria, the state-controlled banking corporation which was partially privatised last year, Banco Bilbao Vizcaya, a leading domestic bank which has lent senior executives to run Banesto in a caretaker capacity, and Santander, the smallest of the trio in terms of market value but the most internationally based, innovative and profitable of the domestic institutions.

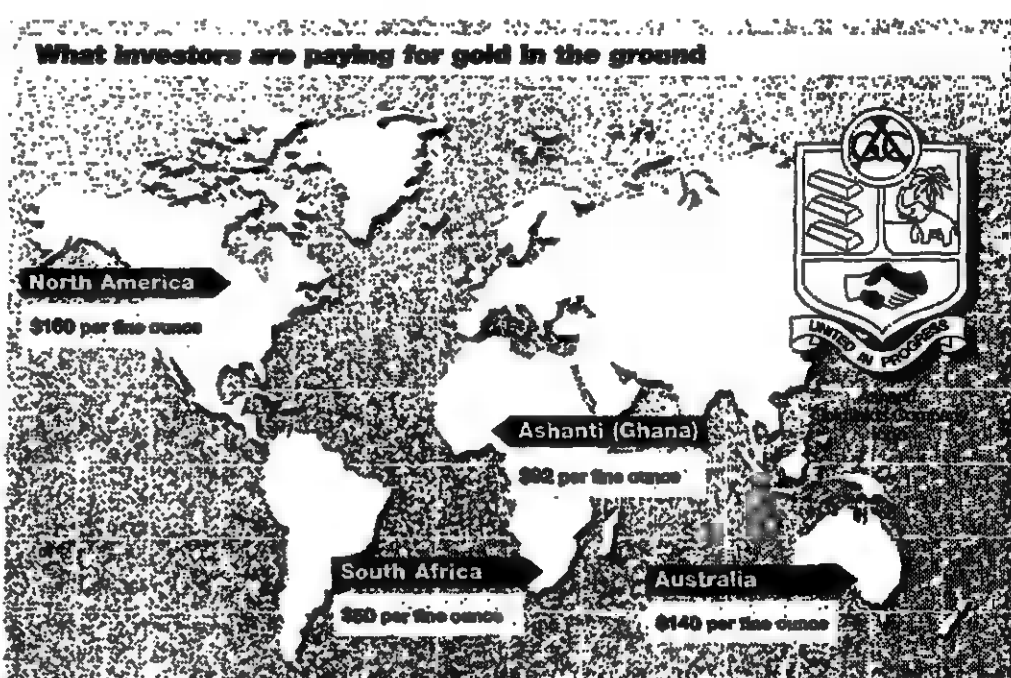
The authorities say they will view favourably the acquisition of Banesto by any one of the three.

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## Ashanti is valued at \$1.7bn

Shares in Ashanti Goldfields of Ghana, which owns one of the world's great gold mines, were priced at \$20 yesterday, at the top of the \$17 to \$20 range indicated in the March prospectus, writes Kenneth Gooding.

At \$20 a share, Ashanti is valued at \$1.67bn. Conditional dealing started in London yesterday and the shares went to a 3 per cent premium. The Ghanaian government, which is reducing its holding from 55 to 31.3 per cent, will collect \$316m. Ashanti, which issued new shares, will bank \$57m. The price values the 43 per cent Ashanti stake owned by Lohrho, the UK-based conglomerate, at about \$720m - five times the 1990 book value.

In spite of gold's lacklustre price performance, applications were received for more than 100m Ashanti shares, with more than 100m internationally.

### Barry Riley

## World-beating UK funds shift their focus



Suddenly British fund managers can boast the world. According to the two leading pension fund measurement services, the FT-Actuaries World Index and the FT-World Indices, UK equity portfolios of UK pension funds outperformed the FT-Actuaries World Index by between 11.8 per cent (as measured by WIM) and an amazing 16.5 per cent (according to Caps).

Clearly there is something special about that, but another intriguing statistic is that after underperforming in the US market for 10 years in a row - on average underperforming the index return by 2.9 per cent annually - the UK funds' portfolios outperformed the US market by 0.8 per cent.

### Fund managers have been scrambling to restore exposure to Japan

Darker suspicions focus on the 0.5 per cent turnover charges which several leading pension fund managers impose on dealings in overseas equities, these days surely quite unjustifiably, except perhaps for awkward emerging markets. The more the international portfolios are churned, the bigger the fees, but at a performance cost.

However, performance is improving. The world was serious mid-1990s weakness against the World Index. But in the past five years it has been beaten by 5 or 6 per cent a year; managers have surpassed index returns in Japan, continental Europe and the Pacific (ex-Japan) and trailed only marginally in the US.

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## INTERNATIONAL COMPANIES AND FINANCE

## Pechiney to press on with sell-off despite tumble

By John Riddling in Paris

Pechiney, the French state-owned aluminium group, fell into a net loss of FF63.03bn last year, compared with a profit of FF203bn in 1992. The group was hit by the depressed state of the aluminium market and an exceptional charge to cover losses on forward purchases of metals.

In spite of the losses, Mr Jean Gandois, chairman, said he hoped the group would be privatised this summer, claiming the conditions for the sale of the company could be met this summer.

Mr Gandois saw signs of encouragement for 1994, pointing to improved economic conditions in the US and Europe and a strengthening of aluminium prices. "Recovery to break-even for 1994 is within our reach," the chairman said.

Group sales, which fell to

FF63.03bn last year from FF65.37bn in 1992, had risen by between 9 and 10 per cent in the first nine months of this year, he said.

Pechiney is one of the 11 companies slated for privatisation by the government. However, it is not on the list of the next three companies being prepared for sale. Pechiney's privatisation has been complicated by its earnings performance and by the government's desire to create an alliance with Compagnie Nationale du Rhône, the hydro-electricity producer, before privatising the group.

The plan has drawn opposition from Électricité de France, the state-owned utility, which has a virtual monopoly on French electricity sales. As a result, industry observers believe the project could be delayed.

According to Mr Gandois,

the principal cause for the downturn in profits last year lay in its aluminium operations, which suffered a loss of FF302m, compared with a profit of FF621m in 1992. The reversal was blamed on the fall in aluminium prices which declined by an average of about 8 per cent, as a result of excess supply.

Losses in aluminium operations were exacerbated by an exceptional provision of FF298m. This resulted from what Mr Gandois described as a management error in purchasing by Aluminium National Can, the US subsidiary of Pechiney International, the packaging group which is 67 per cent owned by Pechiney. Pechiney said in December it would have to take provisions to cover ANC's increased purchases of aluminium at prices well above market levels.

## French and German groups in robotics deal

By John Riddling

Groupes Schneider of France and AEG Deimler-Benz Industrie of Germany are to pool their robotics businesses in a joint venture, the companies announced yesterday.

The new company, to be called AEG Schneider Automation, will have annual sales of about FF30bn (\$506m) and will employ 3,000 people, according to Schneider.

The French electrical engineering group said the joint venture would rank second in the international market for automated engineering equipment and robots.

Schneider said the new company would group its Teleme-canique and Automat D operations. AEG Deimler-Benz Industrie, the electrical engineering unit of Deimler-Benz, will provide its AEG Modicon subsidiary.

The two groups declined to comment further, ahead of a more detailed announcement due tomorrow. But industry analysts said the move should strengthen their presence in the international market, giving them a combined market share of about 12 per cent.

"In the robotics business it is essential to gain critical mass in order to cover the significant R&D costs arising in a business which has little series production," said an analyst at Credit Lyonnais in Paris.

In spite of the advantages, industry observers said question marks remained. In particular, they said that the joint venture could mean the closure of production sites in Germany and that Schneider may have to accelerate its rationalisation process in France.

Yesterday's announcement is the latest move in a restructuring of the international robotics industry.

Last year, Axel Brown Boveri, the Swedish engineering group, acquired the robotics operation of Renault, the French state-owned car group, and formed a joint venture in automated vehicle assembly.

## Minister warns on Schneider crisis

By Quentin Peel in Bonn and David Walker in Frankfurt

Germany's banking system is facing a self-inflicted "crisis of confidence" in the wake of the bankruptcy of the Jürgen Schneider property empire, Mr Günter Rexrodt, the economics minister, warned yesterday.

His remarks, following yesterday's cabinet meeting, came as a leading German newspaper claimed to have discovered the whereabouts of Mr Jürgen Schneider, the 59-year-old entrepreneur whose bankruptcy earlier this month triggered the property crisis with DM5bn in assets.

According to today's edition of the Berlin-based Die Welt newspaper, Mr Schneider is living in a rented villa on the small island of Siesta Key, south of St Petersburg on the west coast of Florida in the US.

Mr Schneider is quoted in the article as saying he was "going through a bad patch" and had been ordered by his doctors to take a month-long break from business affairs.

German banks were yesterday in discussions with the receiver appointed on Monday to wind up the affairs of Mr Schneider, his wife and officials of the Schneider group.

The banks are keen to avoid a hasty sell-off of the group's

85 property developments in Germany.

Mr Georg Krupp, director of the Deutsche Bank, the failed group's biggest creditor, told a German newspaper yesterday that the banks planned to complete Schneider's unfinished projects.

Mr Rexrodt took the highly unusual step of calling on the big banks to take swift and "unconventional" measures to protect the small creditors threatened by the collapse of the property group, in order to protect their own reputation.

He was speaking after the German government discussed the bankruptcy at its weekly

cabinet meeting, and called for a comprehensive report on the consequences by next week.

Mr Rexrodt said it was up to the banks, in the first place, to take measures to support their clients, particularly the small suppliers worst hit by the Schneider bankruptcy.

It might also be possible to use funds set aside in the government's job-creation programme to provide relief, he added.

Mr Dieter Vogel, the government spokesman, said members of the cabinet had expressed their concern about the Schneider affair, and particularly about the plight of the small suppliers.

## SGS-Thomson increases chip stakes

Competition in the strategically important microprocessor segment of the semiconductor business, worth about \$5bn a year, is certain to intensify after the announcement last week that SGS-Thomson intends to sell its standard microprocessors under its own name.

The Franco-Italian group, the world's 13th largest manufacturer of semiconductors, makes microprocessors designed by Cyrix, a small, Texas-based, semiconductor company. It is Carrollton, Texas, plant. It intends to spend about \$300m to equip and commission another facility in Phoenix, Arizona, to manufacture Cyrix-designed chips under its own name and in direct competition with Intel, the industry leader.

Cyrix chips are functionally similar to Intel's 80486 and Pentium chips.

Mr William Chapple, Intel's

director of strategic development for Europe, said the SGS-Thomson move would intensify competition, but represented little threat in the short term. "We are all for competition if it is fair competition," he said.

SGS-Thomson's decision follows the news earlier this month that International Busi-

ness Machines, the world's largest semiconductor and computer manufacturer, has agreed to make copies of Intel chips designed by Cyrix.

However, analysts believe that the decision will not lead to a price war of the kind which has damaged the personal computer business. They point out the market is large and growing and there is plenty of scope for competitors to improve market share without cutting prices unduly. Intel

has at least 80 per cent of the market in PC microprocessors, while Cyrix has less than 5 per cent.

IBM and SGS-Thomson were encouraged to enter the market for Intel microprocessors clones after Intel last month dropped patent infringement claims against the Texas chip

launch, but said the company would make copies of Intel's 80486 chip as the first of a family. It is expected that Cyrix-designed copies of Intel's top-of-the-line Pentium chips and its successors will follow.

Mr Brian Parnham, an analyst with Dataquest, the US-based market research company, who has been advising SGS-Thomson on its strategy, said while the company led the world in power semiconductors, too much of its business depended on products selling for 2 cents to 20 cents a unit. Microprocessors, by comparison, sold for \$50-\$80 each.

The company is enjoying a sharp increase in profits. Last year's results have not yet been announced, but Mr Pasquale Pistorio, chairman, confirmed forecasts that net profit would rise to about \$100m compared with \$34m in 1992. Industry observers expect a further rise in 1994.

## Krupp Hoesch in DM590m loss

By Michael Lindemann in Hanover

Krupp Hoesch, the German steel and engineering group, unveiled a net loss of DM590m (\$347m), but said it hoped to break even this year.

Mr Michael Cromme, CEO, said that although the steel division would be the only loss-making unit this year, capacity cuts and productivity gains meant that prospects for steel were improving.

His mild optimism was confirmed by the German Steel Federation, which said production and incoming orders for

German manufacturing in the first quarter were 11 per cent higher than the year before.

Turnover at Krupp Hoesch fell to DM24bn, from DM25bn the previous year. The company said the machine tools division reported a slight loss while steel losses had been the main reason for the result.

The other four divisions made profits but Mr Cromme said they would give further details later in the 1993 results, the first year after the merger of Krupp and Hoesch, which will be presented in mid-May.

German manufacturing in the first quarter were 11 per cent higher than the year before.

Turnover at Krupp Hoesch fell to DM24bn, from DM25bn the previous year. The company said the machine tools division reported a slight loss while steel losses had been the main reason for the result.

The other four divisions made profits but Mr Cromme said they would give further details later in the 1993 results, the first year after the merger of Krupp and Hoesch, which will be presented in mid-May.

## LIG charge threatens net assets

By Maggie Urry in London

International Group faces the near elimination of its net assets by a "very substantial" restructuring charge in the year to March, according to a statement issued yesterday.

In the March 1993 income sheet, shareholders' funds stood at £118.1m (\$177m) and a refinancing will be necessary.

In London, where LIG, which makes Durex condoms and Biogel and Marigold gloves, fell 8p to 121p.

The restructuring, announced in December, included the closure of three UK plants and the loss of 1,000 jobs, at a cost of £18m, to be followed by another 1,000 job losses in LIG's international operations.

replace Mr Alan Woltz, who announced his plan to retire in December. Mr Woltz is chairman of Tomkins, which owns Linx Printing Technologies. The group also said had sold its Buttercup, Liquitrite and Galloway's cough sweets brands to Pfizer of the US for £11.2m.

## Roche income advances 29%

By Ian Rodger in Zurich

Roche, the Swiss pharmaceutical group, has again fulfilled its promise of high expectations by reporting a 29 per cent rise in 1993 consolidated net income to \$7.7bn.

The directors have proposed a 30 per cent rise in the dividend to \$1.40m per share and participation certificate.

reported an 11 per cent rise in 1993 sales to \$7.7bn, with all divisions contributing to the increase.

Roche said its operating income had considerably increased, due to greater use of production capacity and cost management.

## Italgas earnings rise over year

By Andrew Hill in Milan

Net consolidated profit at Italgas, the Italian gas and drinking water distributor, rose by 8.1 per cent to \$1.1bn (\$50.1m) in 1993, compared with \$1.01bn in 1992.

After a standstill in 1992, gas sales rose to 1.1bn cubic metres last year from 842m. Prices have yet to return to their 1991 peak of \$1.01m, but the company, which held its

dividend at £100 per share last year, is recommending an increased pay-out of £110 per share this year.

In 1994, the company should benefit from the 14 per cent increase in gas tariffs fixed by the government price commission. The decision, which took effect on January 1, was the first tariff increase for 18 months. Italgas turnover rose to \$1.8bn last year from a revised \$1.51bn.

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## INTERNATIONAL COMPANIES AND FINANCE

## Citicorp hit by heavy fall in trading income

By Richard Waters  
in New York

Trading income at Citicorp tumbled by nearly \$400m in recent weeks as the US bank took an unexpected hit in the world's turbulent foreign exchange and fixed-income markets.

The debacle cut the US bank's trading revenues to just \$71m during the first three months of the year, from \$457m a year ago.

The bank's surprising, given that Citicorp is not known for taking big bets on the direction of financial markets. In the past, much of its income has come from handling trades for clients in the foreign exchange markets, where it is the world's largest.

Foreign exchange trading fell to \$10m from \$100m while the bank's

trading account - principally comprising fixed-income securities - turned in income of just \$5m, down from \$217m.

Speaking at the bank's annual meeting in New York yesterday, Mr John Reed, chairman, described the results as "very poor". He added that trading "is important, but it is not the dominant part of our business."

The bank did not provide details of trading losses, but it said: "Interest-rate and currency environments in Europe and North America were volatile, and market prices declined in Latin American markets."

Other parts of Citicorp's operations performed above

market expectations during the period, continuing the turnaround of recent quarters and off-setting the trading results.

Before accounting changes in both periods, after-tax profits of \$608m, or \$1.12 a share, were up from \$370m, or 66 cents, a year before. They were broadly in line with market estimates.

Loan-loss provisions for the period fell to \$415m, from \$689m a year before and \$671m in the final three months of 1993.

Citicorp continued to report growth in consumer banking around the world, with revenues of \$2,490m, up 11 per cent from a year before. With assets rising by only 8 per cent, and lower loan-loss provisions, the consumer businesses recorded net income of \$427m, up from \$298m.



John Reed: described the results as 'very poor'

The bank's trading results, meanwhile, cut earnings in the wholesale banking unit to 12¢, 17 per cent below the level of a year before.

Net income in operations was \$264m, down from \$275m.

## Philip Morris shakes off price war

By Richard Tomkins  
in New York

Philip Morris, the US food and tobacco group, is showing signs of recovering from the effects of cuts in the prices of its premium cigarettes.

Net income for the quarter until March, excluding the effect of an accounting change last year, was down by just 3.5 per cent, to \$1.17bn, from \$1.21bn in the comparable period last time. The figure was struck on sales up 2 per cent at \$15.5bn.

The fall in earnings per share was still smaller because of the company's been buying back its stock. Excluding accounting changes, it was down 2.9 per cent to \$1.34.

The results were better than analysts had expected, and the shares, recently depressed by an outbreak of hostility to the US tobacco industry from anti-smoking activists and politicians, put on 7¢ to \$51½ in early trading.

Yesterday's figures were the last to show an adverse comparison with the more buoyant results reported before the round of price-cutting in US cigarette prices a year ago. Philip Morris slashed the price of its Marlboro cigarettes to defend falling market share against competition from low-cost products.

It said its strategy had succeeded in lifting Marlboro's share of the domestic cigarette market back to 27.3 per cent, up 5.2 percentage points over last year. Operating income was still down - by 24.5 per cent to \$769m - in domestic tobacco because of lower pricing. International tobacco was up 17.4 per cent to \$781m.

## GTE steals march on rival telephone services

By Martin Dickson  
in New York

GTE, the second largest cellular telephone operator in the US, said yesterday it planned to launch a cut-price pocket telephone service later this year.

The move should steal the march on rival personal communications services (PCS), which are not due to be introduced in the US for at least two years.

The company, the biggest US local telephone company, confirmed that it planned to launch its Telego service nationally.

It has been testing Telego for over two years in Tampa, Florida, with 3,000 customers, in the largest test of consumer-oriented PCS service in the US.

Telego will try to broaden the cellular customer base beyond the business community by offering lower prices and a lightweight, versatile mobile phone.

The GTE unit can be used inside the home as a limited-range cordless phone, transmitting signals through a nor-

mal wire telephone line. Outside the home, it automatically switches mode and becomes a cellular phone. However, it is not designed for customers who want to "roam", that is, use their phones when travelling long distances.

Customers in Tampa are being charged a fee of \$25 a month, plus 25 cents for each minute of calls. This is much cheaper than cellular rates in many cities.

GTE yesterday declined to say how much the service would cost when it was launched nationally.

The service could pose a challenge to PCS, which also use small lightweight phones, and should offer a much cheaper service than cellular.

However, the Federal Communications Commission, the government watchdog overseeing the communications industries, has yet to fix a date for an auction of PCS licences, and PCS services are unlikely to get off the ground before 1996-1997.

Separately, GTE yesterday unveiled first-quarter net income of \$504m, or 52 cents a share, against \$460m, or 48

cents, in the same period last year.

Revenues and sales were \$4.75bn, down from \$4.83bn last year. Last year's figures included \$36m of revenues from properties which have since been sold. Telephone access lines grew 4.3 per cent and long-distance calling was up 6.6 per cent. The mobile cellular business had a 41 per cent jump in revenues.

Sprint, the long-distance and local telecommunications group, reported first-quarter net income of \$37m, or 55 cents, compared with a net loss of \$43m, or \$1.21, in the same period of last year.

The 1994 figures were affected by a one-time gain of 6 cents a share and the 1993 figures by \$1.66 a share of non-recurring special charges.

Excluding special items, income from continuing operations rose 33 per cent to \$206m, while revenues were up 12 per cent to \$4,490m, as the company saw an 11 per cent rise in long-distance revenues and minutes of use. Long-distance operating income rose 19 per cent to \$143m.

## Creditable quarter for US banks

By Patrick Haverson  
in New York

Three large US banks reported growth in first-quarter earnings yesterday, confirming that the industry performed creditably between January and March in spite of the uncertainties in the business and trading environment.

Topping the list was Chemical Bank, the nation's third largest bank, which posted a 16 per cent increase in profits to \$1,010m. The results included a pre-tax restructuring charge relating to the closure of 50 branches in the New York area.

Although the yield on Chem-

ical's interest-earning assets declined - primarily because of higher Treasury rates - the group's net interest income was virtually unchanged at \$1.14bn.

Chemical's revenues rose by 10¢ to \$331m, an increase that came from corporate finance, revolving credit and asset management activities. A 37 per cent drop in trading revenue was offset.

Chemical said results from the trading of securities, currencies and risk management products were mixed, but, like most of the industry, the emerging markets trading business performed poorly.

Banc One, the eighth-largest

bank, reported profits of \$315m, up from \$275m a year earlier.

Growth in commercial and retail loans helped the bank post a modest increase in net interest income to \$1.06bn.

Once again, Banc One's use of interest rate swaps helped protect its margins from rising interest rates, but the positive contribution of swaps to the net interest margin - which fell from 6.56 per cent a year ago to 6.14 per cent in the quarter - declined.

Non-interest income at Banc One was \$394m, up from \$342m a year earlier, as higher earnings from trust, securities and credit-card securitisation businesses offset lower earnings from

its insurance, investment banking and merchant processing operations.

At Wells Fargo, the San Francisco-based bank, profits almost doubled to \$275m, up from \$145m a year earlier, although the bulk of the gain was attributable to a sharp drop in loan loss provisions, which fell from \$210m a year ago to \$10m.

Net interest income slipped 5 per cent to \$642m following a 50 basis point drop in the bank's net interest margin to 5.30 per cent.

Loan balances, however, grew slightly in the quarter, the first increase since 1991. Non-interest income rose 10 per cent to \$200m.

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## Two divisional managers set to leave Apple Computer

By Louise Kehoe  
in San Francisco

Two of Apple Computer's five divisional general managers, who report directly to Mr Michael Spindler, the chief executive, are to leave the company, Apple announced.

The departures of two senior executives add to perceptions that Apple is still struggling to regain its competitive footing, in spite of the recent launch of new Macintosh personal computers based on the PowerPC microprocessor.

Mr Gaston Bastians, general manager of Apple's Personal

Interactive Electronics division, which develops and markets Apple's iMac technology, will be leaving Apple to set up his own business activities, the company said.

Sales of the Newton handheld "personal digital assistant" have been disappointing. In January, Apple said that 100,000 Newtons had been shipped since its introduction last year.

Mr Morris Taradasky, general manager of the Apple Business Systems (ABS) division, which develops high performance "servers" for office networks,

is also leaving the company. He is joining MicroNet Technology, a privately-held developer of data storage systems, as president and chief executive.

Before joining Apple in 1988, Mr Taradasky worked at IBM for 18 years.

Mr Joseph Gravano, Apple's chief financial officer, will head the PIF management team until a successor for Mr Bastians is named, Apple said.

Mr Bastians joined Apple in September 1992 after 21 years with Philips Electronics of the Netherlands.

AMRO N.V., registered at The Hague, The Netherlands

Shareholders are invited to attend the Annual General Meeting of AMRO N.V. to be held at the AEGON office, 50 Mariahoeveplein, The Hague, The Netherlands on Wednesday, 11 May, 1994 at 2.30 p.m.

## Agenda

1. Call to Order and Opening.
2. Minutes.
3. Annual Report and approval of the annual accounts and the final dividend for the 1993 financial year.
4. Information on the results of the first quarter of 1994 and additional information.
5. Interim dividend for the 1994 financial year.
6. Resolutions and reappointment of the Supervisory Board as of 11 May, 1994.
7. Minutes of the Supervisory Board of 11 May, 1994.
8. Resolutions as referred to in section 4, subsection 2 of the Articles of Incorporation.
9. Announcements.
10. Chairman's final adjournment.

The shareholders, with explanations, the annual accounts and the annual report for 1993 and the data required by law with respect to the reappointment of a member of the Supervisory Board are available to shareholders from now until the day of the Meeting at the Company's office in London.

Holders of shares to be transferred to their proxies shall be admitted to the Meeting upon producing a voucher showing their share certificates or their mandatary's share certificates respectively have been lodged in the United Kingdom at the ABN AMRO Bank N.V. in London. The proxy shall produce the proxy certificate. The lodging mentioned must have taken place on 5 May, 1994 at the latest.

The Executive Board

The Hague, 20 April, 1994  
50 Mariahoeveplein

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INTERNATIONAL COMPANIES AND FINANCE

## Pratt & Whitney helps UTC to 66% rise

By Martin Dickson

Technologies, the US technology group, reported a 66 per cent increase in first-quarter net income, powered by a sharply improved performance at Pratt & Whitney, its aero-engine manufacturing subsidiary.

The group reported earnings of \$16m, or 71 cents a share, compared with \$9.6m, or 43 cents, in the same period last year on revenues down from \$4.66bn to \$4.4bn.

Pratt's operating income was \$44m, compared with \$24m, and the underlying improvement was even greater since the 1993 quarter benefited from a \$7m loss from a company wishing to participate in Pratt's engine programme.

UTC has been hit hard over the past two years by the downturn in the civil aviation business, which has led to lower sales for its engine parts. The company said the improved performance was due to higher commercial sales, lower maintenance and development spending, and cost-cutting measures. This was partly offset by lower shipments of commercial engines.

Commercial engine parts orders in the first quarter averaged \$140m a month, compared with a monthly average of \$124m for all of 1993.

The group's flight systems segment had operating income of \$47m, down from \$71m, as income growth at the Sikorsky helicopter group was more than offset by results at Hamilton Standard and Norden.

Carrier, the air conditioning unit, reported operating income of \$18m, up from \$8m, as results continued to strengthen in North America, Asia-Pacific and Carrier Transcold. This was offset partly by European weakness.

Otis, the elevator group, made \$17m, up from \$15m, while its automotive unit, up from \$37m, due primarily to higher production of American-built cars and trucks and greater penetration in Europe.

## Charge checks earnings growth at Microsoft

By Louise Kehoe in San Francisco

Microsoft, the world's largest computer software company, reported record earnings for its third fiscal quarter, although earnings were reduced by a \$120m charge for litigation.

Net earnings for the quarter were \$111m, or 84 cents a share, after the litigation charge, compared with \$124m, or 93 cents, in the same period last year, a 30 per cent increase over the \$95m for the same period last year.

In February, a Los Angeles

jury awarded Microsoft to damages to the Electronics for infringement of patents covering data-compression technology. Microsoft said it would seek a reversal of the verdict and would, if necessary, file an appeal.

Excluding this charge, net earnings for the quarter would have been \$336m, up 11 per cent from the same quarter last year, with earnings a share of \$1.11, well above Wall Street expectations of about \$1.01.

"This is another record-breaking quarter for the company," said Mr Mike Brown,

vice-president of finance and treasurer, "with earnings reaching an all-time high. While we've had good results from our product line, Microsoft Windows and Microsoft Office continue to lead the way."

Windows is Microsoft's widely-used personal computer operating system, while "Office" is a suite of applications products.

For the nine months, net earnings were \$336m, up from \$271m in the same period last year, while net income advanced to \$111m, or \$2.53, compared with \$95m, or \$2.23.

## Intel net income climbs to \$617m in record quarter

By Louise Kehoe

Intel, the world's largest maker of computer chips, reported strong growth in revenue and earnings for its third quarter, its seventh consecutive quarter of record results.

Revenue for the quarter totalled \$2.68bn, up from \$2.51bn a year ago. Net income was \$617m, or \$1.24 per share, compared with \$511m, or \$1.24, in last year's first quarter.

Growth was driven by a "steady migration of computer buyers toward higher performance (personal computer) systems," said Mr Andrew Grove, president and chief

executive. First-quarter orders and another company record, he said.

Intel is the leading supplier of microprocessor chips in the personal computer industry. Strong demand for personal computers, together with a slight increase in the average price of microprocessors, is driving the company's growth.

Intel is "on the most aggressive processor (production) ramp in our history in order to deliver Pentium processors in high volumes for mass market PCs," said Mr Grove.

The Pentium is Intel's latest and highest performance microprocessor.

The company also is producing between 6m and 10m Pentium chips a year, with Pentium sales expected to represent 20 per cent of fourth-quarter sales in the PC industry, Intel said.

Of the first-quarter revenue, 37 per cent came from the Americas, 37 per cent from Europe, 8 per cent from Japan and 14 per cent from the Asia-Pacific region.

The company said its third quarter included an extra week to bring end-of-quarter dates more in line with the calendar dates. The extra week had an immaterial effect on first quarter results.

## American Barrick ahead 31%

By Bernard Simon in Toronto

Rising production and lower costs helped American Barrick, the Toronto-based gold producer, to a 31 per cent rise in first-quarter earnings.

Net earnings rose to \$111m, or 31 cents a share, from \$84m, or 24 cents, a year ago. Revenue climbed to \$1.11bn, or \$1.11, from \$840m, or \$0.84, a year earlier.

Gold output jumped to 451,981 ounces from 384,339 ounces, reflecting rising pro-

duction from the Bethe-Pot deposit at Barrick's flagship Goldstrike mine in Nevada. Unexpectedly high throughput at Canadiana also contributed to a 31 per cent rise in first-quarter earnings.

Due to an active hedging programme, the average price of gold received was well above prevailing market prices at \$408 per ounce, but below the \$410 average a year earlier. Barrick has markedly expan-

ded its offshore activities in the past year. It reported that drilling on the Corona property in northern Peru points to "good mineralisation" at a depth of 100 metres. Eleven drills and close to 100 people are working on the site.

Total production this year is forecast at about 1.8 million ounces, rising to 2m ounces in 1995. Another mine on the Goldstrike property is due to reach full production of 400,000 ounces a year in late 1996.

## Four Seasons pushed into loss

By Bernard Simon

Four Seasons Hotels, the luxury hotel chain, has reported a strong improvement in operations, but was pushed into a heavy loss by write-downs on several hotel properties.

The write-downs, totalling \$117m (US\$94m), resulted in a net loss of \$119.2m, or \$4.30 a share, compared with earnings of \$57.7m, or \$2.02 a share, a year earlier.

Operating earnings grew to \$235.1m from \$212.3m, due partly to the acquisition in August 1993 of the International Hotels.

The company, which manages 41 Four Seasons and Regent hotels, with another 10 under construction, said the final quarter of 1993 and early 1994 "provide the first tangible evidence that our business is solidly recovering from the prolonged recession".

Luxury hotel reservations were up 12 per cent and group sales bookings up 24 per cent in the fourth quarter.

Mr Isadore Sharp, Four Seasons' founder and controlling shareholder, recently put the entire company up for sale. Seven properties, including the Four Seasons in London (formerly Inn on the Park), are also on the block, although Four Seasons will continue to manage the hotels. These sales are expected to be completed over the next 18-24 months.

Freemont-McMoran, the US natural resources group, plans to distribute to shareholders as a pro-rata bonus all common shares of the newly-formed, wholly-owned subsidiary, McMoran Oil & Gas. The reports from the subsidiary, which reports from New Mexico, will be made available to shareholders.

It said the spin-off, likely to be a taxable transaction, was expected to be completed by mid-year.

## Argentine food group in agreed takeover

By John Barham in Buenos Aires

Canale, a struggling Argentine food company, has agreed to sell 58.5 per cent of its equity to Socma, a large locally-owned industrial conglomerate.

Buenos Aires-based Canale, which makes biscuits, pasta and jams, did not reveal terms of the deal.

However, it is understood that Socma will pay members of the founding Canale family between \$15m and \$20m for its shares, leaving the family with

21.5 per cent of the company. The remainder is to be paid on the Buenos Aires stock exchange.

Canale was struggling as several Argentine companies, including Socma, have been hit by a sharp decline in services, construction and energy.

Analysts said Canale had suffered from poor management and fallen into debt.

It reported sales of \$41m in the six months to last December, up 11 per cent over the second half of 1993.

## Oil and gas arm spun off by US energy company

Freeport-McMoran, the US natural resources group, plans to distribute to shareholders as a pro-rata bonus all common shares of the newly-formed, wholly-owned subsidiary, McMoran Oil & Gas. The reports from the subsidiary, which reports from New Mexico, will be made available to shareholders.

It said the spin-off, likely to be a taxable transaction, was expected to be completed by mid-year.

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### Joint announcement

Impala Platinum Holdings Limited (Impala) and Standard Bank London Limited (SBL) have reached agreement in principle for the purchase by SBL of Ayrton Metals Limited (AML). This agreement is subject to the necessary regulatory approvals and it is anticipated that the effective date of the transaction will be 13 May 1994.

AML is one of the two Joint-Chairmen of the London Platinum and Palladium Fixing and its acquisition will form the first element in a precious metals and commodity dealing operation at SBL.

Johannesburg  
20 April 1994



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## INTERNATIONAL COMPANIES AND FINANCE

## Five-minute film service planned for next year

By Raymond Snoddy

A company that can download a full-length feature film in five minutes by satellite to specially-adapted video recorders is planning to launch its movie service in Japan, the US, and Europe next year.

Mr Will Graven, chairman of EMC International, said yesterday he has signed letters of intent with seven Japanese and Korean video recorder manufacturers, with three more in the pipeline.

Mr Graven has been working on his concept of creating an "electronic video store in the sky" for more than six years, and now believes he is close to pulling it off.

Sharp, the Japanese consumer electronics group, is the latest video recorder manufacturer to sign a letter of intent, and agree to explore and develop a standard format preparing its manufacture.

Under the EMC format, videos, a standard format, will be delivered by satellite in a high-speed "burst".

The machine, which is likely to be around 200 more than conventional video recorders, will be able to deliver 100 minutes of viewing.

Macrovision, the anti-piracy specialist, is a minority shareholder in EMC and its system will be used to prevent illegal copying.

## Better gold price lifts Anglovaal

By Mark Sztanin in Johannesburg

The continued improvement in the rand gold price helped compensate for lower yields in the Anglovaal group's four gold producers, as after a profit for the quarter to end-March increased to R70m (R19.1m) from R67.1m in the preceding three months.

The group's mines produced an average price of R41.525 a kg compared with R39.891 in the December quarter.

Total gold output declined slightly to 10.162kg from 10.099kg.

The bulk of profits again

came from the flagship Hartbeestfontein, which raised its taxed income to R82.5m in the quarter, despite a dip in yield to higher unit costs.

The results were helped by the share of profit no longer being payable in the January quarter.

Loraine, the group's marginal mine, continued its struggle. After-tax profit dropped to R440,000 following a R2.5m profit in the previous quarter as the mine suffered from a decline in output when its continuous work week had to be broken for the holidays.

The amount of gold produced

declined to 1.454kg from 1.535kg.

Eastern Transvaal Consolidated boosted working profit to R10.5m from R9.2m but taxed income declined to R5.5m from R8.1m in the previous quarter, largely as a result of increased tax burden.

The group's smallest producer, Village Main, benefited from its lack of forward commitments and improved profit after capital expenditure was reduced to R799,000 from R871,000.

Chief executive Mr Bob Wilson said that he was generally satisfied with the group's performance but stressed the

need for further combination at Eastern Transvaal Consolidated.

He added that he was optimistic that the situation at Loraine would soon improve once technical problems had been solved and recently uncovered higher grade ore could be properly exploited.

The company continued to make extensive use of hedging, but Mr Wilson noted that the additional use of gold option transactions, which allow mines to receive 70 per cent of any further increase in the rand spot price, gave the group greater flexibility in dealing with price fluctuations.



Liem Sioe Liong: the richest businessman in Indonesia

## Asian pair team up for sugar project

By Kieran Cooke in Kuala Lumpur

Two of south-east Asia's wealthiest businessmen, Mr Robert Knok and Mr Liem Sioe Liong, are teaming up to develop a series of sugar plantations and refining operations in the south of the Indonesian island of Sumatra.

Mr Knok, a Malaysian Chinese, controls a global business empire with interests ranging from housing schemes and beach resorts to ownership of a controlling interest in Hong Kong's South China Morning Post newspaper group.

Mr Liem, an Indonesian Chinese, is generally regarded as Indonesia's richest businessman with interests ranging from cement manufacturing to noodle making. The Salm group, Mr Liem's main company, had turnover of more than \$90m last year.

The fortunes of both Mr Knok and Mr Liem were founded on the commodities business.

## Sales surge helps Reliance improve profits by 79%

By Shiraz Sidwa in New Delhi

Reliance Industries, the chemicals and textiles conglomerate which is India's biggest private sector company, yesterday announced a 79 per cent increase in net profits to Rs5.76bn (Rs18m) for the year to March 31, due to sharp increases in sales and production capacity.

Reliance, which completed a \$300m global depositary receipt equity issue in February, its third international offering, posted a 30 per cent increase in sales to Rs63.46bn from Rs41.06bn.

Operating profits increased by 20 per cent to Rs19.55bn from Rs16.51bn, and cash profit to Rs2.23bn from Rs2.02bn. Total expenditure rose to Rs44.04bn from Rs32.93bn.

Mr Anil Ambani, joint managing director, said the company's results, which had shown "an improved performance on all major indicators", also reflected the changes in depreciation norms recently announced by the Indian government which, he said, were

"now in line with international standards prevalent in this industry. Thus these changes will truly reflect the life of our assets and a fair charge on the profit and loss account in our business."

The company - which has more than 2.6m shareholders - the largest shareholding group in India - reported that earnings per share would increase by 60 per cent to Rs21.54 from Rs13.24 in spite of a 12 per cent growth in equity capital to Rs2.71bn from Rs2.42bn.

The Bombay-based company started 35 years ago as an integrated textiles business, adding synthetic fibres, fabrics, chemicals and plastics, and more recently oil and gas production.

The group launched India's largest corporate fundraising exercise last year. Reliance raised Rs6.6bn from the Indian public, the first slice of a Rs21.7bn convertible bond issue for a new company, Reliance Petroleum, which plans to construct a Rs4.4bn oil refinery, India's largest private sector investment to date.

## Australian government to float drugs group

By Nikki Tait in Sydney

The institutional bidding process will determine the final price, and private investors will then receive a refund if the final price is less than \$2.40.

The flotation will not be underwritten, and Mr Beazley claimed that the pricing arrangements provided the "greatest flexibility to withstand changing market conditions".

The government statement said that CSL has received an after-tax profit of \$20.4m for 1993-94, and sales of \$229m. Exports will account for around 10 per cent of this revenue. Expected spending on research and development is put at \$27.5m.

CSL, the Australian drug company which was formed as Commonwealth Serum Laboratories in 1916 and is owned by the federal government, is to be sold off in a \$2.4bn to \$3.1bn market flotation next month.

Mr Kim Beazley, finance minister, announced yesterday that 130m shares would be offered at a price range of \$2 to \$2.40.

Private investors can apply at a price of \$2.40, while institutional investors can apply at a price within this range.

## COMPANY NEWS DIGEST

**Star TV** from Hong Kong have captured nearly 20m of India's 350m television viewers.

**Perlis Plantations** turns in 14% climb

Perlis Plantations, the diversified Malaysia-based group controlled by Malaysian Chinese businessman Mr Robert Knok, has announced pre-tax profits for the year ending December 31 1993 of M\$288m (US\$98m), a 14 per cent rise on the previous year's figure, writes Kieran Cooke.

Group turnover in 1993 rose 3.5 per cent to M\$3.45bn. Perlis has been moving out of the plantations business and using much of its large land bank for housing projects.

It is also developing a number of big leisure complexes in Malaysia.

**Timberwest Forest** target in sight

Timberwest Forest, a 14 per cent owned subsidiary of the Australian company which forms part of the troubled Adelaide Steamship group of companies, writes Nikki Tait.

Guinness Peat, Mr Ron Brerley's holding company, has acquired a 5 per cent interest in Tooth & Co, the listed Australian company which forms part of the troubled Adelaide Steamship group of companies, writes Nikki Tait.

Guinness Peat recently disclosed a 5.36 per cent interest in Adelaide Health, and Sir Ron indicated that it would like a say in the management of the company.

## Anglovaal Group

Mining companies' reports - Quarter ended 31 March 1994

## Hartbeestfontein Gold Mining Co Ltd

Reg. No. 005050000

Issued capital: 112 000 000 shares of 10 cents each

## Operating results

	Quarter ended 31 Mar 1994	Quarter ended 31 Mar 1993	Three months ended 31 Mar 1994
Gold			
One milled	798 000	798 000	2 371 000
Gold recovered	8 898	7 542	21 438
Yield	8.8	9.3	9.0
Revenue	355.87	300.84	305.26
Costs	356.18	284.18	285.00
Profit	101.71	116.66	120.26
Revenue	41 077	35 510	40 188
Costs	32 457	27 827	35 330
Profit	11 610	11 682	11 538
Revenue	338 028	337 947	1 000 528
Costs	305 238	302 538	900 570
Profit	32 790	35 409	99 958

## Low-grade gold plant

	Quarter ended 31 Mar 1994	Quarter ended 31 Mar 1993	Three months ended 31 Mar 1994
Gold			
One milled	484 000	481 000	1 442 000
Gold recovered	708	712	2 128
Yield	1.46	1.48	1.52
Revenue	61.79	55.02	62.57
Costs	54.32	33.10	58.50
Profit	7.47	21.92	4.07
Revenue	42 581	40 013	40 945
Costs	18 612	15 587	18 598
Profit	23 969	24 426	22 347
Revenue	38 789	38 485	115 521
Costs	38 520	38 485	115 521
Profit	269	0	0

## Squid mine

	Quarter ended 31 Mar 1994	Quarter ended 31 Mar 1993	Three months ended 31 Mar 1994
Gold			
One milled	739 478	734 823	2 209 125
Gold recovered	80 788	85 111	245 610
Yield	0.10	0.11	0.10

## Financial results

	1993	1992	1991
Working profit - gold mining	89 041	102 259	309 000
(Loss)/profit from sales of uranium oxide and sulphuric acid	(2 327)	8 519	(688)
Non-mining income	10 309	10 548	25 817
Interest paid and rehabilitation fund contribution	107 005	118 823	335 211
Profit before taxation	10 018	10 493	3 079
State's share of profit	108 899	112 506	332 132
Taxation and State's share of profit	44 063	54 997	135 444
Profit after taxation and State's share of profit	82 818	37 508	175 688
Capital expenditure	10 630	11 999	38 670
Appropriation for loan repayments	—	221	377
Dividends	—	84 000	84 000
	10 630	85 620	113 247

## Development

	1993	1992	1991
Advanced	7 712	7 252	21 788
Sampling results on Vaal Reef			
Sampled	1 440	1 516	4 740
Channel width	51	50	48
Channel value - gold	29.8	30	34.2
Channel value - uranium	0.70	0.71	0.59
Channel value	30.5	30.7	34.7

## Financial

The financial results include the results of hedging transactions.

Costs for the quarter include a provision of R2 000 000 in respect of a wage enhancement scheme for employees (previous quarter: R2 000 000).

In terms of the Company's articles of association, the directors' borrowing powers are limited to R100 000 000. At 31 March 1994, the Company had borrowings of R100 000 000 (1993: R1 520 000) and short-term to R92 000 (1993: R1 363 000).

State's share of profit

In terms of the Minerals Act, 1991, the Company's liability for the payment of State's share of profit ceased with effect from 1 January 1994.

Hedging transactions

As at 31 March 1994, the Company had sold the following portions of its future gold production:

	Kg of gold sold	Forward price per kg sold
Year ending 30 June 1994	106	R45 335
30 June 1995	—	R42 377
30 April 1996	487	—

In addition to the above forward sales commitments, the Company has entered into a series of gold option transactions. These transactions ensure a minimum average price of R20 271 per kilogram in respect of 833 kilograms of gold during the financial year ending 30 June 1994 and R36 441 per kilogram in respect of 872 kilograms of gold during the year ending 30 June 1995. In the event that the actual and spot prices of gold exceed the above minimum assured prices, the Company will benefit to the extent of 70 per cent of such excess for these amounts of gold. The above transactions are flexible in nature and may be adjusted to the Company's advantage in response to changes in the gold price.

Capital expenditure

Outstanding commitments at 31 March 1994 are R1 125 000 (December 1993: R2 178 000).

For and on behalf of the board

R.A.D. Wilson Directors

Directors: R.A.D. Wilson (Chairman), J.J. Geldenhuys, B.E. Hendy D.M.S., Hon. L.L.D., Cheo S. Meent, C.J. Roberts, T.V. Spier, J.E. van Hekken

Director: J.J. Geldenhuys

20 April 1994

## Hartbeestfontein Gold Mining Co Ltd (continued)

Capital expenditure

For and on behalf of the board

R.A.D. Wilson Directors

Directors: B.E. Hendy D.M.S., Hon. L.L.D., Cheo S. Meent, C.J. Roberts, T.V. Spier, J.E. van Hekken

Director: J.J. Geldenhuys

20 April 1994

## Eastern Transvaal Consolidated Mines, Ltd

Reg. No. 005050000

Issued capital: 30 333 880 shares of 2.5 cents each

## Operating results

	Quarter ended 31 Mar 1994	Quarter ended 31 Mar 1993	Three months ended 31 Mar 1994
Gold			
One milled	95 088	95 008	275 388
Gold recovered	882	876	2 638
Yield	9.3	9.1	9.3
Revenue	362.58	351.71	360.26
Costs	362.18	279.10	279.10
Profit	10.37	65.42	100.28
Revenue	42 585	38 980	40 904
Costs	30 880	26 308	35 284
Profit	11 685	10 622	10 840
Revenue	37 541	34 944	105 905
Costs	27 236	26 728	77 687
Profit	10 305	8 216	28 108

## Financial results

	1993	1992	1991
Working profit - gold mining	10 305	8 216	28 108
Non-mining income	9 885	9 061	27 527
Prospecting (over)/under expenditure	(805)	538	2 087
Profit before taxation	10 385	8 122	25 460
Taxation	4 634	2 048	8 570
Profit after taxation	5 751	6 074	16 890
Capital expenditure	1 797	3 124	6 771
Dividends	—	5 180	5 180
	1 727	6 204	11 951

## Development

	1993	1992	1991
Advanced	1 886	2 119	6 031
Sampling results			
Sampled	1 257	948	2 965
Channel width	344	253	250
Channel value - gold	7.9	5.0	7.0
Channel value	1 034	1 080	1 748

## Financial

The financial results include the results of hedging transactions.

Hedging transactions

As at 31 March 1994, the Company had sold the following portions of its future gold production:

	Kg of gold sold	Forward price per kg sold
Year ending 30 June 1994	106	R45 335
30 June 1995	—	R42 377
30 April 1996	487	—

In addition to the above forward sales commitments, the Company has entered into a series of gold option transactions. These transactions ensure a minimum average price of R20 271 per kilogram in respect of 833 kilograms of gold during the financial year ending 30 June 1994 and R36 441 per kilogram in respect of 872 kilograms of gold during the year ending 30 June 1995. In the event that the actual and spot prices of gold exceed the above minimum assured prices, the Company will benefit to the extent of 70 per cent of such excess for these amounts of gold. The above transactions are flexible in nature and may be adjusted to the Company's advantage in response to changes in the gold price.

Capital expenditure

Outstanding commitments at 31 March 1994 are R1 125 000 (December 1993: R2 178 000).

For and on behalf of the board

R.A.D. Wilson Directors

Directors: R.A.D. Wilson (Chairman), J.J. Geldenhuys, B.E. Hendy D.M.S., Hon. L.L.D., Cheo S. Meent, C.J. Roberts, T.V. Spier, J.E. van Hekken

Director: J.J. Geldenhuys

20 April 1994

## Loraine Gold Mines, Ltd

Reg. No. 005050000

Issued capital: 10 980 000 shares of R1.00 each

## Operating results

	Quarter ended 31 Mar 1994	Quarter ended 31 Mar 1993	Three months ended 31 Mar 1994
Gold			
One milled	491 000	487 000	1 478 000
Gold recovered	1 494	1 535	4 564
Yield	3.0	3.1	3.0
Revenue	137.24	136.79	137.01
Costs	137.27	132.88	134.91
Profit	(0.03)	6.44	2.10
Revenue	42 585	41 819	42 079
Costs	42 585	40 386	41 438
Profit	0	1 350	640
Revenue	61 954	60 880	183 774
Costs	62 043	61 808	185 691
Profit	(889)	2 072	1 183

## Financial results

	1993	1992	1991
<b>Interest paid</b>	<small>Interest expense of \$2.2 million is reported in consolidated company notes</small>	1 011	133
<b>Profit before taxation</b>	<small>Profit before income tax expense of \$1.2 million is reported in consolidated company notes</small>	878	438
<b>Taxation</b>	<small>Income tax expense of \$1.2 million is reported in consolidated company notes</small>	438	438
<b>Profit after taxation</b>	<small>Profit after income tax expense of \$0.0 million is reported in consolidated company notes</small>	440	0
<b>Capital expenditure</b>	<small>Capital expenditure of \$0.0 million is reported in consolidated company notes</small>	867	0
<b>Appropriation for loan repayments</b>	<small>Appropriation for loan repayments of \$0.0 million is reported in consolidated company notes</small>	68	0
		705	0











COMPANY NEWS: UK

Reorganisation costs responsible for deficit but outlook optimistic for 1994

# Reduced £19m loss at Ibstock Johnsen

By Paul Taylor

Ibstock Johnsen, the UK's third largest brick maker, yesterday reported a pre-tax loss of £18.7m for 1993 after further reorganisation costs of £20.7m, but both its brick and pulp businesses should now benefit from a gradual increase in demand.

The loss represents an improvement over the £17.4m recorded in 1992 when reorganisation and closure costs totalled £20.7m.

The bulk of the 1993 reorganisation costs was the closure of one of the group's two Portuguese pulp mills and

were disclosed at the interim stage. These were partly offset by a £1.7m profit on disposals.

Losses per share were reduced to 4.9p (8.86p) and the proposed final dividend is held at 0.5p, making an unchanged total of 1p.

The shares closed up 1p at 86p.

Group turnover fell to £235.5m (£277.4m), but the brick operations were entirely unaffected by the reorganisation and closure costs.

Turnover from continuing operations increased by 6 per cent, from £176.6m in 1992 to £186.2m in 1993.

"For most of the year the

group continued to experience depressed markets and depressed prices, although in the final months there were some signs of more favourable conditions," said Mr Colin Hope, chairman.

At the operating level, the brick operations improved from £2.7m in 1992 to £3.1m in 1993 (£54.7m) in spite of the adverse effect of limiting production to reflect demand.

In the UK the building materials operations achieved a modest turnaround with profits of £1.1m compared with a £1.4m loss while the Portuguese building products and

sanitary ware activities reported a £1.5m loss in operating profits to £1.1m (£1.48m) reflecting deteriorating market conditions.

Uneconomic prices for pulp resulted in the forest products operation reporting a larger £1.5m loss on continuing operations compared with £1.1m in 1992 (£22.3m).

Pre-tax profits were further depressed by an interest charge of £1.1m compared with £0.8m in 1992.

Group debt fell from £42.9m in 1992 to £38.5m, equivalent to gearing of 18 per cent.

COMMENT Having completed the reorganisation of the brick and pulp businesses, Ibstock Johnsen should begin to benefit from the steady improvement in demand for bricks in the UK, higher capacity utilisation and possible price increases later this year. However, it is difficult to see margins returning to the healthy levels of the late 1980s. Pre-tax profits of 27m look likely this year producing earnings of about 5p, but even based on a peak profit estimate of 35m at the top of the cycle the shares look to be fully valued.

## Go-Ahead pathfinder sets £4m profit target

By Andrew Bolger

The Go-Ahead Group, a bus operator to be floated soon with a market value of more than £40m, has forecast that it will make operating profits before exceptional costs of more than £4m for the current financial year.

The pathfinder prospectus, published yesterday, also said operating margins for the first half to January 1 showed further improvement.

The flotation is by way of a placing with institutions and offer of 5 per cent of the equity to the 2,500 employees. It is being sponsored by Hill Samuel, with Panmure Gordon as broker to the issue. Impact day will be next week.

Go-Ahead plans to focus on urban transport and has recently acquired the Brighton & Hove Bus and Coach Company and the Oxford Bus Company. The group operates more than 1,000 buses, with an annualised turnover of more than £75m. The proceeds of the placing will be used to repay £12m of debt.

Mr Trevor Shears, finance director, said exceptional costs would be about £1m, mainly in respect of payments for changing conditions of employment and redundancies.

## Richmond Oil wins more time

By Peggy Hollinger

Richmond Oil and Gas, a natural resources company whose shares have been suspended since September, has been given a temporary reprieve by delisting following an appeal to the Stock Exchange Quotations Committee.

The company, which has had a virtual all of its original share floatation in 1989, now has six months in which to fulfil conditions relating to its business if it is to retain the quote. The annual meeting in February the company had said it expected the shares to resume trading within weeks.

If the suspension is eventually lifted,

Richmond will have to submit detailed financial information as it coming to the market for the first time. This is likely to be an expensive process for the loss-making company.

Two previous applications to have the suspension lifted were rejected on the grounds that Richmond was unable to demonstrate it had a business plan to support its expected market capitalisation.

The company's main asset is an interest in a Siberian joint venture in natural gas production. Richmond has not been forthcoming on details of the venture, although it said letters of intent had been signed for projects in two eastern European countries.

In March, the company issued shares to repurchase its interest in the venture from Northstar Energy, a Panamanian company owned by Annum International, a Luxembourg vehicle for Lithuanian and US investors.

Richmond has been beset with difficulties in recent years. In 1992 creditors foreclosed on its main asset, while the sale of certain properties has been revised and delayed several times. Transactions surrounding its flotation and a subsequent rights issue are under investigation by the Serious Fraud Office.

The company said this week it was confident it would meet the Stock Exchange conditions.

## Expanding Asda Property lifts net asset value by 42% to 111p

By Simon Davies

Asda Property Holdings, the property investment group headed by Mr Manny Davidson, yesterday announced a 42 per cent increase in its net asset value to 111p in unadjusted net asset value per share over the 1993 year.

Pre-tax profits rose 1 per cent to £1.1m, but the impact on the previous year's figures of the sale of the residential portfolio.

The company has been acquiring £38m of properties in 1993, partly funded by a £16.3m rights issue last July. These properties achieved an average

increase in value of 40 per cent at the year end, compared with a 13 per cent increase from the existing portfolio.

Mr Davidson, chairman, said: "The strong increase in investor demand in the latter part of the year led us to change from an aggressive buyer to, in some instances, an aggressive seller, with the consequence that borrowing is at a lower level than may have been expected 12 months ago."

Including the £14.9m of preference shares as debt, the group had net borrowings of £72.1m, representing gearing of 88 per cent. Finance charges dropped to £5.9m (£10.7m).

In December, it acquired the Wheatley Retail Park in Doncaster from the receivers for £5.1m. The property was only half let, with income of £460,000, but Asda has already booked rental income to £1m.

Total net rental income amounted to £11.4m (£11.3m), while profits on disposal of trading properties were £2.95m (£7.94m). The rent roll is now running at £18m, and the company said that given current voids, this figure could increase by a further £1m.

A proposed final dividend of 1.5p makes a total of 2.2p (2.1p), payable from earnings of 6p (7.7p) per share.

## BDA returns to black as activity rises

BDA, the property investment and service group, reported a return to black in the year to the end of January resulting in a £1.8m loss to profits of £152,000 pre-tax.

Improved performance was helped by a release of provisions on carrying value of properties of £100,000, against provisions last time of £1.2m.

On prospects, Mr Brian Duker, chairman, said: "We are finding that transactions are price sensitive at all levels and therefore believe that activity will remain constrained."

Earnings per share were 0.8p (6.4p losses).

## Chelsfield back in the black with £3m

By Vanessa Houlder, Property Correspondent

Chelsfield, the property company headed by Mr Elliott Bernard, joined the black list in December, yesterday announced pre-tax profits of £3m for 1993, a significant improvement on the £1.8m loss last year.

Net profit per share increased from 147.3p to 160p and after adjusting for last year's share issue, there was a 15 per cent rise in shareholders' income over the year.

The company has got off plans to lift its Atlanta residential apartments - in a joint venture with P&O - as a result of the volatility of the US equity market.

However, Chelsfield said it was still seeking "progressive realisation of value" from the portfolio, which it acquired when it bought Lasing Properties with P&O in 1990.

Chelsfield said it was beginning redevelopment on a 24m scheme in New Bond Street, London. It also expects to begin work on the redevelopment of West House, a small-scale London, later this year. The company has planning consent to build 115,000 sq ft of offices to a design by the late Sir James Stirling.

Since the year end, the company has sold about £10m of property.

Operating profits increased from £1.1m to £1.7m, mainly because of an increase from £7.7m to £13.7m in net income from properties, and a turnaround in fixed asset investment losses, from a £2.07m loss to a £6.51m profit.

Costs relating to the reorganisation of Pall Mall Properties fell from £5.35m to £266,000. Net finance costs fell from £16.7m to £13.9m.

Net borrowings at the year end totalled £143.4m, leaving net gearing at 87 per cent.

Earnings per share were 4.1p, compared with losses of 38.6p. As anticipated at the time of listing, the group has not paid a dividend for 1993, but 2.4p is expected for the current year.



## London International closes three plants

Mr. H. H. Hodges, the chief executive of London International Group, yesterday announced the closure of three UK plants: a condom plant in Chingford, near London, with 600 jobs going; a surgical gloves facility at Llanelli, south Wales, with 240 jobs going; and the health and beauty aids plant in Dundee, Scotland, cutting 60 jobs, Maggie Urry writes.

Over 100 jobs will be eliminated at the group's head office.

The redundancies and other costs will amount to £19m in total, but LIG hopes to recoup

some from the sale of some of its health and beauty brands.

Savings are expected to amount to £5m in the first full year and £2m in the second.

Mr Hodges said LIG in future the UK condom market would largely be supplied from plants in Spain and Italy, where automation kept costs lower.

Surgical gloves would come from Mexico and Asia; Mr Hodges blamed pressure on margins from the health care service for the shift to lower cost production.

## Ex-Lands purchase

Ex-Lands (London), the 50 per cent owned subsidiary of Ex-Lands, is acquiring Lansdown Industrial Estate, Cheltenham, for £4.7m cash.

The freehold estate has been independently valued by Dr. Jones at not less than the purchase price. Annual net rental income is about £500,000.

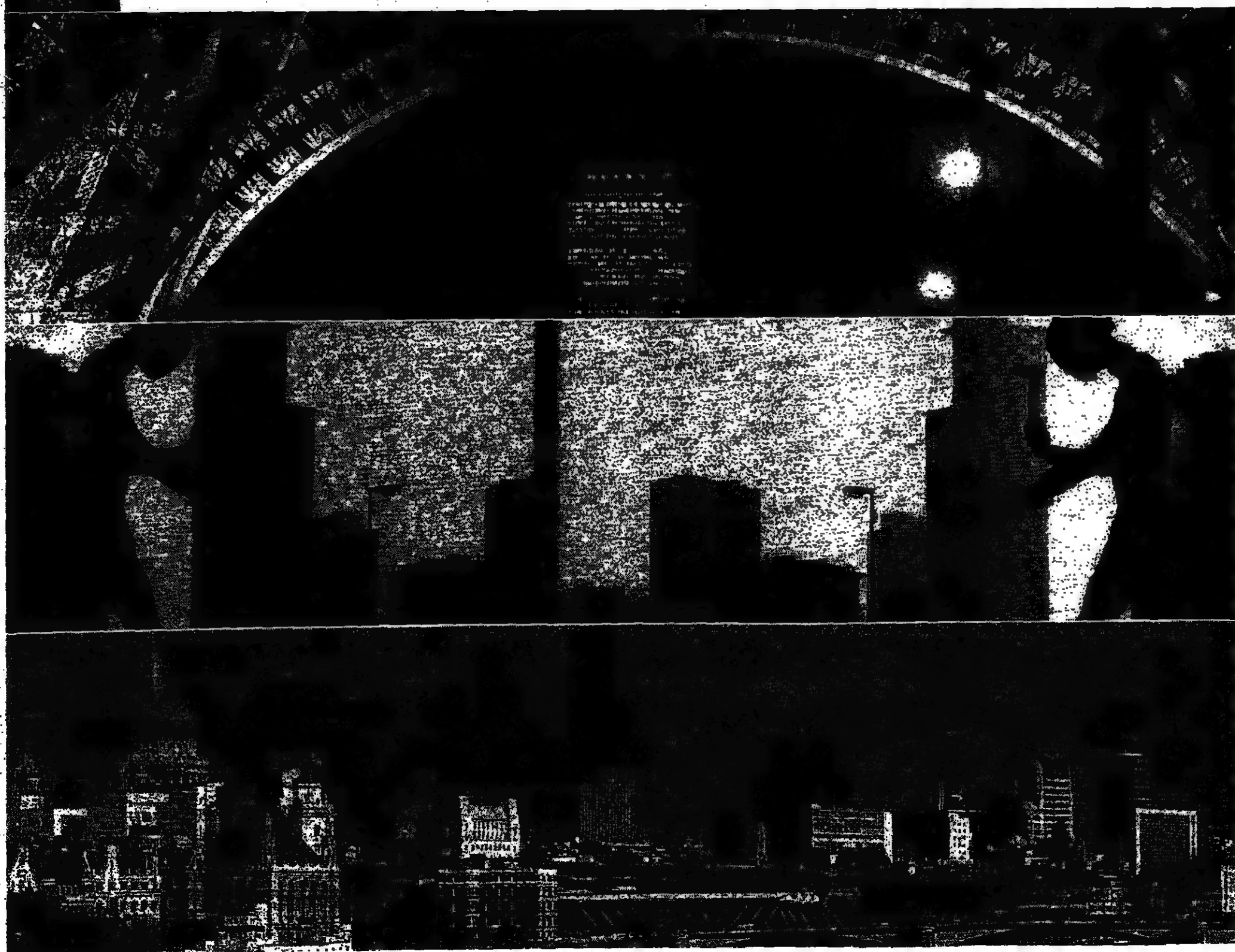
The estate covers some 13.5 acres. The existing buildings provide a gross usable floor area of about 335,000 sq ft.

## River & Merc Extra

River & Merc Extra Income Trust had a net asset value of 125.75p per ordinary share at end-March 1994 against 104.74p a year earlier. The value per share dividend preference share was 107.1p.

Net available revenue for the half year improved to £1.71m (£1.51m) for a dividend of 4.5p (3.86p) per share. An unchanged second interim dividend of 1.9875p is declared, making 3.9875p (same) so far.

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## COMPANY NEWS: UK

## Weak clothing sales leave Bodycote lower

By Tim Burt

Shares in Bodycote International fell 13p to 232p yesterday as the metal technology, packaging and textiles group blamed weak clothing sales for a 13 per cent decline in profits.

Falling demand in Bodycote's main range - produced by ECHO-KLM, its Dutch subsidiary - pushed pre-tax profits down from £11.8m in the year to December 31.

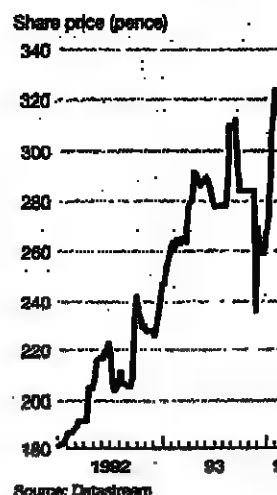
Citing shrinking margins in continental Europe, the company said it had been forced to close some of its Dutch plants.

The £435,000 cost of closing the Haaksbergen plant, where there were 17 redundancies, contributed to a reduction in operating profits to £12m (£13.7m).

Mr Roger Green, finance director, said: "Pricing has been cut-throat and we are disappointed with the figures, particularly in Holland."

Although profits fell from £11.8m in the year to December 31, ECHO-KLM, which manufactures pro-

## Bodycote International



ductive clothing and uniforms, Mr Green said that orders had picked up in recent months.

The industrial division, meanwhile, reported pre-tax profits of £3.37m (£2.45m) following a management reorganisation at Stockpack, its packaging subsidiary.

That flat performance was offset partially by Metal Technology, Bodycote's main forging and reinforcement business, where profits rose from £9.25m to £9.77m.

Mr Green said the metals division had been boosted by increased demand for its "isostatic process", which strengthens and reinforces aluminium and steel castings.

Of the group's £15m investment programme last year, £5.2m was spent on HIP facilities and he predicted it would be the mainstay of future growth.

Although the division reported increased sales of £41.4m (£38.2m), it failed to make a 10 per cent decline in group turnover to £75m.

Nevertheless, Mr Green expressed optimism about this year and said acquisitions were likely.

Earnings per share fell from 16.5p to 14.1p, but Mr Green said the company's future prospects justified a final dividend of 3.25p, making a total of 17.35p (5p).

## Boosey ahead and splits shares

By David Blackwell

Boosey & Hawkes, the instrument maker, music publisher, increased profits by 11 per cent to £1.1m and announced a 5-for-1 share split.

Pre-tax profits of £4.38m (£4.23m). Exchange gains of £250,000 helped in the reorganisation costs of £100,000 incurred in Japan, Germany and France.

Earnings per share were ahead 14 per cent at 76.5p (67.5p), following a charge of £1.38m (£1.58m). The lower charge of 31.5p (£37.4p) resulted from the utilisation

of tax losses in Germany, the UK and the US and was not expected to be repeated this year.

A final dividend of 15p is proposed, giving a total for the year of 26p (22p).

The shares yesterday closed at £12.75p, up 12p on the day. Mr Richard Holland, chief executive, said the board was proposing the split at the price of "a bit below for a company this size".

Mr Holland said the results are a considerable achievement in the face of difficult market conditions, especially in Japan which

accounts for 20 per cent of group sales.

Turnover rose from £59.4m to £68.5m through marginally higher volumes and favourable exchange gains. The instrument division, which accounted for 80 per cent of turnover, suffered a slight fall in operating profits after the reorganisation charge.

In January the group, which makes mainly brass and woodwind instruments, paid £390,000 for Karl Höpner, a German string instrument and guitar maker with annual sales of DM10m (24m). Mr Holland said the acquisition would

strengthen the group's position in the instrument market.

Sales of Górecki's Symphony No 3 continue to help the publishing division, which also has Rakhmaninov, Britten and Stravinsky on its books. The group expects the EU's lengthening of the term of copyright from next year to 70 years from the death of a composer to bring long-term benefits.

Publishing turnover rose by 16 per cent to £13.6m, and operating profit by 12 per cent to £4.2m.

Group borrowings fell by £1.1m to £13.2m, giving gearing of 58 per cent (68 per cent).

## GKN lifts Westland stake to 91%

By Tim Burt

GKN, the engineering and industrial services group, yesterday said it had won control of 91 per cent of Westland following its takeover of the helicopter manufacturer.

The £290m offer, which Westland at £577m, was accepted by shareholders controlling 15.5m ordinary

Westland shares. GKN has also agreed to buy a further 1.1m ordinary shares, which will take its total holding to 91 per cent.

The near-complete takeover of Westland by GKN to the advantages that it could be argued, first prompted the bid.

By integrating Westland into its own defence business, the

proportion of GKN's sales originating in the UK should

rise to 40 per cent. This would allow it to qualify for a corporation tax to set against its main-stream tax liability.

The engineering group, however, has been forced to scale back its partial share alternative - worth 194.7p in cash and a quarter of a new GKN share - after it was almost 30

per cent oversubscribed.

Institutions applied for 33.6m shares, against the 28m available, after calculating the partial share offer was worth almost 3 per cent more than the cash alternative.

GKN has, meanwhile, received valid acceptance for 92.47 per cent of Westland's convertible preference shares and 86.24 per cent of the warrants.

## Regina £269,000 in the red

By Simon Davies

Regina, the USM-quoted royal jelly company, yesterday announced pre-tax losses of £269,000 for the six months ended February, against £143,000 profits previously.

The announcement of the results was brought forward to provide further ammunition for the current directors in their attempts to fight off Mr Shiraz Malik-Noor, the former chairman, who is trying to regain control of the board.

The company saw sales drop by 43 per cent at the interim stage to £683,000 (£1.19m).

Losses per share were 0.19p compared with 0.09p earnings. Mr Malik-Noor was removed in March and is pushing for reinstatement at an extraordinary meeting on Monday.

The company's problems, however, appear to have started long before he joined.

It has lost close to £7m in the last four and a half years, of which £5m was suffered before Mr Malik-Noor took any executive responsibilities.

## EXECUTIVE PAY

## BTR chief's salary revealed for first time

By Andrew Bolger

The salary of Mr Alan Jackson, chief executive of BTR, has for the first time appeared in the industrial conglomerate's annual report.

It shows Mr Jackson earned between £510,000 and £515,000 in the year ended December, compared with between £480,000 and £485,000 in 1992.

Previously Mr Jackson's salary had not been shown in the accounts because his duties were considered by BTR to be discharged mainly outside the UK.

The 1986 Companies Act requires only the salary of the chairman and UK executives to be published. The accounts also published the "need not be given in respect of a director who discharged his duties as such wholly or mainly outside the UK".

BTR last year published the salaries of its three non-UK directors after analysts and institutional investors expressed surprise that Mr Jackson was deemed to come into this category. Last year about 75 per cent of BTR's turnover came from outside the UK.

The annual report says BTR is still not complying with the Cadbury recommendation that companies should have an audit committee confined to non-executive directors who should have a discussion with the auditors at least once a year, without executive board members present, to ensure that there are no unresolved issues of concern.

BTR's audit committee comprises all directors, including executives. The report says: "BTR's belief was that directors should be aware of and accept responsibility for matters dealt with by this committee. The auditors may raise any relevant issue with any of the directors, just as all directors have access to the auditors."

## Kwik-Fit head recovers previous cut

Mr Tom Farmer, chairman and chief executive of Kwik-Fit, the tyre, exhaust and brake fitter, received a 48.8 per cent pay increase last year, reversing the cut he took in the previous period, writes Paul Taylor.

The annual report shows he received pay and benefits totalling £360,000 in the 12 months to February 28, up from £240,000 the previous year when his pay was cut from £240,000 as profits slumped.

Profits, down from £17.1m in 1992-93, rebounded to £4.9 per cent to £25.4m last time.

Mr Farmer's total remuneration package, including pension contributions of £265,000, rose from £201,000 last year, up from £201,000.

## Caradon chief gets £0.25m bonus

Mr Peter Jensen, chief executive of Caradon, the building products group, received a bonus of £248,000 in 1993, taking his remuneration to £238,000, up from £238,000 in 1992 when his bonus was £77,000, writes Maggie Urry.

The bonus reflected a £100.3m profit Caradon made on selling its 25.3 per cent stake in Caradon Metals, the packaging group, which resulted in a doubling of earnings per share including the exceptional profit.

Mr Jensen's basic salary rose from £201,000 to £212,000, while his pension contributions were unchanged at £156,000.

## Gartmore chairman receives £945,000

By Norma Cohen, Investments Correspondent

Mr Paul Myers, chairman of Gartmore, the fund manager, received a total of £945,000 in 1993, half of which represented loyalty bonus, writes Paul Taylor.

Mr Myers' 1993 basic salary was £241,000, against £228,000. He also received a performance-related bonus of £205,000 last year, up from £98,000.

In 1993, Gartmore reported pre-tax profits of £24.6m, against a loss of £2.1m in 1992, reflecting non-recurring items. Assets under management rose from £12.8m to £21m in 1993.

## Inchcape Chinese Rolls-Royce deal

Inchcape, the international marketing and services company, has appointed Rolls-Royce importer and distributor for China. It plans to open dealerships in Beijing, Shanghai and Tianjin.

Inchcape is forming a new company, Rolls-Royce Motor Cars of China, and is aiming for gradual growth from the current level of between 30 and 40 sales a year.

Inchcape has sold Whetstone Garage Europe Energy Group for £1.21m, to be satisfied by £509,000 cash.

Whetstone will be renamed Millenium Motor Holdings.

It is Europe Energy's first acquisition since Mr Gerald Davison, former chairman of Keep Trust and managing director of Honda UK, was appointed chairman and chief executive. He intends to turn the USM-traded group from an energy company into a vehicle retailer.

## INFORMATION FROM THE BANK OF ENGLAND



ISSUE OF £2,000,000,000

## 6% TREASURY STOCK 1999

INTEREST PAYABLE HALF-YEARLY ON 10 FEBRUARY AND 10 AUGUST FOR AUCTION ON A BID PRICE BASIS ON 27 APRIL 1994

PAYABLE IN FULL WITH APPLICATION

With a competitive bid  
With a non-competitive bidPrice bid plus accrued interest  
£100 per £100 nominal of Stock

This Stock will, on issue, be an investment falling within Part II of the First Schedule to the Trustee Investments Act 1961. Application has been made to the London Stock Exchange for the Stock to be admitted to the Official List on 28 April 1994.

1. THE GOVERNOR AND COMPANY OF THE BANK OF ENGLAND invite bids for the above Stock.

2. The principal of the Stock will be a charge on the National Loans Fund, with recourse to the Consolidated Fund of the United Kingdom.

3. The Stock will be repaid on 10 August 1999.

4. Stock issued under this prospectus will rank in all respects pari passu with the existing Stock and will be managed in the same manner as the Central Gilts Office (CGO) of the Bank of England. Consequently, the price payable for the Stock will include an amount equal to accrued interest from the last interest payment date until redemption on 28 April 1994 at the rate of £1.26575 per £100 nominal of Stock.

5. The Stock will be registered at the Bank of England or at the Bank of Ireland, Belfast, and will be transferable, in multiples of one penny, by instrument in writing in accordance with the Stock Transfer Act 1982. Stock registered at the Bank of England will be held for the account of the CGO Service and will be transferable, in multiples of one penny, by instrument in writing in accordance with the Stock Transfer Act 1982 and the relevant subordinate legislation. Transfers will be free of stamp duty.

6. Interest is payable half-yearly on 10 February and 10 August. Income tax will be deducted from payments of interest to persons who are not ordinarily resident in the United Kingdom. This further issue of the Stock will rank for the full six months' interest due on 10 August 1994.

7. The Stock may be held on the National Savings Stock Register.

8. The Stock and the interest payable thereon will be exempt from all United Kingdom taxation, present or future, so long as it is shown that the Stock is in the beneficial ownership of persons who are neither domiciled nor ordinarily resident in the United Kingdom of Great Britain and Northern Ireland.

9. Further, the interest payable on the Stock will be exempt from United Kingdom income tax, present or future, so long as it is shown that the Stock is in the beneficial ownership of persons who are not ordinarily resident in the United Kingdom of Great Britain and Northern Ireland.

10. For the purposes of the preceding paragraphs, persons are not ordinarily resident in the United Kingdom if they are regarded as not ordinarily resident for the purposes of United Kingdom income tax.

11. Applications for exemption from United Kingdom income tax should be made in such form as may be required by the Commissioners of Inland Revenue. The appropriate forms may be obtained from the Inspector of Foreign Dividends, Inland Revenue, Leamington Road, Thames Ditton, Surrey, KT7 0DP.

12. These exemptions will not entitle a person to claim repayment of tax deducted from interest under the claim to credit system in the United Kingdom. In addition, these exemptions will not apply so as to exclude the interest from any competition for taxation purposes of the profits of any trade or business carried on in the United Kingdom. Moreover, the allowance of the exemptions is subject to the provisions of any law, present or future, of the United Kingdom directed to preventing avoidance of taxation by persons domiciled, resident or ordinarily resident in the United Kingdom, and, in particular, the interest will not be exempt from income tax where, under any such provision, it falls to be treated for the purposes of the Income Tax Acts as income of any person domiciled, resident or ordinarily resident in the United Kingdom.

Method of Application

13. Bids may be made on either a competitive or a non-competitive basis, as set out below, and must be submitted on the application form published with the prospectus. Each application form must comprise either one competitive bid or one non-competitive bid. One competitive bid must be made on a competitive basis by telephone to the Bank of England not later than 10.00 am on Wednesday, 27 April 1994.

14. Application forms must be sent to the Bank of England, New Issues, PO Box 444, G1 1NP to arrive not later than 10.00 am on Wednesday, 27 April 1994, or lodged by hand at the Central Gilts Office, Bank of England, Bank Buildings, 19 Old Jewry, London not later than 10.00 am on Wednesday, 27 April 1994, or lodged by hand at any of the Branches or Agencies of the Bank of England not later than 3.30 pm on Tuesday, 26 April 1994. Bids will not be receivable between 10.00 am on Wednesday, 27 April 1994 and 10.00 am on Tuesday, 28 April 1994.

15. COMPETITIVE BIDS

(i) Each competitive bid must be for one amount and at one price, excluding accrued interest, expressed as a multiple of £1 and must be for a minimum of £500,000 nominal of Stock and for a multiple of Stock as follows:

Amount of Stock applied for  
£500,000-£1,000,000 Multiple  
£1,000,000 or greater £1,000,000

(ii) Unless the applicant is a member of the CGO Service, a separate cheque representing PAYMENT IN FULL AT THE PRICE BID PLUS ACCRUED INTEREST MUST BE FORWARDED WITH THE APPLICATION FORM. Cheques must accompany each competitive bid. Cheques must be drawn on a branch or office, situated within the Town Clearing area, of a member of CHAPS and Town Clearing Company Limited.

(iii) The Bank of England reserves the right to reject any competitive bid or part of any competitive bid. Competitive bids will be ranked in descending order of price and Stock will be sold to applicants whose competitive bids are at or above the lowest price at which the Bank of England decides that any competitive bid should be accepted (the lowest accepted price). APPLICANTS WHOSE COMPETITIVE BIDS ARE ACCEPTED WILL PURCHASE STOCK AT THE PRICES WHICH THEY BID (PLUS ACCRUED INTEREST); competitive bids which are accepted and which are made at prices above the lowest accepted price will be satisfied in full; competitive bids which are accepted and which are made at the lowest accepted price may be satisfied in full or in part only.

16. NON-COMPETITIVE BIDS

(i) A non-competitive bid must be for not less than £1,000 nominal and not more than £500,000 nominal of Stock, and must be for a multiple of £1,000 nominal of Stock.

(ii) Only one non-competitive bid may be submitted for the benefit of any one person. Multiple applications or supposed multiple applications are liable to be rejected.

(iii) Unless the applicant is a member of the CGO Service, a separate cheque

representing PAYMENT AT THE RATE OF £100 FOR EVERY £100 NOMINAL OF STOCK APPLIED FOR must accompany each non-competitive bid; cheques must be drawn on a bank in, and be payable in, the United Kingdom, the Channel Islands or the Isle of Man.

(iv) The Bank of England reserves the right to reject any non-competitive bid or part of any non-competitive bid. The non-competitive bid price will be the price at which the Bank of England decides that any non-competitive bid should be accepted (the lowest accepted price). APPLICANTS WHOSE NON-COMPETITIVE BIDS ARE ACCEPTED WILL PURCHASE STOCK AT THE PRICES WHICH THEY BID (PLUS ACCRUED INTEREST); non-competitive bids which are accepted and which are made at prices above the lowest accepted price will be satisfied in full; non-competitive bids which are accepted and which are made at the lowest accepted price may be satisfied in full or in part only.

(v) If the non-competitive bid price, plus accrued interest, is less than £100 per £100 nominal of Stock, the balance of the amount paid on application will be refunded by cheque despatched by post at the risk of the applicant.

(vi) If the non-competitive bid price, plus accrued interest, is greater than £100 per £100 nominal of Stock, the balance of the amount paid on application will be refunded by cheque despatched by post at the risk of the applicant.

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TO THE GOVERNOR AND COMPANY OF THE BANK OF ENGLAND

I/We request that any letter of allotment in respect of Stock sold to me/us be sent by post at my/our risk to me/us at the address shown below.

IN THE CASE OF A NON-COMPETITIVE APPLICATION, I/we warrant that to my/our knowledge this is the only non-competitive application made for my/our benefit (or for the benefit of the persons on whose behalf I am/we are acting).

IF I/WE ARE A MEMBER OF THE CGO SERVICE WHO HAS COMPLETED SECTION C, we request that any Stock allocated to us be transferred direct to our account at the CGO. We hereby irrevocably undertake to accept such allocation by member-to-member delivery through the CGO Service from the Governor and Company of the Bank of England, Number 2 Account (Participant number 5183) by the deadline for such deliveries on 28 April 1994, and we agree that the consideration to be input in respect of such delivery shall be the amount payable by us on the sale of such Stock in accordance with the terms of the prospectus.

SIGNATURE(S) of, or on behalf of, applicant

PLEASE USE BLOCK CAPITALS

MIS/SMS FOR/NAME(S) IN FULL SURNAME

FULL POSTAL ADDRESS

TOWN COUNTY POSTCODE

NATIONAL SAVINGS STOCK REGISTER: If you wish the Stock to be registered on the NATIONAL SAVINGS STOCK REGISTER (for which there is a limit of up to £25,000 nominal of Stock) please tick this box.

(a) A separate cheque must accompany each application. Cheques should be made payable to "Bank of England" and crossed "New Issues". In respect of competitive bids, cheques must be drawn on a branch or office, situated within the Town Clearing area, of a member of CHAPS and Town Clearing Company Limited. In respect of non-competitive bids, cheques must be drawn on a bank in, and be payable in, the United Kingdom, the Channel Islands or the Isle of Man.

(b) The procedure for any refund, or further amount payable, is set out in the APPLICATION FORMS MUST BE SENT TO THE BANK OF ENGLAND, NEW ISSUES, PO BOX 444, GLOUCESTER, GL1 1NP TO ARRIVE NOT LATER THAN 10.00 AM ON WEDNESDAY, 27 APRIL 1994; OR LOADED BY HAND AT THE CENTRAL GILTS OFFICE, BANK OF ENGLAND, BANK BUILDINGS, 19 OLD JEWRY, LONDON NOT LATER THAN 10.00 AM ON WEDNESDAY, 27 APRIL 1994; OR LOADED BY HAND AT ANY OF THE BRANCHES OR AGENCIES OF THE BANK OF ENGLAND NOT LATER THAN 3.30 PM ON TUESDAY, 26 APRIL 1994.

BANK OF ENGLAND LONDON

April 1994

BANK OF ENGLAND LONDON

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# In every language De Beers serves a growing diamond world

Points from Julian Ogilvie Thompson's  
1993 Chairman's Statement

In the United States sales of higher priced items of diamond jewellery recovered in 1993 and in East Asia demand has increased substantially. Taiwan, Korea and Thailand are now the fourth, fifth and sixth largest diamond consuming countries and China, from a low base, is showing rapid growth. Prospects in the United States again look healthy and vigorous growth is forecast in most countries of East Asia. Aggregate retail sales of diamond jewellery worldwide are expected to be ahead of last year and the rough diamond market experienced a firm opening in 1994.

## Record sales

The combined profits of De Beers and Centenary recovered by 21 per cent to US\$595 million. Equity accounted earnings rose up 15 per cent to US\$873 million and the total dividend was raised by 10 per cent. Total rough diamond sales for the year were a record US\$4,366 million – 28 per cent higher than in 1992.

## Single channel marketing

This year the CSO and its clients celebrate the 60th anniversary of the Diamond Trading Company, founded in 1934 as part of the structure Sir Ernest Oppenheimer had devised to stabilise the industry.

Everyone involved in the diamond business – whether producers, host governments, cutters, jewellery manufacturers, retailers or consumers – benefits from this proven approach.

One has only to recall the chronic fluctuations in the industry and the impact on profitability and employment in the decades before 1934, when the industry was on the verge of collapse, to appreciate why all major producers and their governments consider it to be in their mutual interest to be committed to the CSO.

## Partners, producers and prospecting

Concern has been expressed by the CSO and in the cutting over Russia's sales policy. We have good reason, however, to believe that stability in the diamond market and co-operation between the De Beers/Centenary group and Russia, the world's major producers, are widely recognised as being in the common interest. The Russian authorities continue to state that they have no wish to destabilise the diamond market, and we are confident that co-operation will extend beyond the life of the present contract.

Our relationship with the Botswana government, our partners in Debswana, a major world producer, is particularly close and negotiations with the Namibian government on the restructuring of CDM are progressing well.

Our discussions with the Angolan government will, it is hoped, lead to important decisions on buying, prospecting, mining, and marketing that

could make a major contribution to economic recovery when peace is finally restored. We are in negotiation with the Tanzanian government over the rehabilitation of the Williamson mine and, following agreement with Ghana, a bulk sampling programme of the Birim river deposits has started. We have also reached agreement with Zimbabwe on the marketing through the CSO of diamonds from any mine we may discover.

We are actively prospecting, with encouraging results, in eight countries on four continents including large areas in Canada's Northwest Territories, which appears likely to become a diamond producer in the foreseeable future.

## South Africa

I am confident that De Beers will be able to develop relations with the new Government in South Africa at least as constructive as those it enjoys with other governments in Africa and elsewhere. De Beers/Centenary together form a truly international group, with assets that remain in South Africa. It shares with the majority of South Africans the hope that our political leaders, meeting at the highest level, will successfully address the issues that are greatly jeopardising the holding of free and fair elections.

The full Chairman's Statement with the Annual Reports of the two Companies for the year ended 31st December 1993 has been posted to registered shareholders. Copies may be obtained by writing to the London address below.

De Beers Consolidated Mines Ltd

De Beers Centenary AG

De Beers Consolidated Mines Limited (Incorporated in the Republic of South Africa), London Office, 11 Charterhouse Street, London EC1N 6QP.  
De Beers Centenary AG (Incorporated under the laws of Switzerland), Head Office, Langensandstrasse 27, CH-6000 Lucerne 14, Switzerland.

Throughout the vigorous economies of East Asia the message is that diamonds are forever – as the characters above say.



## COMMODITIES AND AGRICULTURE

## Lac withdraws from Chilean copper mine bid

By David Pilling in Santiago and Kenneth Gooding, Mining Correspondent, in London

Codelco, the state-owned Chilean mining group, yesterday withdrew its bid for the El Abra mine, one of the world's biggest undeveloped copper deposits, when Lac Minerals of Canada withdrew from the project.

Lac said it would transfer its interest in El Abra to its partner, Cyprus Amax Minerals of the US, if their bid for 51 per cent of El Abra was successful.

Nevertheless, Mr Juan Villalaz, Codelco's new president, said his group would continue to negotiate with Cyprus. Cyprus-Lac last year offered \$550m for the 51 per cent stake and estimated it would require investment of \$1bn for a mine to produce 100,000 tonnes of copper a year. But in February the partners delayed the contract, saying they were waiting for El Abra to be sold to a third party.

Mr Villalaz said that Codelco had not yet decided whether to begin negotiations automatically with Magma-BHP or to wait for a round of bidding if the Cyprus bid proved unacceptable.

Controversy has surrounded the El Abra sale, the first disposal of a big state body by the private sector in Chile. Mr Villalaz admitted that there were shortcomings in Codelco's sale process, in which the mine was publicly ranked, and negotiations started with the top-placed bidder. "The experience we have had... that if we had to do it again, we would make the procedure in some respects," Mr Villalaz said.

Mr Villalaz stepped away from earlier statements by Codelco, threatening to sue Cyprus-Lac if they reneged on the original offer. He said that "no contracts have been signed by either side".

However, Codelco will come back to the market with Magma-BHP as the lead bidder. The US and Broken Hill Proprietary, Australia's biggest company, if the deal with Cyprus is not completed. Mr Burgess Winter, Magma's president, said recently that

## NZ farmers find life after subsidies surprisingly rewarding

By Alison Maitland

Farming without subsidies can be good for farmers and the environment, as well as the taxpayer and the consumer.

That is the message that New Zealand farmers, who have operated without subsidies for 10 years, will take to the World Farmers' Congress in Istanbul next month.

It is timely for agriculture worldwide, given the requirement under the Uruguay Round agreement that trade-distorting domestic support for farmers be cut by up to 20 per cent over six years.

Mr Graham Robertson, president of Federated Farmers of New Zealand, the national farmers' organisation, explained the sea-change in agricultural policy and farm-

ers' attitudes during a visit to London yesterday.

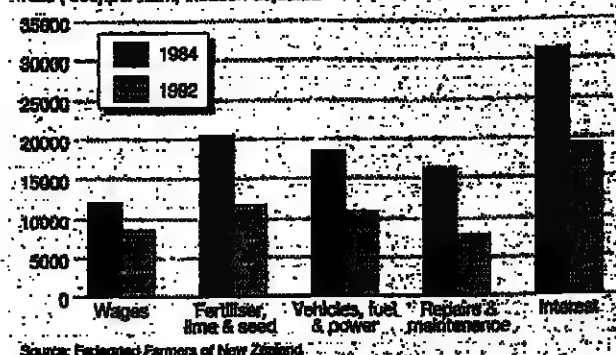
He said government support had become anathema to rural New Zealand. "The real challenge in the long run is for farmers to get government right out of the job... Markets are more reliable than politicians and governments."

New Zealand is an agricultural powerhouse, and Mr Robertson stressed that reform in other countries would be different. It exports 50 per cent of the world's lamb in sheep meat. Agricultural produce accounts for 10 per cent of exports, and farming and agribusiness employ 11 per cent of the workforce.

Subsidies, which accounted for nearly 40 per cent of farm income, were withdrawn in 1984. The conse-

## Farm expenditure

NZ (\$'000 per farm, inflation adjusted)



Source: Federated Farmers of New Zealand

quences, exacerbated by deep recession, were painful, though less so than expected. About 800 farms, or 1 per cent of the total, failed, but predictions that 8,000 would go

under. Farmers leaving the land were given a one-off "exit grant", equivalent to about two-thirds of their annual income. The number of full-time farm

workers fell from about 22,800 in 1984 to 19,600 in 1992, but then recovered to 23,300 in 1993.

The withdrawal of subsidies, coupled with labour deregulation, pushed down farm costs. Stripping out interest rate cuts, net costs to sheep farmers had risen by only 1.2 to 1.5 per cent a year in the past three years, said Mr Robertson.

Meanwhile, prices for produce rose. Last season farmers earned NZ\$36-NZ\$45 for a 15.5kg lamb carcass, compared with NZ\$18-NZ\$20 in the mid-1980s. The improvement had come mainly from more efficient processing and better marketing.

Mr Robertson said the reforms had also been good for the environment, ending wasteful use of fertilisers.

Subsidies had encouraged production on unstable hill country. "One of the consequences of the withdrawal of support is that agriculture has intensified on the better land and the higher hills have now been planted with trees," he said.

Public derision of farmers had changed to "respect and even admiration". Some sectors, such as dairy, had fared better than others. Agricultural supply industries had had "a blowtorch put on them".

Meat processing, once heavily regulated and licensed, had found adaptation hard. But it had moved from being the least efficient national meat industry in the world to second most efficient, Mr Robertson said.

## Caribbean growers stand by their bananas

EU sales are threatened but other crops hold little attraction, writes Canute James

In continuing to the European banana regime by Latin American exporters, Caribbean producers, who benefit from a protected market, are preparing for an uncertain future by trying to increase their efficiency.

The governments of the four Windward Islands - Dominica, Grenada, St Lucia and St Vincent - the major suppliers to the UK, are seeking \$60m to cut production costs and put their industry in a better position to compete with more efficient Latin American producers.

Farm leaders and trade ministers in the region are examining the more intractable problems that have bedevilled efforts to promote agricultural diversification in an attempt to reduce the islands' dependence on bananas by replacing the fruit with other crops.

It is readily admitted, however, that there will be no immediate relief, but through improved productivity or alternative products, if the

four islands were quickly to their preferential access to the European market. Economic planners say agricultural diversification will continue in the form of a number of the islands' economies. The Caribbean banana industry is costly than the Latin fruit are the very different circumstances is proving difficult.

The governments are hoping that if they can get the funds to increase productivity and improve marketing, they will be able to lift farm yield from the current levels of eight tonnes of exportable produce per acre and closer to the average 18 tonnes in Latin America.

"As it now stands, even though the Windward Islands have preferential access to the European market, they are one of the highest cost producers, and if something is not done to reduce those costs, they are going to lose the market," says Mr Martin St Rose, a vice president of the Caribbean Development Bank.

Funding for the programme is being sought by the Windward governments from the bank and from the European Union. "The intention is to improve the quality of bananas and reduce the cost of production by 20 to 25 per cent over three years."

Improving productivity of bananas now appears an easier task than getting the "banana" farmers to turn to other crops. Attempts at diversification have met with little success. Farmers are reluctant to change to new crops with which they have little experience and for which they might not be able to find a market as lucrative as that for bananas.

"One of the problems with farming bananas in this part of the world is that the entire industry can be threatened overnight by a hurricane or a hurricane," says a government official.

But he points out that bananas are the only crop in the region which can be replanted immediately and

produce for export in a few months. Farmers operate on small plots in often difficult terrain, not serviced by basic infrastructure such as farm roads. Transportation costs are high, and production costs are compounded by the inability of the farmers to achieve any benefits of scale in purchasing inputs such as chemicals.

"There is insufficient interest in non-traditional crops and this has constrained efforts at diversification," says Mr Collin Bully, programme manager for the Agricultural Diversification Co-ordinating Unit of the Organisation of Eastern Caribbean States. "Diversification is not necessarily meant to replace dominant crops. Successful diversification must include comprehensive land reclamation and investment in processing and marketing services."

Farmers' reluctance to change is also rooted in the conviction that no alternative crop will be able to provide

them with the level of earnings they have been getting from protected banana markets. They are yet to be convinced that there is a market in either North America or Europe for an alternative product that would allow them to maintain their standard of living. For most of the non-traditional crops that have been suggested, ranging from mangoes to horticulture, the major markets are already being supplied.

Changing from being primary producers to processors also presents the islands with a similar problem. "Small eastern Caribbean islands cannot compete with large scale processors in other countries," says Mr Ken Boyce, managing director of the East Caribbean Group of Companies, which owns several agribusiness ventures. "We have been moving into processing and getting out of primary production, but it is difficult to get people to leave bananas and do anything else. They fear changing to a product for which there is no market."

MARKET REPORT  
US fund selling hits cocoa prices

Cocoa futures dropped sharply at the London Commodity Exchange, pressured by heavy investment fund liquidation in New York. The July position closed at \$900 a tonne, down \$18.

At the London Metal Exchange, COPPER prices staged a late rally as an earlier fall revealed by fund liquidation. The price ended at \$1.80 a pound, up 10p. The price of silver, which had been trading at \$1.80 a tonne, up 10p.

The precious metal sector's complexion changed dramatically when the Zulu-based Inkatha Freedom party agreed to participate in next week's South African elections. London GOLD closed \$450 down at \$372.80 as tray ounces, the lowest since early December.

Compiled from Reuters

Commodity	Unit	Price	Change
Aluminium	tonne	1,480	+10
Copper	tonne	1,800	+10
Lead	tonne	1,200	+10
Steel	tonne	1,100	+10
Gold	ounce	372.80	-10
Silver	ounce	1.80	+0.10

## COMMODITY PRICES

## BASE METALS

## LONDON METAL EXCHANGE

(Prices from Arrivals/Exports Metal Trading)

## ALUMINIUM, 99.7% (per tonne)

Grade	Price	Change
Cash	1,480	+10
Previous	1,470	
High/Low	1,480-1,470	
Open	1,480	
AM Official	1,480	
Kerb close	1,480	
Open int.	1,480	
Total daily turnover	1,480	

## ALUMINIUM ALLOY (per tonne)

Grade	Price	Change
Cash	1,340	+10
Previous	1,330	
High/Low	1,340-1,330	
Open	1,340	
AM Official	1,340	
Kerb close	1,340	
Open int.	1,340	
Total daily turnover	1,340	

## LME (per tonne)

Grade	Price	Change
Cash	431.5-432.5	+4.0
Previous	427.5	
High/Low	431.5-427.5	
Open	431.5	
AM Official	431.5	
Kerb close	431.5	
Open int.	431.5	
Total daily turnover	431.5	

## ZINC, special high grade (per tonne)

Grade	Price	Change
Cash	908-910	+10
Previous	907.5	
High/Low	908-907.5	
Open	908	
AM Official	908	
Kerb close	908	
Open int.	908	
Total daily turnover	908	

## COPPER, grade A (per tonne)

Grade	Price	Change
Cash	1,671-1,672.5	+4.0
Previous	1,665.5-1,666.5	
High/Low	1,671-1,665.5	
Open	1,671	
AM Official	1,671	
Kerb close	1,671	
Open int.	1,671	
Total daily turnover	1,671	

## LME (per tonne)

Grade	Price	Change
Cash	1,671-1,672.5	+4.0
Previous	1,665.5-1,666.5	
High/Low	1,671-1,665.5	
Open	1,671	
AM Official	1,671	
Kerb close	1,671	
Open int.	1,671	
Total daily turnover	1,671	

## LME (per tonne)

Grade	Price	Change
Cash	1,671-1,672.5	+4.0
Previous	1,665.5-1,666.5	
High/Low	1,671-1,665.5	
Open	1,671	
AM Official	1,671	
Kerb close	1,671	
Open int.	1,671	
Total daily turnover	1,671	

## PRECIOUS METALS continued

## GOLD COMEX (100 Troy oz; \$/troy oz)

Grade	Price	Change
Cash	371.5	-0.5
Previous	372.0	
High/Low	371.5-372.0	
Open	371.5	
AM Official	371.5	
Kerb close	371.5	
Open int.	371.5	
Total daily turnover	371.5	

## PLATINUM NYMEX (50 Troy oz; \$/troy oz)

Grade	Price	Change
Cash	908-910	+10
Previous	907.5	
High/Low	908-907.5	
Open	908	
AM Official	908	
Kerb close	908	
Open int.	908	
Total daily turnover	908	

## PALLADIUM NYMEX (100 Troy oz; \$/troy oz)

Grade	Price	Change
Cash	1,320	+10
Previous	1,310	
High/Low	1,320-1,310	
Open	1,320	
AM Official	1,320	
Kerb close	1,320	
Open int.	1,320	
Total daily turnover	1,320	

## SILVER COMEX (100 Troy oz; \$/troy oz)

Grade	Price	Change
Cash	431.5-432.5	+4.0
Previous	427.5	
High/Low	431.5-427.5	
Open	431.5	
AM Official	431.5	
Kerb close	431.5	
Open int.	431.5	
Total daily turnover	431.5	

## CRUDE OIL NYMEX (42,000 US gal; \$/barrel)

Grade	Price	Change
Cash	16.58	-0.07
Previous	16.65	
High/Low	16.58-16.65	
Open	16.58	
AM Official	16.58	
Kerb close	16.58	
Open int.	16.58	
Total daily turnover	16.58	

## CRUDE OIL LME (per barrel)

Grade	Price	Change
Cash	16.58	-0.07
Previous	16.65	
High/Low	16.58-16.65	
Open	16.58	
AM Official	16.58	
Kerb close	16.58	
Open int.	16.58	
Total daily turnover	16.58	

## HEATING OIL NYMEX (42,000 US gal; \$/barrel)

Grade	Price	Change
Cash	16.58	-0.07
Previous	16.65	
High/Low	16.58-16.65	
Open	16.58	
AM Official	16.58	
Kerb close	16.58	
Open int.	16.58	
Total daily turnover	16.58	

## GAS OIL NYMEX (per barrel)

Grade	Price	Change
Cash	16.58	-0.07
Previous	16.65	
High/Low	16.58-16.65	
Open	16.58	
AM Official	16.58	
Kerb close	16.58	
Open int.	16.58	
Total daily turnover	16.58	

## GRAINS AND OIL SEEDS

## WHEAT LCE (per tonne)

Grade	Price	Change
Cash	118.00	-0.10
Previous	118.10	
High/Low	118.00-118.10	
Open	118.00	
AM Official	118.00	
Kerb close	118.00	
Open int.	118.00	
Total daily turnover	118.00	

## WHEAT CBT (5,000 bushels; \$/bushel)

Grade	Price	Change
Cash	118.00	-0.10
Previous	118.10	
High/Low	118.00-118.10	
Open	118.00	
AM Official	118.00	
Kerb close	118.00	
Open int.	118.00	
Total daily turnover	118.00	

## MAIZE CBT (5,000 bushels; \$/bushel)

Grade	Price	Change
Cash	118.00	-0.10
Previous	118.10	
High/Low	118.00-118.10	
Open	118.00	
AM Official	118.00	
Kerb close	118.00	
Open int.	118.00	
Total daily turnover	118.00	

## BARLEY LCE (per tonne)

Grade	Price	Change
Cash	118.00	-0.10
Previous	118.10	
High/Low	118.00-118.10	
Open	118.00	
AM Official	118.00	
Kerb close	118.00	
Open int.	118.00	
Total daily turnover	118.00	

## SOYABEANS CBT (5,000 bushels; \$/bushel)











INVESTMENT TRUSTS - Cont.

Trust Name	Price	1994	1993	1992	1991	1990	1989	1988	1987	1986	1985	1984	1983	1982	1981	1980	1979	1978	1977	1976	1975	1974	1973	1972	1971	1970	1969	1968	1967	1966	1965	1964	1963	1962	1961	1960	1959	1958	1957	1956	1955	1954	1953	1952	1951	1950	1949	1948	1947	1946	1945	1944	1943	1942	1941	1940	1939	1938	1937	1936	1935	1934	1933	1932	1931	1930	1929	1928	1927	1926	1925	1924	1923	1922	1921	1920	1919	1918	1917	1916	1915	1914	1913	1912	1911	1910	1909	1908	1907	1906	1905	1904	1903	1902	1901	1900	1899	1898	1897	1896	1895	1894	1893	1892	1891	1890	1889	1888	1887	1886	1885	1884	1883	1882	1881	1880	1879	1878	1877	1876	1875	1874	1873	1872	1871	1870	1869	1868	1867	1866	1865	1864	1863	1862	1861	1860	1859	1858	1857	1856	1855	1854	1853	1852	1851	1850	1849	1848	1847	1846	1845	1844	1843	1842	1841	1840	1839	1838	1837	1836	1835	1834	1833	1832	1831	1830	1829	1828	1827	1826	1825	1824	1823	1822	1821	1820	1819	1818	1817	1816	1815	1814	1813	1812	1811	1810	1809	1808	1807	1806	1805	1804	1803	1802	1801	1800	1799	1798	1797	1796	1795	1794	1793	1792	1791	1790	1789	1788	1787	1786	1785	1784	1783	1782	1781	1780	1779	1778	1777	1776	1775	1774	1773	1772	1771	1770	1769	1768	1767	1766	1765	1764	1763	1762	1761	1760	1759	1758	1757	1756	1755	1754	1753	1752	1751	1750	1749	1748	1747	1746	1745	1744	1743	1742	1741	1740	1739	1738	1737	1736	1735	1734	1733	1732	1731	1730	1729	1728	1727	1726	1725	1724	1723	1722	1721	1720	1719	1718	1717	1716	1715	1714	1713	1712	1711	1710	1709	1708	1707	1706	1705	1704	1703	1702	1701	1700	1699	1698	1697	1696	1695	1694	1693	1692	1691	1690	1689	1688	1687	1686	1685	1684	1683	1682	1681	1680	1679	1678	1677	1676	1675	1674	1673	1672	1671	1670	1669	1668	1667	1666	1665	1664	1663	1662	1661	1660	1659	1658	1657	1656	1655	1654	1653	1652	1651	1650	1649	1648	1647	1646	1645	1644	1643	1642	1641	1640	1639	1638	1637	1636	1635	1634	1633	1632	1631	1630	1629	1628	1627	1626	1625	1624	1623	1622	1621	1620	1619	1618	1617	1616	1615	1614	1613	1612	1611	1610	1609	1608	1607	1606	1605	1604	1603	1602	1601	1600	1599	1598	1597	1596	1595	1594	1593	1592	1591	1590	1589	1588	1587	1586	1585	1584	1583	1582	1581	1580	1579	1578	1577	1576	1575	1574	1573	1572	1571	1570	1569	1568	1567	1566	1565	1564	1563	1562	1561	1560	1559	1558	1557	1556	1555	1554	1553	1552	1551	1550	1549	1548	1547	1546	1545	1544	1543	1542	1541	1540	1539	1538	1537	1536	1535	1534	1533	1532	1531	1530	1529	1528	1527	1526	1525	1524	1523	1522	1521	1520	1519	1518	1517	1516	1515	1514	1513	1512	1511	1510	1509	1508	1507	1506	1505	1504	1503	1502	1501	1500	1499	1498	1497	1496	1495	1494	1493	1492	1491	1490	1489	1488	1487	1486	1485	1484	1483	1482	1481	1480	1479	1478	1477	1476	1475	1474	1473	1472	1471	1470	1469	1468	1467	1466	1465	1464	1463	1462	1461	1460	1459	1458	1457	1456	1455	1454	1453	1452	1451	1450	1449	1448	1447	1446	1445	1444	1443	1442	1441	1440	1439	1438	1437	1436	1435	1434	1433	1432	1431	1430	1429	1428	1427	1426	1425	1424	1423	1422	1421	1420	1419	1418	1417	1416	1415	1414	1413	1412	1411	1410	1409	1408	1407	1406	1405	1404	1403	1402	1401	1400	1399	1398	1397	1396	1395	1394	1393	1392	1391	1390	1389	1388	1387	1386	1385	1384	1383	1382	1381	1380	1379	1378	1377	1376	1375	1374	1373	1372	1371	1370	1369	1368	1367	1366	1365	1364	1363	1362	1361	1360	1359	1358	1357	1356	1355	1354	1353	1352	1351	1350	1349	1348	1347	1346	1345	1344	1343	1342	1341	1340	1339	1338	1337	1336	1335	1334	1333	1332	1331	1330	1329	1328	1327	1326	1325	1324	1323	1322	1321	1320	1319	1318	1317	1316	1315	1314	1313	1312	1311	1310	1309	1308	1307	1306	1305	1304	1303	1302	1301	1300	1299	1298	1297	1296	1295	1294	1293	1292	1291	1290	1289	1288	1287	1286	1285	1284	1283	1282	1281	1280	1279	1278	1277	1276	1275	1274	1273	1272	1271	1270	1269	1268	1267	1266	1265	1264	1263	1262	1261	1260	1259	1258	1257	1256	1255	1254	1253	1252	1251	1250	1249	1248	1247	1246	1245	1244	1243	1242	1241	1240	1239	1238	1237	1236	1235	1234	1233	1232	1231	1230	1229	1228	1227	1226	1225	1224	1223	1222	1221	1220	1219	1218	1217	1216	1215	1214	1213	1212	1211	1210	1209	1208	1207	1206	1205	1204	1203	1202	1201	1200	1199	1198	1197	1196	1195	1194	1193	1192	1191	1190	1189	1188	1187	1186	1185	1184	1183	1182	1181	1180	1179	1178	1177	1176	1175	1174	1173	1172	1171	1170	1169	1168	1167	1166	1165	1164	1163	1162	1161	1160	1159	1158	1157	1156	1155	1154	1153	1152	1151	1150	1149	1148	1147	1146	1145	1144	1143	1142	1141	1140	1139	1138	1137	1136	1135	1134	1133	1132	1131	1130	1129	1128	1127	1126	1125	1124	1123	1122	1121	1120	1119	1118	1117	1116	1115	1114	1113	1112	1111	1110	1109	1108	1107	1106	1105	1104	1103	1102	1101	1100	1099	1098	1097	1096	1095	1094	1093	1092	1091	1090	1089	1088	1087	1086	1085	1084	1083	1082	1081	1080	1079	1078	1077	1076	1075	1074	1073	1072	1071	1070	1069	1068	1067	1066	1065	1064	1063	1062	1061	1060	1059	1058	1057	1056	1055	1054	1053	1052	1051	1050	1049	1048	1047	1046	1045	1044	1043	1042	1041	1040	1039	1038	1037	1036	1035	1034	1033	1032	1031	1030	1029	1028	1027	1026	1025	1024	1023	1022	1021	1020	1019	1018	1017	1016	1015	1014	1013	1012	1011	1010	1009	1008	1007	1006	1005	1004	1003	1002	1001	1000	999	998	997	996	995	994	993	992	991	990	989	988	987	986	985	984	983	982	981	980	979	978	977	976	975	974	973	972	971	970	969	968	967	966	965	964	963	962	961	960	959	958	957	956	955	954	953	952	951	950	949	948	947	946	945	944	943	942	941	940	939	938	937	936	935	934	933	932	931	930	929	928	927	926	925	924	923	922	921	920	919	918	917	916	915	914	913	912	911	910	909	908	907	906	905	904	903	902	901	900	899	898	897	896	895	894	893	892	891	890	889	888	887	886	885	884	883	882	881	880	879	878	877	876	875	874	873	872	871	870	869	868	867	866	865	864	863	862	861	860	859	858	857	856	855	854	853	852	851	850	849	848	847	846	845	844	843	842	841	840	839	838	837	836	835	834	833	832	831	830	829	828	827	826	825	824	823	822	821	820	819	818	817	816	815	814	813	812	811	810	809	808	807	806	805	804	803	802	801	800	799	798	797	796	795	794	793	792	791	790	789	788	787	786	785	784	783	782	781	780	779	778	777	776	775	774	773	772	771	770	769	768	767	766	765	764	763	762	761	760	759	758	757	756	755	754	753	752	751	750	749	748	747	746	745	744	743	742	741	740	739	738	737	736	735	734	733	732	731	730	729	728	727	726	725	724	723	722	721	720	719	718	717	716	715	714	713	712	711	710	709	708	707	706	705	704	703	702	701	700	699	698	697	696	695	694	693	692	691	690	689	688	687	686	685	684	683	682	681	680	679	678	677	676	675	674	673	672	671	670	669	668	667	666	665	664	663	662	661	660	659	658	657	656	655	654	653	652	651	650	649	648	647	646	645	644	643	642	641	640	639	638	637	636	635	634	633	632	631	630	629	628	627	626	625	624	623	622	621	620	619	618	617	616	615	614	613	612	611	610	609	608	607	606	605
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## AUTHORISED UNIT TRUSTS

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Compiled with the assistance of Lautro 55

**INITIAL CHARGE:** Charge made on sale of new car. Used to deliver customer to a new car. Includes delivery, title, license, and other administrative costs, including government-paid taxes. This charge is included in the price.

**OFFER PRICE:** Also called take-home price. The price at which cars are bought by investors.

**RED PRICE:** Also called redemption price. The price at which offers are sold back to investors.

**CANCELLATION PRICE:** The minimum redemption price. The minimum amount that can be obtained by a investor bid down by the government, in the event that the government is unable to find a new investor. As a result, the bid price to them are above the cancellation price. However, the cancellation price is the price that investors pay for the managers at any time, usually in connection with a sale of the company or a change of control to which there is a large enough number of investors.

**TIME:** The time shown alongside the fund manager's name is the time of the unit trust's inception. The time shown alongside the fund is the symbol alongside the individual unit trust's name. The symbols are as follows: **FF** - 0001 to 1990; **FF** - 1991 to 1999; **FF** - 2000 to 2009; **FF** - 2010 to 2019; **FF** - 2020 to 2029; **FF** - 2030 to 2039; **FF** - 2040 to 2049; **FF** - 2050 to 2059; **FF** - 2060 to 2069; **FF** - 2070 to 2079; **FF** - 2080 to 2089; **FF** - 2090 to 2099; **FF** - 2100 to 2109; **FF** - 2110 to 2119; **FF** - 2120 to 2129; **FF** - 2130 to 2139; **FF** - 2140 to 2149; **FF** - 2150 to 2159; **FF** - 2160 to 2169; **FF** - 2170 to 2179; **FF** - 2180 to 2189; **FF** - 2190 to 2199; **FF** - 2200 to 2209; **FF** - 2210 to 2219; **FF** - 2220 to 2229; **FF** - 2230 to 2239; **FF** - 2240 to 2249; **FF** - 2250 to 2259; **FF** - 2260 to 2269; **FF** - 2270 to 2279; **FF** - 2280 to 2289; **FF** - 2290 to 2299; **FF** - 2300 to 2309; **FF** - 2310 to 2319; **FF** - 2320 to 2329; **FF** - 2330 to 2339; **FF** - 2340 to 2349; **FF** - 2350 to 2359; **FF** - 2360 to 2369; **FF** - 2370 to 2379; **FF** - 2380 to 2389; **FF** - 2390 to 2399; **FF** - 2400 to 2409; **FF** - 2410 to 2419; **FF** - 2420 to 2429; **FF** - 2430 to 2439; **FF** - 2440 to 2449; **FF** - 2450 to 2459; **FF** - 2460 to 2469; **FF** - 2470 to 2479; **FF** - 2480 to 2489; **FF** - 2490 to 2499; **FF** - 2500 to 2509; **FF** - 2510 to 2519; **FF** - 2520 to 2529; **FF** - 2530 to 2539; **FF** - 2540 to 2549; **FF** - 2550 to 2559; **FF** - 2560 to 2569; **FF** - 2570 to 2579; **FF** - 2580 to 2589; **FF** - 2590 to 2599; **FF** - 2600 to 2609; **FF** - 2610 to 2619; **FF** - 2620 to 2629; **FF** - 2630 to 2639; **FF** - 2640 to 2649; **FF** - 2650 to 2659; **FF** - 2660 to 2669; **FF** - 2670 to 2679; **FF** - 2680 to 2689; **FF** - 2690 to 2699; **FF** - 2700 to 2709; **FF** - 2710 to 2719; **FF** - 2720 to 2729; **FF** - 2730 to 2739; **FF** - 2740 to 2749; **FF** - 2750 to 2759; **FF** - 2760 to 2769; **FF** - 2770 to 2779; **FF** - 2780 to 2789; **FF** - 2790 to 2799; **FF** - 2800 to 2809; **FF** - 2810 to 2819; **FF** - 2820 to 2829; **FF** - 2830 to 2839; **FF** - 2840 to 2849; **FF** - 2850 to 2859; **FF** - 2860 to 2869; **FF** - 2870 to 2879; **FF** - 2880 to 2889; **FF** - 2890 to 2899; **FF** - 2900 to 2909; **FF** - 2910 to 2919; **FF** - 2920 to 2929; **FF** - 2930 to 2939; **FF** - 2940 to 2949; **FF** - 2950 to 2959; **FF** - 2960 to 2969; **FF** - 2970 to 2979; **FF** - 2980 to 2989; **FF** - 2990 to 2999; **FF** - 3000 to 3009; **FF** - 3010 to 3019; **FF** - 3020 to 3029; **FF** - 3030 to 3039; **FF** - 3040 to 3049; **FF** - 3050 to 3059; **FF** - 3060 to 3069; **FF** - 3070 to 3079; **FF** - 3080 to 3089; **FF** - 3090 to 3099; **FF** - 3100 to 3109; **FF** - 3110 to 3119; **FF** - 3120 to 3129; **FF** - 3130 to 3139; **FF** - 3140 to 3149; **FF** - 3150 to 3159; **FF** - 3160 to 3169; **FF** - 3170 to 3179; **FF** - 3180 to 3189; **FF** - 3190 to 3199; **FF** - 3200 to 3209; **FF** - 3210 to 3219; **FF** - 3220 to 3229; **FF** - 3230 to 3239; **FF** - 3240 to 3249; **FF** - 3250 to 3259; **FF** - 3260 to 3269; **FF** - 3270 to 3279; **FF** - 3280 to 3289; **FF** - 3290 to 3299; **FF** - 3300 to 3309; **FF** - 3310 to 3319; **FF** - 3320 to 3329; **FF** - 3330 to 3339; **FF** - 3340 to 3349; **FF** - 3350 to 3359; **FF** - 3360 to 3369; **FF** - 3370 to 3379; **FF** - 3380 to 3389; **FF** - 3390 to 3399; **FF** - 3400 to 3409; **FF** - 3410 to 3419; **FF** - 3420 to 3429; **FF** - 3430 to 3439; **FF** - 3440 to 3449; **FF** - 3450 to 3459; **FF** - 3460 to 3469; **FF** - 3470 to 3479; **FF** - 3480 to 3489; **FF** - 3490 to 3499; **FF** - 3500 to 3509; **FF** - 3510 to 3519; **FF** - 3520 to 3529; **FF** - 3530 to 3539; **FF** - 3540 to 3549; **FF** - 3550 to 3559; **FF** - 3560 to 3569; **FF** - 3570 to 3579; **FF** - 3580 to 3589; **FF** - 3590 to 3599; **FF** - 3600 to 3609; **FF** - 3610 to 3619; **FF** - 3620 to 3629; **FF** - 3630 to 3639; **FF** - 3640 to 3649; **FF** - 3650 to 3659; **FF** - 3660 to 3669; **FF** - 3670 to 3679; **FF** - 3680 to 3689; **FF** - 3690 to 3699; **FF** - 3700 to 3709; **FF** - 3710 to 3719; **FF** - 3720 to 3729; **FF** - 3730 to 3739; **FF** - 3740 to 3749; **FF** - 3750 to 3759; **FF** - 3760 to 3769; **FF** - 3770 to 3779; **FF** - 3780 to 3789; **FF** - 3790 to 3799; **FF** - 3800 to 3809; **FF** - 3810 to 3819; **FF** - 3820 to 3829; **FF** - 3830 to 3839; **FF** - 3840 to 3849; **FF** - 3850 to 3859; **FF** - 3860 to 3869; **FF** - 3870 to 3879; **FF** - 3880 to 3889; **FF** - 3

**HISTORIC PRICING:** The letter it denotes that the managers will normally deal on the basis of the most recent market quotation. The prices shown are the latest available before publication and are subject to the current dealing rates of the bank. An intervening public sale or a credit to the forward price may result in the forward price being revised upwards or downwards on request, and may move to forward pricing at any time.

**FORWARD PRICING:** The letter F denotes that the managers deal at the price to be paid on the day of the transaction, plus or minus a delta price in advance of the purchase or sale being carried out. This price appears in the column headed "Forward Price" and is the most recent provided by the managers.

**SCHEME PARTICIPULANS AND REPORTS:** The most recent report and accounts particulars can be obtained from all exchange listed fund managers.

Other explanatory notes are explained in the last column of the FT Managed Funds Service.

55 Little America and Unit Trust Investment Organisation,  
200 Broad Street, London EC4A 3DF  
Tel 071-273-0444.

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## 4 pm close April 19

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20	PSN740 A	7.04	7.8	120	93	35	35
21	PSN740 B	7.16	7.8	5	81	35	35
22	PSN740 C	7.30	7.8	11	100	35	35
23	PSN740 D	7.44	7.8	11	100	35	35
24	PSN740 E	7.58	7.7	11	100	35	35
25	PSN740 F	7.72	7.7	11	100	35	35
26	PSN740 G	7.86	7.7	11	100	35	35
27	PSN740 H	8.00	7.7	11	100	35	35
28	PSN740 I	8.14	7.7	11	100	35	35
29	PSN740 J	8.28	7.7	11	100	35	35
30	PSN740 K	8.42	7.7	11	100	35	35
31	PSN740 L	8.56	7.7	11	100	35	35
32	PSN740 M	8.70	7.7	11	100	35	35
33	PSN740 N	8.84	7.7	11	100	35	35
34	PSN740 O	8.98	7.7	11	100	35	35
35	PSN740 P	9.12	7.7	11	100	35	35
36	PSN740 Q	9.26	7.7	11	100	35	35
37	PSN740 R	9.40	7.7	11	100	35	35
38	PSN740 S	9.54	7.7	11	100	35	35
39	PSN740 T	9.68	7.7	11	100	35	35
40	PSN740 U	9.82	7.7	11	100	35	35
41	PSN740 V	9.96	7.7	11	100	35	35
42	PSN740 W	10.10	7.7	11	100	35	35
43	PSN740 X	10.24	7.7	11	100	35	35
44	PSN740 Y	10.38	7.7	11	100	35	35
45	PSN740 Z	10.52	7.7	11	100	35	35
46	PSN740 AA	10.66	7.7	11	100	35	35
47	PSN740 AB	10.80	7.7	11	100	35	35
48	PSN740 AC	10.94	7.7	11	100	35	35
49	PSN740 AD	11.08	7.7	11	100	35	35
50	PSN740 AE	11.22	7.7	11	100	35	35
51	PSN740 AF	11.36	7.7	11	100	35	35
52	PSN740 AG	11.50	7.7	11	100	35	35
53	PSN740 AH	11.64	7.7	11	100	35	35
54	PSN740 AI	11.78	7.7	11	100	35	35
55	PSN740 AJ	11.92	7.7	11	100	35	35
56	PSN740 AK	12.06	7.7	11	100	35	35
57	PSN740 AL	12.20	7.7	11	100	35	35
58	PSN740 AM	12.34	7.7	11	100	35	35
59	PSN740 AN	12.48	7.7	11	100	35	35
60	PSN740 AO	12.62	7.7	11	100	35	35
61	PSN740 AP	12.76	7.7	11	100	35	35
62	PSN740 AQ	12.90	7.7	11	100	35	35
63	PSN740 AR	13.04	7.7	11	100	35	35
64	PSN740 AS	13.18	7.7	11	100	35	35
65	PSN740 AT	13.32	7.7	11	100	35	35
66	PSN740 AU	13.46	7.7	11	100	35	35
67	PSN740 AV	13.60	7.7	11	100	35	35
68	PSN740 AW	13.74	7.7	11	100	35	35
69	PSN740 AX	13.88	7.7	11	100	35	35
70	PSN740 AY	14.02	7.7	11	100	35	35
71	PSN740 AZ	14.16	7.7	11	100	35	35
72	PSN740 BA	14.30	7.7	11	100	35	35
73	PSN740 BB	14.44	7.7	11	100	35	35
74	PSN740 BC	14.58	7.7	11	100	35	35
75	PSN740 BD	14.72	7.7	11	100	35	35
76	PSN740 BE	14.86	7.7	11	100	35	35
77	PSN740 BF	15.00	7.7	11	100	35	35
78	PSN740 BG	15.14	7.7	11	100	35	35
79	PSN740 BH	15.28	7.7	11	100	35	35
80	PSN740 BI	15.42	7.7	11	100	35	35
81	PSN740 BJ	15.56	7.7	11	100	35	35
82	PSN740 BK	15.70	7.7	11	100	35	35
83	PSN740 BL	15.84	7.7	11	100	35	35
84	PSN740 BM	15.98	7.7	11	100	35	35
85	PSN740 BN	16.12	7.7	11	100	35	35
86	PSN740 BO	16.26	7.7	11	100	35	35
87	PSN740 BP	16.40	7.7	11	100	35	35
88	PSN740 BQ	16.54	7.7	11	100	35	35
89	PSN740 BR	16.68	7.7	11	100	35	35
90	PSN740 BS	16.82	7.7	11	100	35	35
91	PSN740 BT	16.96	7.7	11	100	35	35
92	PSN740 BU	17.10	7.7	11	100	35	35
93	PSN740 BV	17.24	7.7	11	100	35	35
94	PSN740 BW	17.38	7.7	11	100	35	35
95	PSN740 BX	17.52	7.7	11	100	35	35
96	PSN740 BY	17.66	7.7	11	100	35	35
97	PSN740 BZ	17.80	7.7	11	100	35	35
98	PSN740 CA	17.94	7.7	11	100	35	35
99	PSN740 CB	18.08	7.7	11	100	35	35
100	PSN740 CC	18.22	7.7	11	100	35	35
101	PSN740 CD	18.36	7.7	11	100	35	35
102	PSN740 CE	18.50	7.7	11	100	35	35
103	PSN740 CF	18.64	7.7	11	100	35	35
104	PSN740 CG	18.78	7.7	11	100	35	35
105	PSN740 CH	18.92	7.7	11	100	35	35
106	PSN740 CI	19.06	7.7	11	100	35	35
107	PSN740 CJ	19.20	7.7	11	100	35	35
108	PSN740 CK	19.34	7.7	11	100	35	35
109	PSN740 CL	19.48	7.7	11	100	35	35
110	PSN740 CM	19.62	7.7	11	100	35	35
111	PSN740 CN	19.76	7.7	11	100	35	35
112	PSN740 CO	19.90	7.7	11	100	35	35
113	PSN740 CP	20.04	7.7	11	100	35	35
114	PSN740 CQ	20.18	7.7	11	100	35	35
115	PSN740 CR	20.32	7.7	11	100	35	35
116	PSN740 CS	20.46	7.7	11	100	35	35
117	PSN740 CT	20.60	7.7	11	100	35	35
118	PSN740 CU	20.74	7.7	11	100	35	35
119	PSN740 CV	20.88	7.7	11	100	35	35
120	PSN740 CW	21.02	7.7	11	100	35	35
121	PSN740 CX	21.16	7.7	11	100	35	35
122	PSN740 CY	21.30	7.7	11	100	35	35
123	PSN740 CZ	21.44	7.7	11	100	35	35
124	PSN740 DA	21.58	7.7	11	100	35	35
125	PSN740 DB	21.72	7.7	11	100	35	35
126	PSN740 DC	21.86	7.7	11	100	35	35
127	PSN740 DD	22.00	7.7	11	100	35	35
128	PSN740 DE	22.14	7.7	11	100	35	35
129	PSN740 DF	22.28	7.7	11	100	35	35
130	PSN740 DG	22.42	7.7	11	100	35	35
131	PSN740 DH	22.56	7.7	11	100	35	35
132	PSN740 DI	22.70	7.7	11	100	35	35
133	PSN740 DJ	22.84	7.7	11	100	35	35
134	PSN740 DK	22.98	7.7	11	100	35	35
135	PSN740 DL	23.12	7.7	11	100	35	35
136	PSN740 DM	23.26	7.7	11	100	35	35
137	PSN740 DN	23.40	7.7	11	100	35	35
138	PSN740 DO	23.54	7.7	11	100	35	35
139	PSN740 DP	23.68	7.7	11	100	35	35
140	PSN740 DQ	23.82	7.7	11	100	35	35
141	PSN740 DR	23.96	7.7	11	100	35	35
142	PSN740 DS	24.10	7.7	11	100	35	35
143	PSN740 DT	24.24	7.7	11	100	35	35
144	PSN740 DU	24.38	7.7	11	100	35	35
145	PSN740 DV	24.52	7.7	11	100	35	35
146	PSN740 DW	24.66	7.7	11	100	35	35
147	PSN740 DX	24.80	7.7	11	100	35	35
148	PSN740 DY	24.94	7.7	11	100	35	35
149	PSN740 EZ	25.08	7.7	11	100	35	35
150	PSN740 FA	25.22	7.7	11	100	35	35
151	PSN740 FB	25.36	7.7	11	100	35	35
152	PSN740 FC	25.50	7.7	11	100	35	35
153	PSN740 FD	25.64	7.7	11	100	35	35
154	PSN740 FE	25.78	7.7	11	100	35	35
155	PSN740 FF	25.92	7.7	11	100	35	35
156	PSN740 FG	26.06	7.7	11	100	35	35
157	PSN740 FH	26.20	7.7	11	100	35	35
158	PSN740 FI	26.34	7.7	11	100	35	35
159	PSN740 FJ	26.48	7.7	11	100	35	35
160	PSN740 FK	26.62	7.7	11	100	35	35
161	PSN740 FL	26.76	7.7	11	100	35	35
162	PSN740 FM	26.90	7.7	11	100	35	35
163	PSN740 FN	27.04	7.7	11	100	35	35
164	PSN740 FO	27.18	7.7	11	100	35	35
165	PSN740 FP	27.32	7.7	11	100	35	35
166	PSN740 FQ	27.46	7.7	11	100	35	35
167	PSN740 FR	27.60	7.7	11	100	35	35
168	PSN740 FS	27.74	7.7	11	100	35	35
169	PSN740 FT	27.88	7.7	11	100	35	35
170	PSN740 FU	28.02	7.7	11	100	35	35
171	PSN740 FV	28.16	7.7	11	100	35	35
172	PSN740 FW	28.30	7.7	11	100	35	35
173	PSN740 FX	28.44	7.7	11	100	35	35
174	PSN740 FY	28.58	7.7	11	100	35	35
175	PSN740 FZ	28.72	7.7	11	100	35	35
176	PSN740 GA	28.86	7.7	11	100	35	35
177	PSN740 GB	29.00	7.7	11	100	35	35
178	PSN740 GC	29.14	7.7	11	100	35	35
179	PSN740 GD	29.28	7.7	11	100	35	35
180	PSN740 GE	29.42	7.7	11	100	35	35
181	PSN740 GF	29.56	7.7	11	100	35	35
182	PSN740 GG	29.70	7.7	11	100	35	35
183	PSN740 GH	29.84	7.7	11	100	35	35
184	PSN740 GI	29.98	7.7	11	100	35	35
185	PSN740 GJ	30.12	7.7	11	100	35	35
186	PSN740 GK	30.26	7.7	11	100	35	35
187	PSN740 GL	30.40	7.7	11	100	35	35
188	PSN740 GM	30.54	7.7	11	100	35	35
189	PSN740 GN	30.68	7.7	11	100	35	35
190	PSN740 GO	30.82	7.7	11	100	35	35
191	PSN740 GP	30.96	7.7	11	100	35	35
192	PSN740 GQ	31.10	7.7	11	100	35	35
193	PSN740 GR	31.24	7.7	11	100	35	35
194	PSN740 GS	31.38	7.7	11	100	35	35
195	PSN740 GT	31.52	7.7	11	100	35	35
196	PSN740 GU	31.66	7.7	11	100	35	35
197	PSN740 GV	31.80	7.7	11	100	35	35
198	PSN74						

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## AMERICA

## Dow reverses course following early rise

## Wall Street

US share prices reversed course and dropped after an encouraging start yesterday morning, in spite of a firming trend in bonds and a batch of solid earnings reports, writes Frank McGuffey in New York.

By 1 pm, the Dow Jones Industrial Average was 7.14 lower at 3,613.28, while the more broadly based Standard & Poor's 500 dipped 0.12 to 458.47.

In the secondary markets, the American SE composite was down 0.11 at 1,411.41 and the Nasdaq Composite dropped 7.14 at 713.31 as technology shares fell.

At the opening bell, investors showed a touch of optimism after the Federal Reserve's announcement of tighter credit conditions. The previous day's 41-point decline in the blue chips, stocks, was steady headway during the morning. A firming trend in bonds and a batch of solid earnings reports in the financial markets in the latest half-hour helped to steady the market.

The improvement, partly due to a widening of the Fed's discount rate in February, with a decline in exports

contributing to the trend, it was a slowdown in economic growth and an easing of inflationary pressures.

But the improvement in bonds could not stem the bearish sentiment influencing equities. Cyclical issues, linked to the health of the economy, began to give ground in the afternoon.

The Dow industrials were allowed technology shares into negative territory, while the S&P 500 had been mixed for most of the day.

Three Dow components were down sharply. Alcoa fell 1.1% to \$34.75, Caterpillar dropped 0.8% to \$54.12 and International Paper 0.2% to \$27.12.

The difficulty in pleasing the beleaguered market was underlined by Chrysler, which lost 0.5% to \$24.12, in spite of posting slightly better-than-expected first quarter.

## Canada

Toronto stocks moved sharply lower at midday as a fall in gold prices led declines across the board.

Traders said that the tightening of US monetary policy on Monday was continuing to weigh on the equity and bond markets.

The TSE-300 composite index extended earlier losses to trade down 22.28 at 4,135.49 in volume of 36.4m shares valued at \$1.2b.

Declines outpaced advances by 905 to 142 with 253 unchanged.

The precious metals index fell 0.3% to 8,971.13 as gold prices remained weak at noon.

## Mexico

Mexican stocks tumbled in mid-morning on news of rising domestic interest rates. The IPC index fell 41.53 or 1.9 per cent to 2,096.09 in volume of 10.5m shares.

Telmex accounted for 8.5m of the volume, with a decline of 1.9 per cent in both the A and the L shares.

One of the heaviest losers in early trading was the construction company, Trisea, down 5 per cent at 34.50 pesos.

Similar-sized rights issue. Intracom, a telecommunications equipment manufacturer, also plans to raise at least \$200m, while Intracom, its software subsidiary, is to be floated on the bourse.

However, construction companies are still setting the pace, with more than a dozen due to be listed by mid-year. They seem undisturbed by persistent rumours that funds from the EU's new structural assistance package may be delayed, bringing postponement of infrastructure projects in preparation.

Mr Victor Pisanos of Telesis Capital says: "The trend is for other companies in the same sector to seek listings once someone takes the plunge. Maintaining competitiveness is an important consideration."

Other companies preparing for a listing include passenger shipping lines, software manufacturers, textile producers, a media group and a fish farm.

The biggest issue of all, the listing of 20-30 per cent of OTE, the Greek state telephone monopoly, is waiting to be decided. It is due to be appointed next week.

Planned for October, the flotation is projected to raise around \$200m, of which the state-owned company would receive around \$100m, according to government advisers. The remainder would be offered to European, American and Japanese investors.

The flotation was originally set for last autumn but fell through when the construction government collapsed. The government's return to power, with international appetite for infrastructure increasing, the timing is now better than before.

## EUROPE

## Bourses in rebound after intraday drop

An early rally on Wall Street repaired some of the damage sustained by bourses earlier yesterday after the Fed's latest rate increase, writes Our Markets Staff.

FRANKFURT saw a delayed, but severe reaction to the Fed as June bond futures fell though a key support level. In addition, rumours of new late in the session about Deutsche Bank, its employees and the conditions under which loans to the Jürgen Schneider property company were made.

The Dax index, unwinded in the pre-bourse, fell 0.2% or 2.5 per cent to 2,172.42 on the session as investors reacted only slightly from DM11.90n to DM11.20n.

A rebound in bonds, short covering and bargain hunting after the Dax to recover after hours, to an index of 2,135.89. However, the market picked up after a late recovery in bond markets.

CS First Boston issued an overweight recommendation on Dutch equities, and the Dax was looking at a possible 11% rise in the index by year-end. Reasons included: the prospect of low inflation; and higher economic

dropped DM140, or 5.3 per cent to DM2,520 on the session, recovering to DM2,575 after hours.

PARIS saw the CAC 40 index fall to a session low of 2,117 before it closed off 24.08, or 1.1 per cent at 2,136.98.

Pechiney International saw one of the steepest losses, losing FF19.50 to FF18.00 as the packaging group disappointed with its 1993 results and expectations of no improvement in prospects this year.

Canal fell 0.1% to FF408.10, in a negative reaction to the 1993 figures. The market had been looking for a rebound between FF500m-FF700m and the Dax index in with FF14.6m.

AMSTERDAM remained unchanged following Monday's news from the Fed as the AEX index shed 0.1% to 1,111.11. However, the market picked up after a late recovery in bond markets.

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## FT-SE Actuaries Share Indices

		THE EUROPEAN SERIES									
		Apr 19	Apr 18	Apr 17	Apr 16	Apr 15	Apr 14	Apr 13	Apr 12	Apr 11	Apr 10
FT-SE 100	1491.48	1491.48	1491.48	1491.48	1491.48	1491.48	1491.48	1491.48	1491.48	1491.48	1491.48
FT-SE 250	1479.21	1479.21	1479.21	1479.21	1479.21	1479.21	1479.21	1479.21	1479.21	1479.21	1479.21

growth than previously forecast, leading to an upswing in corporate earnings.

Philips, which bore the brunt of heavy selling in the options market, fell 0.1% to 154.50 to close off 0.1% at 154.40.

MILAN picked up from its lows as some tentative domestic buying emerged after Monday's profit-taking. The Comit index fell 0.4% or 2.1 per cent to 785.18.

The market's recent weakness prompted Activest, the independent research group, to reduce the equity weight of its portfolio further from 50 per cent to 35 per cent, having come back from 60 per cent last week. The group noted that the market had increased sharply, peaking close to its target for 1994, before taking a

cent to SF1,212, SBC dropped SF9 to SF4.55 and S Holding fell SF12 to SF6.21.

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turnover of 1.3m shares, while Sandoz ended lower ahead of a public holiday today and the end of the account tomorrow. The BSE 30-share index fell 36.82 to 3,890.29.

MANILA finished higher in a fall during the morning. The composite index added 5.82 to 2,825.83.

Volume eased to 838.2m shares compared to Monday's 1.3m shares, while turnover increased to 1bn pesos from 865.8m pesos.

KARACHI rose on the first day of the new account with most of the activity concentrated on the major blue chip shares. The KSE 100-share index rose 38.01 or 1.1 per cent to 3,625.48 as volume rose to 13.2m shares from 9.8m.

## Bad news from Balkans, tax measures hit Athens

Kerin Hope on the recent slide in Greek equities

Bad news from the Balkans and a slide on the Athens Stock Exchange.

Last week the general index fell 1.4% to 1,045.47 on Monday and ending slightly higher yesterday.

In the Balkans, it was not just NATO air strikes in Bosnia, signalling that peace in the former Yugoslavia is still far off, which weighed on the market. A border incident with Albania, where Greek companies are starting to produce, added to investors' anxieties; and the European Union's decision to start legal proceedings against Greece over the blockade of the former Yugoslav republic of Macedonia was another blow.

On top of that, equities have been hit by aspects of the socialist government's fiscal package. In particular, a proposal to tax deposits at 15 per cent, interest on government bonds at 15 per cent, and interest on government securities, currently paying real interest of around 10 per cent, is still tax-free.

Crucially, Greece's flourishing mutual funds, with assets of Dr1,500bn (€1.5bn), are heavily invested in government securities, currently paying real interest of around 10 per cent.

Apart from upsetting fund managers' investment plans, the measure is expected to stall mutual fund growth. Fixed income funds, which invest in all their assets in treasury bills, are especially hard hit, as there are no other

alternatives available locally.

Although not aimed directly at the equity market, the tax proposal has affected sentiment. Mr Peter Doukas of Citibank said: "It's a rather

similar-sized rights issue. Intracom, a telecommunications equipment manufacturer, also plans to raise at least \$200m, while Intracom, its software subsidiary, is to be floated on the bourse.

However, construction companies are still setting the pace, with more than a dozen due to be listed by mid-year. They seem undisturbed by persistent rumours that funds from the EU's new structural assistance package may be delayed, bringing postponement of infrastructure projects in preparation.

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## ASIA PACIFIC

## US interest rate move leaves region lower

## Tokyo

Stocks weakened after the Fed's move to raise rates, with the Nikkei index-linked buying. Reuters reports from Tokyo.

Trading remained quiet throughout the day following a steep fall on Wall Street after the US Federal Reserve announced a further tightening of monetary policy.

The Nikkei 225 lost 85.02 to 20,182.34, after a low of 20,118.42 and a high of 20,300.68.

The Topix index ended down 8.22 at 1,871.01 and the Nikkei 300 shed 1.38 to 289.55. Volume was estimated at 330m shares, down from 387m on Monday.

Traders said that buying by foreign institutions and orders placed by domestic institutions prevented shares from slipping more sharply.

The 20,500 level is currently regarded as a major barrier for the Nikkei and investors are waiting for news which could encourage them to drive shares above that level.

Declining issues outstripped advances with 687 lower, 336 higher and 183 unchanged.

In London, the ISE/Nikkei 50 index rose 1.94 to 1,888.41.

Airline, mining, automobile, service and banking sectors led the gains. Pioneer Electronic rose on bargain-hunting, gaining ¥100 to ¥2,600 in heavy turnover. Shares were sought on a perception that they had been left behind in the recent rally among multimedia-related issues.

Roundup

The rise in US short-term interest rates left the region almost uniformly lower.

Joanna Lam at Citibank Securities Asia noted

that the impact on the Asian economies would be mixed. For Hong Kong and Thailand, the move was bad news as both countries were effectively pegged to the US dollar and interest rates would rise automatically in line with those in the US.

"The likely interest move in these two markets," she said, "will drain excess liquidity from the stock market."

Ms Shi added that for Malaysia, the impact would be minimal as interest rates were on a different cycle. Singapore's strong economic growth would lead to interest rates rising regardless of what happened in the US.

"In general, real economic growth is still exceptionally strong in the Asian region and thus sound fundamentals will support these markets after their initial fall."

HONG KONG fell 2.1 per cent, although late bargain hunting by institutional investors helped to pare losses.

The Hang Seng index sank 202.93 to 2,303.36, having dipped to a low of 2,303.09. Turnover rose to HK\$4.30bn.

BANKOK declined nearly 3 per cent, attributed both to the news from the US and to profit-taking following a gain of nearly 7 per cent over the last week. The SET index fell 38.31 to 1,274.02 in turnover of 518.2m against Monday's 565.3m.

AUSTRALIA was driven down by weaker bonds and futures and bearish overseas markets. The All Ordinaries index lost more than 20 points in the first 10 minutes of trade before ending 34.5 down at 2,061.4.

SINGAPORE'S Straits Times Industrial Index fell 15.07 to 2,221.00, prompting the view that the market was likely to consolidate in the short term, although it will remain underpinned by a strong economy and healthy corporate earnings growth.

SEOUL finished down in very thin trade after brief early gains were overwhelmed by a round of profit-taking in blue chips. The composite index lost 6.80 to 885.85 in volume of 24.6m shares, compared with the recent average of 36m.

TAIWAN edged slightly lower in active trade on profit-taking after Monday's rally. The weighted index fell 14.88 to 5,875.75 in turnover of 796.8m. Profit-taking was seen in financials and steel, which gained most recently.

NEW ZEALAND took its lead from falls in other markets and the NZSE 40 Capital Index fell 1.1% to 2,104.70 in moderate

turnover of 1.3m shares, while Sandoz ended lower ahead of a public holiday today and the end of the account tomorrow. The BSE 30-share index fell 36.82 to 3,890.29.

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## VIEWPOINT

The Commerzbank report on German business and finance 4/94

## How unification has affected Germany's international transactions

West Germany's high current-account surplus at the start of the unification process was a very valuable asset. Although the introduction of the D-mark in eastern Germany caused demand to surge, triggering a sharp deterioration in the current account, the deficits registered since 1991 have been fairly modest, averaging 114% of GDP. The figure for the U.S. has been higher every year since 1983, as it has in the UK since 1987, and Italy and France also ran larger deficits between 1989 and 1992, when their current accounts were substantially improved.

Given the special situation created by unification, the current-account deficit cannot be seen as a purely negative development; it is a reflection of Germany's strong domestic demand from which the rest of Western Europe duly benefited. Nevertheless, the picture is incomplete unless we look at how the deficits are financed.

Basically, a current-account deficit indicates that a country's total spending exceeds its output; in other words, it is "dissaving". A current-account deficit must certainly not be disturbing if it means that profitable investments were being made which generated revenues higher than the interest paid to non-residents. Capital imports would then be of a long-term nature, i.e. either direct investments or long-term credits.

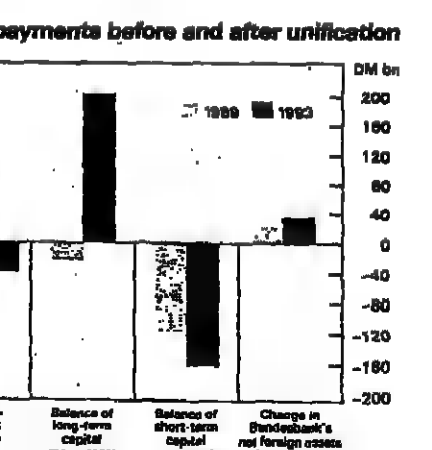
High net inflows

At first glance, this seems to be the case in Germany. Long-term capital movements do indeed reveal high inflows, especially in 1993. Yet a closer analysis shows that foreign direct investment

"Dependence on capital inflows makes it imperative to hold the D-mark stable."

in 1993 and DM243bn last year with DM243bn purchased of foreign currencies netted out, they had DM62bn and DM210bn, respectively. However, if we look at the exodus of German portfolio capital due to the withholding tax, 1993 was the only year in which investments by non-residents in German securities contributed appreciably to the financing of the current-account deficit. Such buying was prompted above all by expectations of a higher D-mark, the EMS crisis and the virtual collapse of the fixed-rate system last summer, as well as by the prospect of further monetary easing. Yet, while securities transactions count as long-term capital movements, they can easily prove to be a very short-term source of funds if investor confidence drops.

The way in which the current account deficit is financed is crucial. For the period 1991-93 - the years financed by the most substantial improvement in foreigners' investment in German securities - the continuing low level of FDI has primarily been due to a wage push. Given this huge public-sector deficit, which ultimately has its roots in consumption, the current-account deficit basically stems from a structural imbalance.



The fact that Germany is still a net creditor to the world is a best a poor consolation, given its ageing population. In any case, Germany's continuing dependence on capital inflows is imperative to preserve the stability of the D-mark. As a result, the scope for a further easing of monetary policy is severely limited.

COMMERZBANK  
German know-how in global finance

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## FT-ACTUARIES WORLD INDICES

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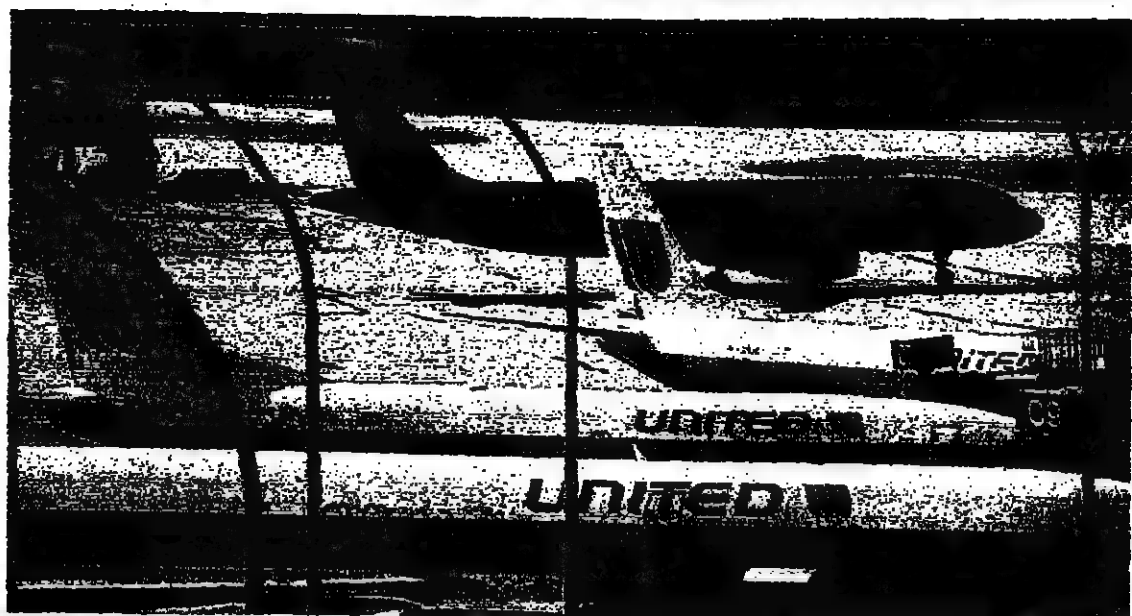


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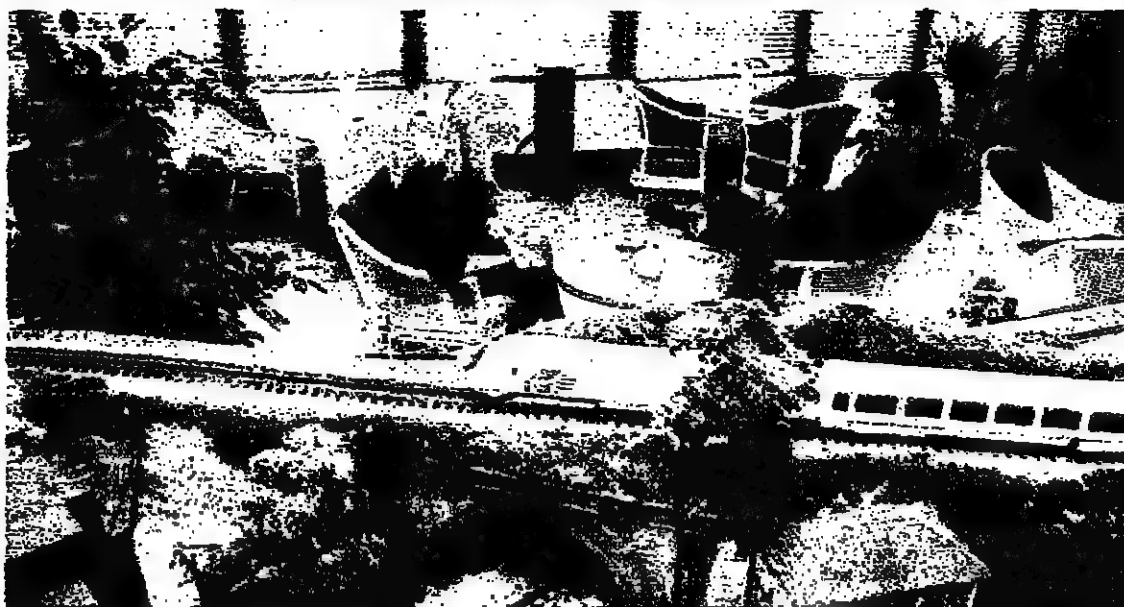
FINANCIAL TIMES SURVEY

# BUSINESS AIR TRAVEL

Wednesday April 20 1994



United Airlines' Airbus A320 in the carrier's new livery - it will take another two years to repaint all 540 jets in the fleet



The Virgin Atlantic Upper Class lounge at London's Heathrow Airport

## The better seats start to get bigger

Airlines are bowing to pressure from business travellers - usually their most lucrative customers - to make flying more comfortable. **Daniel Green reports**

Airlines are at last beginning to give passengers what they want: space. For years, survey after survey has shown that business travellers most appreciate room in which to relax or work. Instead, airlines have piled them with multi-channel television, gourmet meals, vintage wines and little bags with glass jars of moisturisers and eyelid balms.

Now carriers appear to be bowing to the pressure from their customers. In both long and short haul, they are installing wider seats with greater legroom.

To a certain extent, the change is the result of technical changes. Newer aircraft such as the Airbus A320, A340 and Boeing 777 are wider than their older rivals, the Boeings 737, 747 and 767.

But the principal driving force is commercial. The latest round of surveys reinforces the message. The Official Airline Guide, Business Traveller survey shows that sleeping and working, both on long and short-haul flights, rate far higher as "preferred activities" than in-flight entertainment and eating. The annual survey from the International Air Transport Association (IATA), published this week, shows that in all travel classes, more than three-quarters of business travellers

think that seat size is the most important part of being in business class.

The simple, on long-haul, sleep and work effectively arrival, short-haul, being able to make the best use of valuable time away from the telephone in which to catch up on paperwork.

It has taken several years for the airlines to get the message, but now just about every airline is considering the move to bigger seats for premium fare payers. Many have in recent months begun to take concrete steps towards giving the business traveller something in which to sleep rather than slump. The others may not be far behind.

The origins of the movement were humble. Although Scandinavian Airlines System was the first major carrier to drop a luxury first class service, in 1982, the idea was really born in 1984 when Virgin Atlantic introduced its Upper Class. This not only eliminated the traditional three classes of travel in favour of two, but

gave passengers in the Upper Class first-class sized seats for the price of a business class ticket.

It took eight years for the idea to spread. At the end of 1992, Continental of the US introduced its first product for long-haul flight, practically the same idea as Virgin's.

Other airlines held back another year, arguing that Virgin and Continental were desperate to attract passengers. Then, last year, Belgian carrier Sabena, tried giving business class ticket holders first class seats on its Brussels-New York flights only. And Eva Air, a new Taiwanese carrier, introduced a four-class Boeing 747 which included a similar size of large seat for business class passengers (and incidentally currently holds what is probably the record legroom - called seat pitch in the industry - with its first class seat rows 75 inches apart).

The breakthrough has come in 1994. Last month KLM, the Dutch carrier, and its US partner, Northwest, announced they were co-ordinating the refurbishment of their aircraft with business class seat pitch

of 41 inches, compared with the industry standard of 40 inches.

It is not as spectacular a leap as those of Continental and Virgin to 55 inches, but the KLM/Northwest product should make anyone on a long-haul flight anywhere in the northern hemisphere think about switching from the top US, European or Asian airlines.

Perhaps stimulated by KLM/Northwest, the pace of change is quickening. All Nippon Airlines is increasing the business class seat pitch from 40 to 50 inches, saying that 80 per cent of business travellers cite space and comfort near the top of their lists of expectations, second only to safety and reliability. Japan Air Lines quickly countered the move, saying last month that it would introduce similar "super executive seats" on routes between Tokyo and London, Paris and New York.

And in two weeks' time, Air Canada introduces business class seating that owes a lot to Continental's Business 1000, per cent stimulated by the fact that it is a shareholder in

Continental.

These changes come at some cost to the airlines concerned. With KLM/Northwest, there are eight fewer seats on the aircraft, while there is a loss of more than 100 sq ft of the upper deck space on Boeing 747s.

But the trend will continue, according to Mr Richard Lovell, vice president for Northwest Europe and Asia for Wagons-lits Travel, the French-owned international travel agency. "My prediction for the rest of the 1990s is that the traditional cabin classes will be transformed, so that a superior business class - at a premium price, a full fare economy and a basic economy will replace the current first, business and economy class cabins."

The airlines may be unwilling to give up crowded business class cabins willingly, they are hard pressed to disagree with the analysis that is leading them in that direction.

American Airlines, on some measures the biggest in the world, has been experimenting with putting

business class holders into the first class cabin and moving economy class passengers with full-price tickets into business. The idea is that the carrier can use the seats without first refurbishing its aircraft.

Mr Hans Mirka, vice-president of international business at American Airlines, says that the experiment is working "exceedingly well. We are going to go through the summer and in fall when business travel really picks up, and if it's a success, you may see more of it."

When the world's biggest airlines get interested, it is a sure sign that the time has come. And industry research shows why the stakes are rising.

The air travel recession of the early 1990s, the worst since the second world war, seems to be ending. The latest IATA business travel survey shows that although corporate travellers once again have smaller budgets than the previous year, yet again the decline has slowed.

If the measure is travel rather than budget, the floor has been reached already. Some 21 per cent of respondents to the survey said that they were travelling more than

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Editorial production: Gabriel Bowman

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TRANSWEDE



## BUSINESS AIR TRAVEL 2

Fares are feeling the pinch as traffic between Europe and Asia reaches a peak, reports Daniel Green

## The force of gravity begins to be felt

As links between Europe and Asia are coming of age. For years, they have been the fiefdoms of a handful of carriers whose fares seemed to defy gravity. Now the business of flying east is beginning to succumb to competitive pressures that promise to bring fares down and are already raising service quality.

Traditionally, flying between London and Hong Kong or Frankfurt and Tokyo has meant choosing between the national carriers involved. Such competition as there was arose from the Asian standards of service - subservient and ever-attentive - which the European carriers felt necessary to counter.

Today, tight limits on competition still apply in some long-haul destinations such as Seoul, South Korea, and Beijing in China. But progressively the others have seen third competitors muscling in. To Singapore it is Qantas, to Hong Kong and Tokyo it is Virgin Atlantic, and to Bangkok there are a whole host of carriers, including Australia's Qantas and Taiwan's EVA Air.

There is a sense that the changes are bringing with them a taste of the competition that has been mostly confined to the north Atlantic.

the London to Tokyo route, where four airlines compete - British Airways, Japan Air Lines, Virgin Atlantic and All Nippon - BA finds itself now the only carrier that offers a standard business-class sized aircraft. In February, ANA announced that it was refitting its business class with seats instead of 40 and a month later IAL introduced its big-seat Upper Class product since then.



London air traffic control centre, West Drayton

Virgin has had a more rapid impact on the London-Hong Kong route. Both British Airways and Hong Kong-based Cathay Pacific have responded to the arrival of Virgin Atlantic by adding "sleeper" services of their own. The idea is one pioneered by BA on its transatlantic routes and involves feeding passengers to the ground so that they can get more sleep in the air. Passengers are given items such as sheets to sleep in

and seats in a specially designated part of the aircraft. These products are not as good as Virgin's, where business class passengers get first class sized seats, but could help prevent some defections to the new competitor.

Such competition has a powerful effect on fares, too. A typical business class return fare between London and Tokyo is about £3,400. When Japan Air Lines and Singapore Airlines entered the

competition, the fare is 20 per cent higher at about £3,800. It is similar on routes to Hong Kong from London, where the business class return is about £3,400 while from Paris, only Singapore Airlines and Air France operate non-stop services. The business class return fare runs to about £3,400. Competition on routes between Europe and Japan

especially is continuing to grow, says Mr David Scowall, British Airways' regional general manager for Asia-Pacific. "In the last year or two airlines have loaded more capacity on routes to Japan despite the fact that Narita (Tokyo's main international airport) is strained."

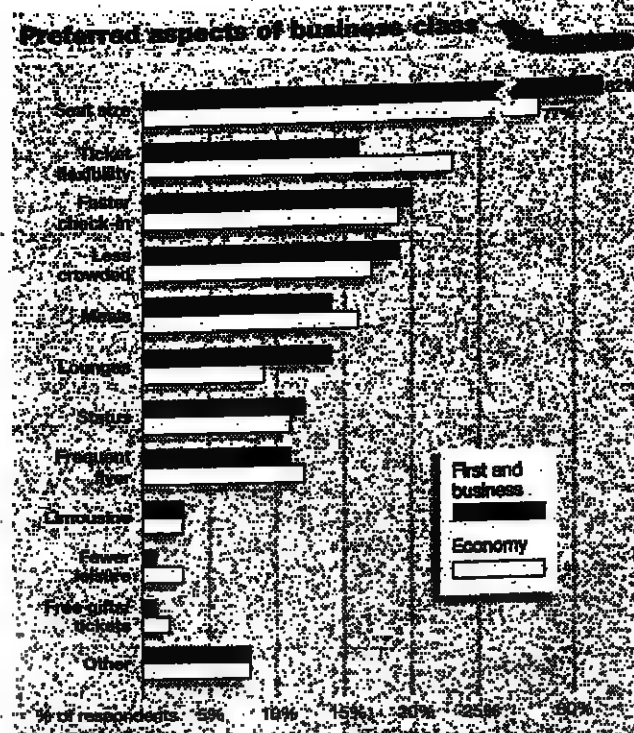
He says that competition will be given another boost this year with the opening of Osaka's Kansai airport in September. This investment in capacity is happening in spite of the economic difficulties in Japan, he says. "Airlines are taking a long-term view."

Even bigger than Japan, both in terms of growth and potential market size is the Chinese market.

"European carriers took about 200,000 passengers into Beijing last year, a rise of about 15 per cent on 1992," says Mr Scowall. About one in six are on business and that figure will grow this year.

The airlines are keen to put on more services to China but are largely limited to traffic that originates in Europe in spite of the fact there is a growing class of high income Chinese. This is mainly because the Chinese government has a strict visa issuing regime for Chinese nationals wishing to travel and there is no infrastructure of travel agencies in China, making the simple act of buying a ticket difficult.

Add to this the need for long negotiation between European government officials and their



Chinese counterparts and this has made it difficult for carriers all over Europe to add services to China. Even today, no airline runs a daily non-stop service between Beijing and London, Paris or Frankfurt. Of Europe's airlines, it is Germany's Lufthansa that has a valuable head start over other European carriers in services to China because it has the only direct flight (with one stop) to Shanghai. Other carriers usually go

through Hong Kong with a change of aircraft and often airline. So Hong Kong remains the first choice of business traveller working in Europe, although there is plenty of room for growth, according to Cathay Pacific, especially from continental Europe.

Cathay is planning to increase its presence in central Europe where it is practically an unknown name. Mr John Rottman, Cathay's manager of sales and distribution in Ger-

many, says that the airline is still suffering both from its low profile in Germany and from economising by recession-hit German business travellers.

"We think that 20-25 per cent of economy class passengers are travelling on business, twice the level of two or three years ago," says Mr Rottman. Cathay's response has been to try to feed more passengers into Frankfurt for the journey to Hong Kong. It offers free short-haul flights to business class passengers and last year signed a co-operation agreement with Malev, the Hungarian carrier.

Such an arrangement mirrors what has been happening on the North Atlantic where passengers feed into an ever smaller number of European cities from which the long-haul flights leave.

There will be more pressure on key points in Europe. Bag eastern carriers are beginning to find that secondary points do not warrant non-stop services, they cannot make them pay, says Mr Scowall.

The solution, according to both BA and many of the Asian carriers, is for aircraft manufacturers to design and build bigger aircraft.

Until this comes about, the fight for customers will be conducted on a relatively mundane level. This is, nevertheless, one that the business class traveller is likely to feel keenly. According to Mr Paul Griffiths, commercial director at Virgin, business travellers in Asia are accustomed to higher levels of service than their counterparts in the US. That does not mean the battle between carriers will be limited to fringe benefits. There will be fare competition too, he says. The gauntlet has been thrown down.

Paul Taylor discusses the widening use of passengers' air-ground telephone links

## Office in the sky spreads its wings

The flight of an in-flight traveller using the latest in airline colour telephones no longer attracts much attention from airline cabin crew or fellow passengers.

Some of them will probably also be carrying a shoulder bag or briefcase containing a portable computer, fax-modem, cellular telephone and the associated paraphernalia that makes up the "mobile office".

Advances in technology over the past decade have removed most of the restrictions imposed in the past by heavy hardware and fixed communications links. Today it is possible to make a voice telephone

call, send a facsimile message or exchange computer data with the office local area network from virtually anywhere in the world by using cellular radio or satellite telecommunications services.

Soon a third generation of pocket-sized personal digital assistants (PDAs) will be available, another dimension to the concept of the mobile office by combining the functions of a pen-based computer and a hand-held telecommunications device.

Meanwhile, the data and voice telecommunications services available in the globe-trotting business traveller are also

becoming more international. For example, the introduction of digital cellular telephone services across Europe based on the pan-European GSM standard means that travellers will soon be able to use their mobile phones or even more conveniently, their GSM smart card, anywhere in Europe.

Similarly, on both sides of the Atlantic a new breed of dedicated mobile digital packet-switched data networks is springing up to provide portable computer users with high speed, high quality wireless data links.

These terrestrial telecommunications developments are being mirrored in the sky with

the introduction of new digital aeronautical telecommunications services in the US and now in Europe and elsewhere.

For the first time they are providing airline passengers with a wide range of high-quality telecommunications services such as in-seat shopping, forward booking, flight information and news. Credit cards are used to pay for all the services.

The digital air-to-ground public telephone system, dubbed "pay phone" in the US, were introduced by US carriers on their domestic flights in the mid-1980s and were based on analogue VHF

radio links. Although call quality often left much to be desired, their growth was nevertheless impressive.

For example, more than 41m calls, including 10.5m in 1993 alone, have been made using GTE's original Airfone system, which was introduced in late 1984, and its more recent digital successor, GTE GenStar. GTE currently has air telephones installed in 2,049 US jets.

The new GenStar system is built around 109 terrestrial base stations which provide a telephone service over the US at \$2 a minute.

In addition to enabling passengers to connect their portable computers to send facsimile messages or data, GenStar - which is already in operation in 11 shuttle aircraft - will eventually also provide access to multi-language video, video games, entertainment channels and flight information delivered via back screens or liquid crystal displays.

GenStar's customers include the USAir and Delta shuttles, United Airlines, TWA and Air Canada. GTE plans to have the new service installed on more than 1,400 aircraft by the end of this year.

GTE faces fierce competition in the US and elsewhere from other telecommunications companies, a joint venture between McGraw Cellular Communications and General Motors' Hughes Network Systems, which holds a 19 per cent stake.

Claircom's AirOne system, launched in 1992 with routes from Alaska, Hawaii and Northwest, has also won contracts from United Airlines and from Air France which plans to install the system in up to 80 transatlantic jets. Altogether, Claircom claims that more than 1,000 aircraft have been fitted with its AirOne system.

The third competitor in the US digital air telecommunications market is In-Flight Phone, a privately-controlled Illinois-based company. Its FlightLink system is used by USAir, America West and Carnival Airlines in the US and with British Airways



Using a credit card to activate a satellite phone on board an Air France Boeing 747

Saudi Arabian Airlines in the Middle East.

Some industry estimates suggest that revenues from digital US terrestrial flight telephone system (TFTS) networks and services will be running at \$450m a year by the end of 1995. All three US digital network operators are linking up their systems with emerging satellite-based telecommunications systems to provide worldwide access.

Satellite-based telephone services have been available on many private jets and on a limited number of long-haul

telecommunications organisations in the UK and France have already completed their segments of the TFTS network infrastructure and the first ground stations in Sweden and Italy are also operational. The remainder of Europe, including Scandinavia and Germany, will go live by the end of this year.

Two TFTS service providers, Jephphone, a 50m BT-France Telecom joint venture, and Mercury Flightlink, a subsidiary of Mercury Communications set up in partnership with In-Flight Phone of the US, have already been established to resell services on the trans-European network and provide the aircraft equipment.

Like their transatlantic counterparts, both European service providers also plan eventually to offer their customers a wide range of services in addition to basic voice telecommunications.

Jephphone marked its official launch in January by announcing an agreement with Air France to equip the French national carrier's entire short and medium-haul fleet of 110 aircraft. British Airways is also installing Jephphone equipment on 11 Super Shuttle aircraft.

Jephphone has set a price of £64.20 (\$5.50) a minute for all calls regardless of time of day or destination. Airlines will set prices in their own currencies. Air France has tentatively set its price at FF30 a minute while British Airways will charge £3.30 a minute.

Meanwhile, Mercury Flightlink, which plans a two-tier call tariff structure - 25 for calls within Europe and 24 for calls to destinations outside the region - is understood to have already signed two service contracts, which will be announced shortly and to be negotiating a third.

Although the company is likely to concentrate on being a TFTS service provider, it is also considering building and operating its own network segments in the UK and other countries where competition is being encouraged. Mercury is also bidding for the German TFTS contract.

Mr David Stone, managing director of Jephphone, is predicting that the first commercial calls will be made over the European TFTS "in the next couple of months". Over the next five years he believes 1,000 aircraft in Europe will be fitted with equipment for TFTS services, and that these aircraft will be generating call revenues of £20m a year.

Mr Stone does not expect the TFTS services to compete directly with expensive satellite-based airborne communications services. For example, calls on Skyphone, the satellite system in which BT is also a shareholder along with Singapore Telecom and Norwegian Telecom, are charged at \$9.95 a minute. Instead, he suggests that TFTS-based systems will primarily serve local and regional markets while satellite-based systems will service long-haul flights.

## Better seats get bigger

Continued from Page 1

they were a year earlier. In 1993, the figure was 18 per cent and in 1992 14 per cent. The proportion reporting a decrease in travel, on the other hand, has remained steady at 23 per cent over the three years.

Increased travelling on smaller budgets is happening, business travellers are taking advantage of cut price deals in the class they are travelling, or they are shifting down a class.

Larger companies have continued to bear down the hard on budgets and travel, the data survey finds. More than one third of the largest companies - those with more than

1,000 employees - reported a fall in travel budgets of more than 25 employees, 20 per cent had travel budgets, 17 per cent had increased them, according to the survey.

Differences around the world point both to regional economic vigour and the flexibility of the buyer to find a cut-price deal.

North American companies appear more likely to cut both budgets and travel. It is relatively easy for them to trim travel budgets because domestic US airlines are falling over each other to cut fares and pare down services to the kind of "no-frills" operation run by Southwest Airlines, one of the largest in the

in recent years. Business air travel in the Asia-Pacific region, on the other hand, is more buoyant.

This is not only a result of the strength of local economies, but of the fact that the kind of cut price wars that have ravaged Europe are harder to find in Asia. This perhaps helps explain why fewer carriers there are any inclination to offer super-sized business-class seats.

European business air traffic is characterised by big prices and small numbers. Although it is the air traffic that is relatively high, that may be about to change.

Swissair is the last of the

European majors to treat its business class passengers well. The seats are 28 inches wide, bigger than many airlines have in first class long-haul flights, making it easy to use a laptop computer without banging elbows with your neighbour.

Swissair may be about to be joined by British Airways. The UK carrier is considering abandoning the standard European short-haul business class service of "economy seat plus a hot meal" in favour of offering more space.

BA is such a powerful force in European business air travel that what it does could be followed quickly by other carriers. The airline could make its move within months, and then, perhaps, business travellers on short trips will finally be able to buy the room to sleep or work that they have been asking for.

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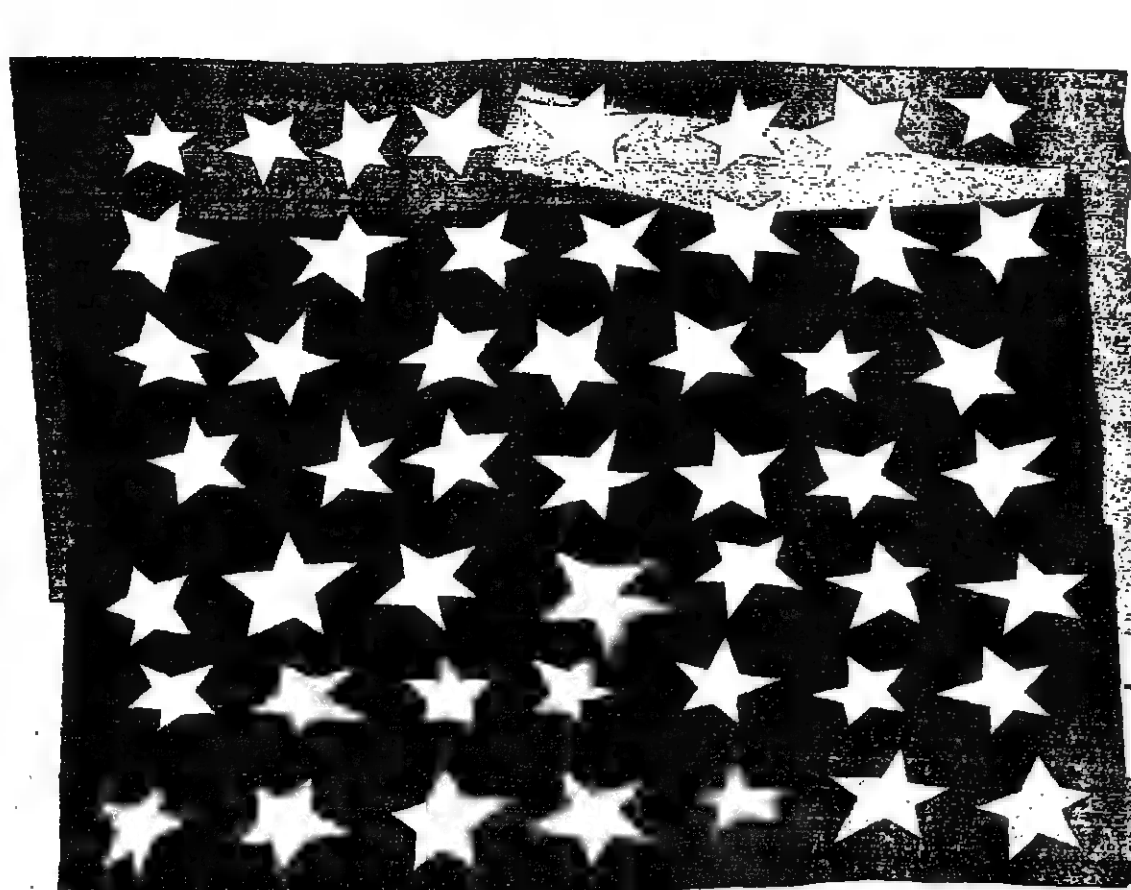
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## BUSINESS AIR TRAVEL

Paul Betts, Aerospace Correspondent, on developments in short-haul services

## Low-cost carriers start to make inroads

One of the most striking developments of the past 12 months has been the emergence in the US airline industry of a powerful breed of new low-cost airlines which have made increasing inroads in the traditional market of the big American carriers.

The rise of these new low-cost carriers is the latest chapter in the 12-year-old story of US airline deregulation. Concentrating essentially on shorter and medium-range domestic routes, these new carriers have challenged the dominance of the big airlines, forcing them to take radical restructuring steps ranging from the creation of new airlines to the sale of full employee ownership in the case of one of the biggest carriers, United Airlines.

The question for Europe's newly liberalised airline industry is whether a similar pattern will ultimately emerge in the European market. On the surface at least, there are already signs that smaller airlines have taken advantage of the new freedoms of the

European Union's single aviation market by extending their networks of services to include domestic operations in other EU member states, competing against the big carriers on busy intra-European routes and stimulating fierce competition both in the business and leisure

markets. These smaller airlines have helped develop a more extensive network of regional services, boosting the growth of regional airports throughout Europe. In some cases, this has involved head-on competition against the larger carriers, but in most instances it has led to increasing co-operation between smaller and larger carriers providing passenger services for the longer haul routes of larger airlines.

Large flag carriers, most

notably British Airways, have actively developed associated or subsidiary airlines in other EU states as part of their efforts to create a broader European airline network. Apart from setting up a lower cost European airline

Small carriers have negotiated franchising agreements with larger established airlines

operation based at London's Gatwick Airport following its takeover of Dan-Air, BA has sought to strengthen its reach in the internal European market through its new Deutsche BA subsidiary in Germany and its large minority stake in TAT, the French regional carrier.

In the same way, Lufthansa

has set up a low-cost subsidiary in Germany to serve the domestic market and has taken a stake in Lunda Air of Austria. KLM Royal Dutch Airlines has stakes in Air UK, which has been expanding its short-haul European network from its base at London's Stansted Airport, as well as in the Dutch carrier Transavia, which now operates 10 scheduled routes from Amsterdam.

Another growing trend has been the development of franchising with small carriers negotiating franchising agreements with larger established airlines. One example is the recent franchising agreement between the Irish carrier Cityjet and Virgin, whereby Mr Richard Branson's company is providing sales and marketing in the UK for Cityjet's service from

London City Airport to Dublin, using BAe 146 aircraft painted in Virgin livery. Virgin has a similar agreement with South-East European Airlines of Greece, which operates a Boeing 737 aircraft on Virgin's behalf between Athens and London's Gatwick Airport.

The emergence of smaller carriers has had an impact on intra-European fares, where standard fares have traditionally been about 30 per cent higher than on equivalent routes in the US deregulated market. British Midland Airways has led the field in bringing down fares on expensive intra-European routes by providing competition from a third carrier on routes previously served by the two flag carriers of each country.

Although the introduction of European "open skies" at the beginning of last year has

clearly had tangible benefits for consumers and airline competition, they have been somewhat limited by comparison to the impact of deregulation in the US market.

In a far-reaching report on airline competition in the sin-

State aid for financially troubled European flag carriers remains the biggest hurdle

gle European market, the UK's Civil Aviation Authority has warned that any significant increase in active competition in the longer term in Europe would occur only if investors felt confident that airlines which are efficient and responsive to their customers would survive and be profitable.

Unfortunately, substantial

obstacles persist for smaller carriers and the new entrants that the EU is seeking to encourage in the market. As the CAA put it: "Given substantial barriers to entry on many routes, the opportunities for competition will be made reality only by positive long-term action going beyond the liberalisation already achieved."

The biggest hurdle remains the issue of state aid for financially troubled European flag carriers. Unless limits are set on the amount of aid granted to financially distressed state-owned airlines for restructuring, there are clearly significant risks of distorting competition and discouraging new entrants into the market.

French government proposals to inject a further FF200m into Air France, the loss-making French national carrier,

have provoked a wave of concern among smaller carriers as well as larger airlines which have had to restructure themselves and cope with the industry-wide slump on their own.

Mr Jürgen Weber, Lufthansa's chairman, recently warned that state aid was encouraging bankrupt carriers to carry on with overcapacity which in turn put pressure on fares. "Six European carriers are known to have received or applied for state subsidies to the amount of over \$4.4bn. BA, KLM and Lufthansa are the exception to this situation," he said.

The other serious obstacle facing smaller airlines and undermining competition is the lack of take-off and landing slots at congested European airports. Unless new regulations are introduced to make more slots available at busy airports for new competitors on European routes, the CAA argues that existing flag carriers will further entrench their dominant position at their main airport bases at the expense of potential new competitors.

## FREQUENT FLYER PROGRAMMES

## Loyalty gets its reward

Frequent Flyer Programmes, invented in the early 1980s in the US in an effort to create and maintain customer loyalty, have become an invaluable marketing tool used by most airlines.

Most carriers' FFPs work by offering regular "points" or "miles" which can eventually be exchanged for free flights, upgrades or other benefits. Membership of an FFP may also entitle the traveller to other benefits such as additional excess baggage allowances, express check-in or the guarantee of a seat when flights are fully booked.

In most cases, the cost of an FFP to the airlines - that of filing seats that would otherwise be empty - is marginal and despite the early misgivings of some airline industry executives, FFPs have proved tremendously popular with travel-hungry airline customers and successful for the air-

other main European airlines have subsequently followed suit with their own programmes, or have joined existing programmes run by their marketing partners. Though European and Asian carriers were late entrants to the FFP game, they have learned from the US experience. In particular, unlike their US counterparts, they have generally limited their FFPs to business travellers and changed the rules to limit the give-aways.

The objective of an FFP for any airline is to attract the regular business passenger, not the price-sensitive leisure traveller who perhaps flies once a year. Thus, while US carriers and other airlines which compete in the US market have been forced by cut-throat competition into using the schemes to compete even for discount sales, in Europe and elsewhere FFPs generally exclude discount fares.

Similarly, late arrivals in the FFP business such as BA, Air France and Lufthansa have also improved on the US experience by imposing time limits on cashing in accumulated points. This once again favours frequent travellers, who fly often enough to earn free flights quickly, and enables the airline to control the flow of free seats and minimise its future seat liabilities.

Airlines have also discovered another key reason for operating or belonging to a frequent flyer programme - customer information. Less than 15 per cent of travellers book their tickets directly with an airline, the remaining 85 per cent booking through a third party such as a travel agent, depriving the airline of any means to capture valuable information about its customers.

By using the often detailed information generated by an FFP, airlines argue that they can target-focus their marketing efforts more accurately as well as serve their customer base more effectively.

In Europe Carlson Marketing has built FFP computer relational databases for SAS of Scandinavia, Swissair and Austrian Airlines. FFP databases allow airlines to find out who their passengers are and their patterns of travel. They can then use direct mail to send sales and marketing information in particular groups.

"Customer knowledge can be a competitive advantage," says Mr Perkins. Crucially, Carlson argues that loyalty marketing is much more cost-effective than broad scale advertising. As Lord Leverhulme once said: "Fifty per cent of my advertising is wasted, the trouble is I don't know which 50 per cent."

Customer information has enabled some airlines to

quent flyer membership - depending on a passenger's spending pattern. British Airways, for example, now has four levels of frequent flyer membership with varying levels of benefits.

Smaller airlines can also make good use of FFP information, but naturally suffer from having a much smaller database to start with. One increasingly popular solution is the cross-airline alliance. For example, Mr Richard Branson's Virgin Atlantic has extended its Virgin Freeway FFP to include British Midland, SAS and Air New Zealand. Similarly, Singapore Air Lines, Swissair and Delta of the US have linked their FFPs across three continents.

Another distinct trend is the broadening of FFPs to include hotel chains, car rental groups and other companies, for example credit card issuers. These cross-company links enable air-

Some US airlines blame low passenger yields on FFP members exercising rights to free seats

lines, big and small, to expand the scope and attractiveness of their FFPs.

Armed with such linkages, FFPs have conquered the travel and leisure industry in little more than a decade. There are, however, still a number of unresolved issues.

Although more recent FFP alliances have been tight-knit, US airline executives in particular acknowledge that accounting standards bodies are questioning whether the financial liability of FFPs should be included in company accounts as a contingent liability and some US airlines have already blamed low passenger yields on FFP members exercising their rights to free seats. Tax authorities on both sides of the Atlantic are also looking at the value of the give-aways for both the airlines and their customers. Any move to tax FFP benefits could seriously affect their attractiveness. In addition, companies, which are already scrutinising their travel budgets closely, may press for better fare deals rather than racking-up frequent flyer points on their staff.

Some airlines have expressed the hope that once all airlines have FFPs, their usefulness in distinguishing one airline from another - and therefore their value as a marketing tool - will diminish. So far, however, there is no sign of that happening. Indeed, it has become increasingly difficult to imagine an airline industry without frequent flyer programmes.

Paul Taylor

The skies are darkening for first-class air travel. Dutch carrier KLM and Northwest Airlines of the US have become the latest airlines to abolish first class cabins in favour of upgraded business ones on long-haul flights.

Flagging customer demand, prompted in part by the economic downturn but also by the upgraded facilities being introduced in the business class sector, have led nearly all the international airlines to review their first class operations in the past two years. Not all that many have survived.

Luxury travel has been increasingly passed over by cost-conscious travellers, with many big companies ordering their staff to book cheaper seats as the recession has taken hold. The empty rows in first class have prompted many airlines to create a middle class, and within that tier further differentiation, by refurbishing their existing business facilities.

The effect has been a downward ratchet with many former first class travellers unlikely to return, and a generation of prospective customers satisfied in the cheaper business tier. For many airlines, a 5 per cent full paying passenger load has become the norm in first class, with the remaining seats filled by travelling airline crew or by upgrading business class passengers.

With the quality gap closing between the middle and top tiers, the hefty chasm between the respective fares looks all the more glaring. A first class ticket between Chicago and Glasgow will cost in the region of \$4,500, whereas a business class fare comes in at around \$2,500, with economy at about \$800.

However, the move away from first class travel is not simply a recent one. The recession has accentuated a trend begun in the 1980s when attempts to identify business travellers through a new range of branded products began to pay dividend for airlines. As the range of brands proliferated, so too did the fragmentation of the market, with first class pushed into an ever smaller niche.

The first casualty were short-haul flights, with passengers rejecting the luxuries and cost of first class for regional journeys. Last year, Swissair became the last of the big airlines to offer a cheaper alternative to its short-haul first class.

But it was the recession which sounded the death knell for first class. With airlines plunging into losses throughout the world, the luxury services proved the most costly to keep running and consequently the ones to receive the severest cuts.

"There is hardly any demand," says KLM. "Business travellers want the luxury of first class but at a reasonable price. That's what we are trying to do."



Gourmet dining aboard United Airlines' First Class

Economic downturn has accelerated a trend

## The death knell may sound for first class

KLM and its US partner Northwest Airlines are abolishing their first class tier and will offer passengers a choice between economy and a premium service called world business class, an upgraded version of the old business class service. The main feature of the new service will be increased leg room. The only airlines offering more room to business class passengers will be those that have already abolished first class travel - Virgin Atlantic of the UK and Continental Airlines of the US.

British Airways is one of the few airlines to maintain a significant presence in first class, although ironically it was the first to close down its short-haul capacity. Mr Mike Batt, BA's marketing director, believes the problem for most airlines is three-fold.

"An airline has to maintain a good load factor to make first class economical, and for that it needs a good route network. Few airlines have got the presence."

"Secondly, you need a branded product which customers can trust for integrity and consistency. And most of all, you have to be able to deliver that."

Integrity means few upgrades from business class. "Upgrading devalues the product," says Mr Batt.

So what do companies get for first class not available on other airlines? - premium lounge access. The lines of differentiation are getting increasingly blurred. Executive lounges, extended leg room, wider seats and personal video are all offered in different measure by the premium services - and at a cheaper price.

Mr Batt admits that first class is matched in many regards by other premium services, but argues that the

"total travel experience" offered by the days of air services is worth the extra expense.

"The first class traveller is someone who, because he is travelling a lot, needs more than anyone to relax while he is doing it. If we can deliver a busy executive overnight to a meeting the next day, he is refreshed and healthy state ready to do business, then first class travel is a wholly justifiable business expense."

First class makes up around 4 per cent of British Airways' revenue. And Mr Batt believes that the move by other airlines away from the brand will leave other passengers over BA. "There is a small but significant band of regular travellers who are loyal to first class and do not want to fly anything else."

A typical BA 747 will contain around 300 economy class seats, 72-88 club class and 10 or so first class. Other airlines with first class on their 747s are likely to offer far fewer seats. Even so, they have been finding few takers and special deals proliferate, such as five second tickets for spouses and discounts on future flights.

Furthermore, plans being drawn up for the new generation of 777 aircraft make it unlikely that first class will be a viable option for BA.

But BA intends to keep its first class product at the forefront of executive travel. Later this year it plans to introduce its first aircraft to allow first class passengers to send faxes, operate computers, receive E-mail and make outgoing telephone calls. "All our research indicates that our customers do not want incoming calls," says Mr Batt.

However, even bullish BA admits the future for first class is not guaranteed. "If the niche got too small, then we would have to look at our options," says Mr Batt. "You have to be responsive and we will change with the market."

Christopher Price



American Airlines Business Class provides plenty of room for those who need to work on board

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Paul Abrahams on the success story of Asia's airlines

## China is fastest growing market

Asia's airlines are the envy of the rest of the world - and the jealousy is justified. Customers might think the cause of that emotion is the carriers' unparalleled reputation for service. That is a partial reason, but the main explanation is their performance in the past and their prospects for the future, given the likelihood of continued rapid growth in their highly profitable short-haul routes.

That does not mean the region is without its problems, but they are trivial compared with those confronting European and US carriers.

Over the last four years while the rest of the aviation industry has been struggling with overcapacity, patchy growth, and patchy profitability, Asian airlines have enjoyed phenomenal passenger volume growth in the regional market. This has averaged between 10 and 12 per cent since 1986. Last year, growth in South-East Asia was 9 per cent, outpaced only by the former Soviet bloc in Europe which averaged 10 per cent, but from a much lower base.

Not surprisingly, four out of

five of the most profitable carriers in 1989 were from South-East Asia. According to Air Transport World, the top five were SIA, Cathay Pacific, British Airways, Thai International and China Airlines.

Admittedly, in recent months Asian airlines, with the Thai and Malaysian carriers, have suffered declines in earnings because of intense competition on long-haul routes and rising fuel costs. The Japanese carriers, Japan Airlines and All Nippon Airways, have announced restructuring plans.

But in spite of such problems, Asian airlines remain bright. "It's widely known that the Asian market is the most lucrative and attractive in the world. And it will be for the next century," says Mr Koji Yamashita, vice president, international sales and marketing at ANA.

"We're assuming the market will average growth at about 10 per cent between now and the year 2010," says Mr David Turnbull, deputy managing

director at Cathay Pacific. "That's very much greater than the US or Europe, which are expected to grow by an average of 4 to 5.5 per cent a year."

The profitability of the Asian market is their short-haul routes. "Compared with the US and Europe, the fare structure is very stable, making yields pretty healthy," says Mr Turnbull.

**Asian airlines complain that US carriers are making use of outdated bilateral agreements**

Unlike Europe, where money during the 1980s was made from business class passengers, in the Asian market it is the last mile or so of the jet, according to Mr Turnbull.

Cathay Pacific is dropping fares on its European routes because of its high cost and questionable return, he says. "Our primary revenue comes from economy class in the Asia-Pacific region and that is our main focus," he adds.

Admittedly, not all Asian airlines find their short-haul

routes as profitable. The Japanese carriers, plagued by the longest and deepest recession since the second world war as well as an extraordinarily high fuel base, have been suffering badly in recent years. JAL, for example, is understood not to make any money on its Asian short-haul routes except those to China.

The Japanese carriers' yields on Asian regional routes are clearly inadequate. This is partly because Japanese carriers have been using the carriers' plight to snap up discounts. JAL, for example, has upgraded following a slump in the last year when yields were still available at the beginning of October Week, normally the most profitable period.

JAL hopes the slump may be ending. In February, the airline registered a 20 per cent increase in passenger traffic compared with an admittedly subdued February last year.

Some Asian regional routes are growing faster than others. "The Philippines and Indonesia are doing well, and Korea and Taiwan are very buoyant. We're very bullish," says Mr Turnbull at Cathay Pacific.

Vietnam is an obvious new destination for both business and tourism, he adds.

But for the rest of the century the most alluring market is China. Passenger volumes have boomed over the last four years, making China the fastest growing single market in the world, according to Mr Turnbull.

The rapid expansion of the Chinese market has been matched by profits growth on routes to that country. "This is a tightly regulated market," says Mr Yamashita at ANA. "The Chinese still control frequencies and fares structures and that helps keep yields high." He also says that about US carriers, however, United Airlines has just started a daily service from Tokyo's Narita Airport to Shanghai using its fifth freedom rights.

Indeed, one of the most important irritants in this market, according to Asian airlines, is the behaviour of US carriers. "What is of concern to us and other regional carriers is the way US groups are making use of outdated bilateral agreements," says JAL. "They're spoiling the market by dumping seats in Asia."

Another irritant is the birth of secondary Asian carriers. South Korea, Singapore, Malaysia, Thailand and Hong Kong all have fledgling secondary airlines that could introduce greater competition and undermine margins in the region.

However, Mr Turnbull at Cathay Pacific is dismissive of this threat. He points out that many countries would have to renegotiate bilateral agreements if they were to allow secondary carriers to land, and that the chronic shortage of landing slots at Asian airports would hold secondary carriers for some time anyway.

This drought of landing slots is the main reason to the future growth of the region's airline industry. "Tokyo's Narita Airport is already full, as is Hong Kong's," says Mr Turnbull. "Tremendous investment will be required in the region. Hong Kong's new airport, Chek Lap Kok, is due to be completed in mid-1997 and is the single largest civil engineering project in the world," he adds.



Japan Airlines hopes that the slump may be ending

A battle is raging between Hong Kong, Shanghai, Taiwan and Seoul to become the regional hub of north-east Asia. Mr Yamashita discounts the chances of the new Kansai airport near Osaka which is due to open this autumn. It has only one runway, and although there are plans for another two the cost - an estimated \$15bn - is likely to be prohibitive.

The winner would need a minimum of two and probably three runways to avoid restrictions, according to Mr Yamashita. "There will be only one main hub in the region. The others will complement it," he says.

One way around the infrastructure problems is to use more local airports. This has been an option adopted by the Korean carriers which fly to 17 cities in Japan. Passenger volumes and yields on these routes have been high, especially since the two countries dropped visa requirements. JAL says the Koreans' move to local airports has slowed the growth of its traffic from Tokyo to Seoul.

Nevertheless, most Asian carriers plan to expand their routes network in the region. ANA's main priority is to target Asian cities, while Cathay Pacific expects some of its

growth to take place in the Asia-Pacific region.

For its part, SIA plans to increase its capacity by about 8 per cent a year until the end of the decade, says Mr Michael Tan, deputy commercial managing director. The airline intends to increase capacity to Europe by only 1 per cent a year, but some Asian routes could be boosted by up to 15 per cent.

The carrier has pinpointed India and China as particular targets. "Anyone who is situated in Asia at this time would be extremely foolish not to recognise the opportunities," Mr Tan says.



London City Airport: only 20 minutes from the West End

Paul Taylor looks at the benefits - and the drawbacks

## City airports are just the ticket

As the main airport hubs become more crowded, a niche market has opened up for city airports such as London City and Berlin Tempelhof which cater mainly for the business traveller. The growing importance of these "close-in" airports is underlined by the above-average passenger growth which they are achieving in Europe despite the recession.

For example, about 500,000 passengers used Florence's Peretola Airport in 1989, up from just over 100,000 four years ago, while passenger traffic at Belfast City Airport has increased from 546,000 in 1981 to 1,100,000 last year. Meanwhile, London City Airport in Docklands handled more than 245,000 passengers last year, a 21.5 per cent increase over 1989's total. The surge in passenger traffic appears to be continuing.

The extension of its runway to 1,159 metres in 1992, the opening of the Limehouse Link road into London and the improvement in reliability of the Docklands Light Railway have all helped London's newest airport. So far this year, passenger traffic at London City Airport is running 92 per cent ahead of last year, well ahead of a budgeted 80 per cent increase.

Mr William Charnock, London City's managing director, says the airport is doing "tremendously well" and should comfortably pass the 400,000 passenger mark this year. With that level of passenger traffic the airport, which was developed by and is majority-owned by Mowlem, the construction group, should break even this year for the first time since it opened in 1987.

Such passenger growth suggests that some of the advantages offered by city airports are finally being recognised. Among them are the substantial savings in time (and stress) they offer the business traveller because they are usually more conveniently located for business meetings, and because formalities such as check-in have

been kept to a minimum. For example, both London City Airport and Berlin's Tempelhof Airport are much closer to the business districts in their respective cities than either Heathrow or Tegel. London City Airport is only six miles from the City and an undisputed 15 minutes by road from the City financial district and 20 minutes from the West End, thanks to the opening last year of the Limehouse Link.

In addition, city airports are smaller and less congested than their much larger counterparts. Parking is directly outside the London City Airport terminal building, check-in time is 10 minutes before the flight compared with the 30 to 60 minutes demanded by most airports and for incoming passengers it usually only takes five minutes to reclaim baggage and clear customs from the time the aircraft touches the runway.

Despite these advantages, some city airports have also suffered from a number of perceived drawbacks including restrictions imposed because of environmental concerns and a lack of comprehensive flight scheduling. Regulations such as restricted operating hours and specialist requirements - such as the steep 5.5 degree approach at London City - have been imposed to protect the environment but reduce the number and type of aircraft that can use the airports.

As a result of these limitations, most large airlines have avoided the city airports, leaving them to smaller or niche airlines which operate less frequently and to fewer destinations than their larger competitors. Even among the smaller operators there has been considerable "churn". For example, at London City British Midland, one of the pioneers, pulled out in 1991 after losing £10m and Brynmor, the

airline ever to use London City, halted its operations there in March last year.

Nevertheless, the economic arguments in favour of using city airports are steadily improving - particularly as delays, both in the sky and on the ground, become more commonplace at the large hubs.

At London City early operators had to put up with the restrictions imposed by a short runway which meant that only small turboprop aircraft, such as the Dornier 228 and the De Havilland Dash-7, with seating for up to 30 passengers could use the airport.

The lengthening of the runway in 1992 opened the airport up to a new family of regional jets including the 90-seater BAe 146 which has a range of up to 1,000 miles, putting 95 per cent of the European Union as well as Scandinavia and eastern Europe within reach.

As a result, London has recently been attracting new carriers, and gradually building its list of short-haul destinations. Last year VLM, the Belgian airline, began new services from London City to Antwerp and Business Air launched flights to Frankfurt which connect with Lufthansa's international network.

Since the start of this year, VLM has become the first airline to take advantage of domestic deregulation to operate a service between Liverpool and London City, and Virgin Cityjet has launched a new service from Dublin to London City which ties in with Continental's flights from London City to Berlin Tempelhof. Meanwhile, Air France operates eight flights a day to Paris, Sabena runs flights to Brussels, Flexair serves Rotterdam and Crossair flies to Zurich/Lugano.

With new airlines and improved passenger yields has come a renewed confidence in the concept of city airports. As

Mr Charnock notes, "nothing breeds traffic like traffic". He suggests that London City represents a role model for the future of air travel - a future which he believes lies in central airport locations, easing airport congestion, reducing waiting time and offering a stress-free environment.

Since its inception in February last year Mr Charnock has also been chairman of the Committee of City Airports which initially grouped together London City, Stockholm Bromma, Berlin Tempelhof, Belfast City and Toronto Island and has since been expanded to include Florence, Edmonton (Alberta) and Tel Aviv.

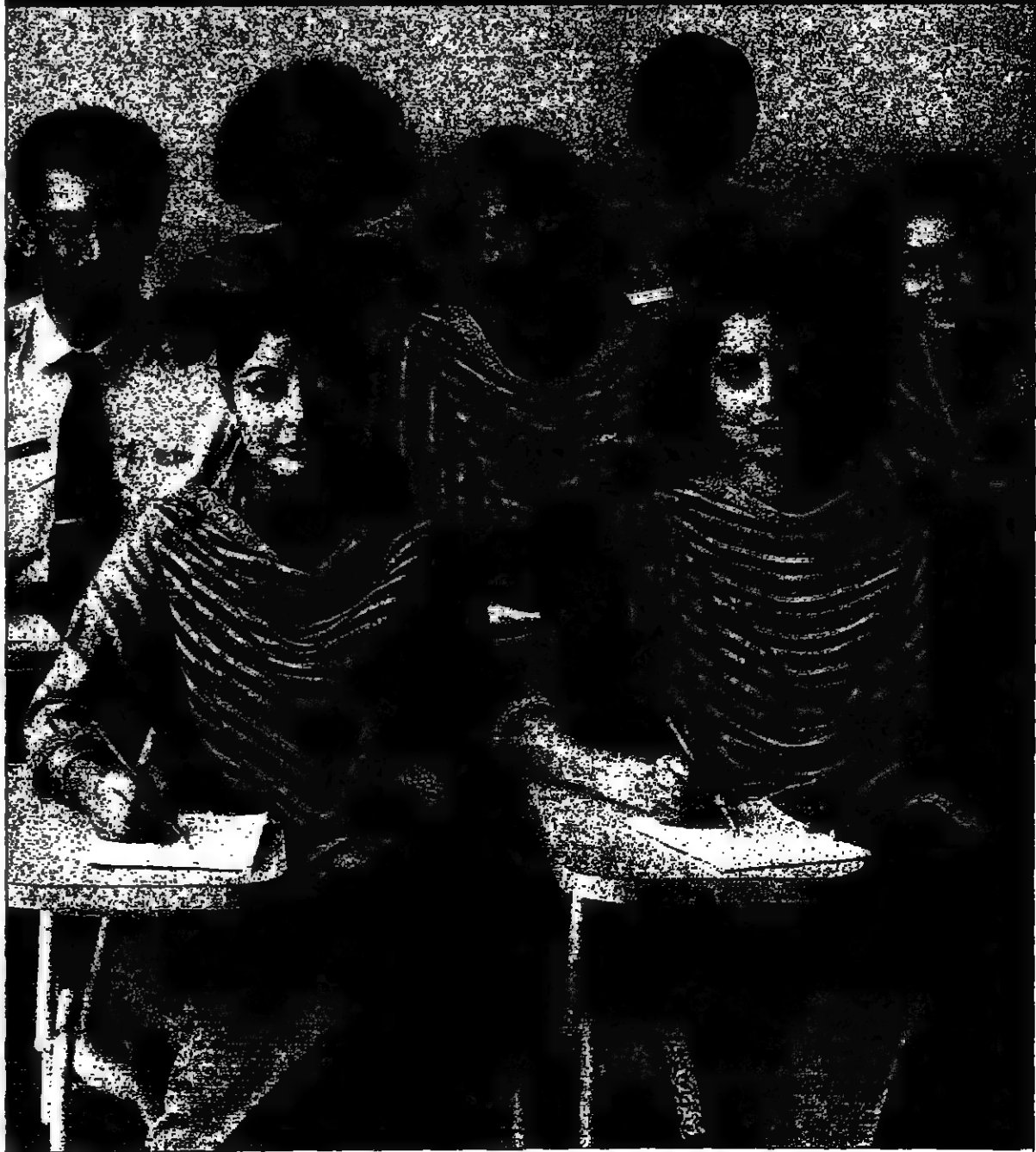
These eight city airports share three common features - they are used "preferentially" for scheduled air carriers and corporate traffic; they practise "efficient environmental technology and operational procedures to the mutual benefit of the community and the airport" and they are "located within and serving the city business community".

The conference members have held four or five meetings so far, each concentrating on a single issue of collective interest. The next meeting in Toronto next month will focus on relationships with the airlines.

"I suppose city airports share a threat from environmentalists," says Mr Charnock, but he adds: "We faced up to that threat at public inquiries." He insists that subsequent events have proved that the airport "is not a threat to the quality of life". London City Airport, he says, "gets very few noise complaints".

As a result he believes other city airports, particularly those which still face environmental challenges to their very existence or development, can learn from London's experience. "We want to show people that city airports, properly operated and managed, can be friendly neighbours and an enormous asset to local businesses."

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Kate Bevan compares the different standards of ground service

## Comfort is very variable

It's 3am and you're in Bangkok. It's dark, you've just stepped off an aeroplane from Sydney and you'll be getting back on it soon to continue to London. You couldn't care less that it's Bangkok, all you want is a cup of coffee and to stretch your legs.

If you're travelling economy, the best you can hope for is an uncomfortable seat in the transit lounge, but if you're travelling at the front end of the aircraft, you can at least while away the refuelling stop in an airline lounge.

Or it's lunchtime in London and your flight to New York has been delayed. You could wander through the shops at Heathrow's Terminal Three, but they're mobbed. However, your business or first class ticket is a key to the airline lounge, away from the noisy families, backpackers and other economy travellers.

These two scenarios should end up in much the same way - the comfort of a quiet lounge. However, the lounges you find yourself in may be quite different. If your delayed flight from Heathrow is with Virgin Atlantic, you can play with a train set or get your hair cut in the airline's comfortable Clubhouse. But if you're in Bangkok with Lufthansa, you will find yourself in a nondescript room equipped with a few sofas, newspapers and drinks. Most, if not all, of the sofas are likely to be occupied by stretched-out, sleeping travellers.

If you're passing through Taipei on a Cathay Pacific flight, your business class ticket gives you just a sofa in a room by the public canteen, while Virgin's lounge at Boston does not have private toilets - the cossetting abruptly when you queue with everyone else for the facilities by the check-in desks.

The rule of thumb is that an airline's business class lounge is usually pretty good at its home airport or a major base, but away from home the facilities can be less than luxurious.

Airlines are all keen to talk about the product they offer on the ground, and equally keen to spend money on it. They point out that it is the full-fare business and first-class traveller that keeps them aloft, not the hordes travelling in economy, and they say that nothing is too good for those passengers.

With some airlines, the treatment starts the moment you lock your front door behind you. Virgin will whisk you in a chauffeur-driven limousine to Heathrow from anywhere in the home counties, or

provide you with first-class tickets for the Gatwick Express train. Continental, the US airline, will also provide chauffeur-driven luxury or first-class Gatwick Express tickets. It also offers a free night at the Gatwick Hilton the night before.

It sounds good, but of course, once you're in the car or at the hotel you're as good as on the flight - and unlikely to switch to another carrier.

Larger carriers say they cannot offer such door-to-door services, but they arrange other perks. For example, United, the largest US carrier, offers a discounted rate for parking at Heathrow.

The aim is to cut the amount of time the business or first class passenger spends on the ground. This, say the airlines, is one of the main priorities for these passengers, and to this end most have separate check-in facilities to cut the queues. Carriers to the US encourage regular business and first class passengers to join the Inspace programme so that progressing through US customs and immigration procedures is reduced to simply having their palm scanned. Both Heathrow and Gatwick airports at London have introduced a fast-track system for some airlines' business and first-class passengers which again bypasses the queues.

In spite of this, airlines still advise arriving at the airport up to two hours before a flight, but most privately admit that the time margin can be pushed quite substantially before a business passenger is denied permission to board. One carrier said it would probably get a passenger on an aircraft even if he or she arrived with just 12 minutes before departure - but added that this kind of tardiness was not encouraged.

Once you are airside, you can go straight past the crowds at the shops and relax in a quiet lounge. Most are fairly straightforward: drinks and snacks and a comfortable seat as well as access to business facilities such as telephones, faxes and computers.

However, women travellers may feel slightly out of place in these lounges as they tend to have overwhelmingly masculine decor such as leather seats and wood panelling, and are still generally full of men. Often the only women to be seen are the airline's staff. Virgin's lounge at Heathrow is stuffed full of boys' toys: it boasts a train set, a video games arcade and a soundproof music room with a state-of-the-art stereo, although Virgin, like other carriers, says it does not deliberately set out to make lounges masculine. Virgin points to its hairdressing and beauty therapy facilities where travellers can attend to their appearance, and its conservatory - due to open in the summer - where aircraft-spotters can watch from a plant-filled haven.

Away from its home base, an airline may share facilities with other carriers. BA is due to open a new lounge at Hong Kong's Kai Tak airport which it will share with Qantas, the Australian carrier. Virgin shares facilities with United at Hong Kong and Tokyo's Narita, while its passengers at Gatwick and Miami use the airport's own lounge.

But what about when you arrive at the other end? The pampering ends with an abrupt shock when you find yourself in the airline's reclining hall not only with everyone else on your flight but also with a couple of other jumbo-loads all fighting to get their bags. Priority baggage reclaim is one way to ease this shock, and most carriers make a point of getting first and business-class off the aircraft as quickly as possible and ahead of the economy passengers' luggage.

Another way is to provide arrival facilities, and in this BA is leading the way at its home Heathrow Terminal 1.

This has shower facilities and a valeting service so arriving passengers can go on to the office clean, and freshly pressed. Passengers who have chosen to sleep through breakfast on the flight can eat on the ground instead at the arrivals lounge, while those who still want some sleep can snooze in the quiet area. For those arriving at Gatwick, there are similar facilities at a nearby hotel, a service also offered by Virgin.

But does all this really make a difference to the regular traveller? According to one US businessman, "I don't care which airline I fly. The timing of the flights is much more important. I just want to get to my destination at a convenient time and on time."

Virgin Atlantic that it did not deliberately set out to make its Gatwick lounge masculine



London Heathrow's Terminal 4

Christine Buckley explains the useful art of upgrading your seat

## The economics of persuasion

Your mission, should you choose to accept it - and let me tell you that your recession-hit company says you have no choice - is to prepare for a meeting in an economy-class airline seat.

You must be able to maintain keen concentration and execute your work when all about you is chaos and acute confinement.

A fine sense of balance will be essential if you are to keep a few papers on the tiny table in front of you. Skills of composure will come to the fore as writing - or heaven forbid, working on a portable - will challenge any theory of ergonomics. Unless you are very lucky, you will not have secured an aisle seat.

All of which you will be the frivolous noise of holiday travellers. At frequent intervals with no notice, a few particularly excitable children will run your way.

And those are only the tasters of your obstacles. If your concentration manages to remain reasonably intact against these odds, you will also have to cope with the sudden feeding of the 5,000 when those trays come round. After that will come the loud and punchy Pearl and Dean style productions of the duty-free films closely followed by the clatter of the duty-free trolleys.

Sounds unreasonable? Corporate economising on air travel can indeed be tough on the travelling executive.

So, what are you going to do about it? Where is your initiative? What strategy will free you from this business travel into hell?

Well, Passenger X, it won't help to hear this but you should have instigated action long ago. You never heard of upgrades?

Economy need not necessarily be a one-way ticket,

although obviously airlines are reluctant to bump a passenger into a higher standard seat just because he or she has the effrontery to ask for it.

You must also be braced to fight a good number of rivals who are also seeking salvation from their allotted economy class. The recession has obliged many executives to turn right when they enter an aircraft - the way to economy.

A survey last year by American Airlines showed that only 14.9 per cent of UK companies allowed all staff to travel business class, a sharp drop from the previous year when the figure was 25.4 per cent. According to that survey, 38

per cent of senior managers in British firms economy class to long-haul destinations.

Too, British Airways said that main growth in the first half of 1993 had come in economy class travel.

So Passenger X, if you are up to beating off the opposition with your laptop and briefcase, consider the options. Goodwill upgrades at the discretion of the airline from economy to business or similar standard are possible.

It may be able to sweet-talk the purser. But the party line from airlines is invariably that passengers get what they pay for. Some are considerate on compassionate grounds, but corporate executives wishing to work cannot expect to win such sympathy.

Virgin, for example, says that upgrades for full-fare paying passengers in economy are allocated strictly, irrespective of considerations. But the airline pledges that it will not turn completely deaf ears to the

struggling executive: "It always depends on the circumstances. Business travellers using economy could check in early, make their request early and we could see what was suitable."

Cathay Pacific unlocks the promise of consideration towards the business traveller via the Marco Polo club. Membership of the club, which requires relatively frequent - but not necessarily - travel, gives the traveller at a basic level priority access to the airline's lounges and those of reciprocal airlines, advanced seat reservations, telephone or fax check-ins, extra baggage allowance, priority

such as accommodation upgrades, late check-outs, express check-outs and VIP treatment. In addition to membership of such schemes, passengers receive points every time they travel with KLM, which they can use towards upgrading their seats.

TWA operates a similar policy. The airline, which last year abolished its economy class in favour of a new comfort class which features more legroom, issues full-fare paying comfort class passengers with an upgrade certificate.

In fact, economy class has also been a beneficiary of a general trend among airlines to ditch first-class travel. Usually, a move is accompanied by improvements to the remaining lower levels. In a trend set by British Airways 10 years ago on its European flights, scrapping upper-class caught on quickly and most airlines followed suit.

Virgin took the classless society to long haul, replacing its Upper Class, which offers business class with first class comfort and providing mid-class which aims to offer business comfort for full economy fare paying passengers.

But what if upgrades - both personally and in terms of the airline's provision - have firmly eluded you and you are absolutely stuck in economy? What will the airlines do to lessen the misery?

Bad news, really. Little provision is made for business to continue as usual when executive meets economy.

Few airlines provide news. Virgin suggested that one of the few things it may be able to offer the determined executive in economy class would be a seat behind a partition.

Such accommodation may prove not quite mission impossible and you may be able to assemble your thoughts and papers, but don't bank on it.

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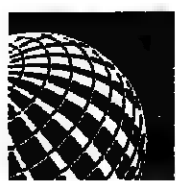
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BUSINESS AIR TRAVEL 7

Kate Bevan looks at what is on offer in business class

# Almost the last word in airborne comfort



## DISCOUNTS

### You can save – and still sit at the front

Wider seats, a better choice of meals and premium service for the business traveller need not come at a premium price. Cut rate deals are not just for the globe-trotting holidaymaker or family holidaymaker – discount prices can now be found at the front of the aircraft.

If you know where to look, savings of thousands of pounds are there for the taking. Due to an overburdened market and the growing business of travel agents targeting the executive traveller, up to 40 per cent of all business and first-class flyers now use discounted tickets for their journeys.

"There are so many airlines that there is over-capacity," says Mr Bill Kirkwood, sales and marketing director for Thomas Cook Travel. "There are more seats than (the airlines) can fill at full fare prices."

The glutted market means better prices for the business consumer. Within Europe, most major airlines publish cheaper rates in business class. On the route from London to Paris, full return fares are around £318 for the business cabin. British Airways offers a £240 return ticket in business class, with a dedicated unit that looks after BA-only passengers.

For travellers from continental Europe to London, buying tickets in London may be the best way to save money. Mr James Foster, of First Call Business Travel, recommends that regular flyers from the continent buy one single ticket to London, followed by a series of returns originating in London. Because of currency fluctuations, tickets bought in Britain are generally cheaper than those purchased on the continent.

The dramatic savings are available on long-haul flights. To get the best deals on these routes, executive clients should visit a specialised travel company. Airlines do not directly advertise their cheaply-priced first and business class fares to passengers, and travel agents can often find cheaper deals by combining airlines or negotiating stopovers that will bring prices down.

In Britain, most major airlines regularly set "net fares" to sell on a limited basis to qualified travel management companies. With these tickets, customers can achieve savings of up to 60 per cent off published prices.

A business class return fare from London to New York, for example, with a published fare of around £2,130, can be found for £1,180 by First Call Business Travel in London. In first class, that route usually sells for just under £4,000. Discount agents can find a fare as cheap as £1,500.

The London to Tokyo route has a published fare of about £4,900 for first class and £3,180 in the business cabin. Rock-bottom tickets of £1,995 in business class are available from special discounters. In the US, airlines fluctuate more frequently and depend on more variables than fares in Europe. Rather than purchasing "net fare" tickets, travel companies find the best deals by searching through their vast computer reservation systems. Ms Regina Schneider, of Rosenbluth Travel in Philadelphia, the third largest travel management company in the US with 1,600 corporate clients, says computerised technology

helps the company stay abreast of "fluctuations" of fare changes each day.

US travel management companies often work with business clients to draw up annual travel budgets and search for composite deals, rather than helping clients to book cheap tickets on a trip-by-trip basis. US Travel, for example, helps companies negotiate with airlines for a series of discounts. "We find discounts on a global level rather than on a one-shot deal," says Ms Gusty Taler, spokesperson for US Travel.

Working with such companies can yield significant savings. US Travel's international rate desk found a business class ticket from New York to Frankfurt for \$1,480. The published fare on that route is \$2,720. Similarly, on a San Francisco to Paris route, a first-class traveller could purchase a ticket for \$4,022, a route that usually sells for \$6,848.

Wherever you go, it pays to use a travel agent or travel management company. When choosing a travel company, Ms Hanna Battye, of American Express Airfare Centre, advises executive flyers to use "one company, with a dedicated unit that looks after cheap fares". "It is important to use a travel management company which has substantial clout in the market," says Thomas Cook's Mr Kirkwood. Signs of a good travel agent are a centralised reservation service and trained staff. You should always have a choice of fares for any route you specify.

"Always get the travel management company to search for the best thing that is available," said Mr Kirkwood. "Don't just buy the first thing that is offered to you." Thomas Cook has a "value fares" deal under which the company promises to match any cheaper fare than that which it offers on the same route.

Brand loyalty is nearly impossible in the discount market, as the cheapest fares are often offered on non-traditional airlines for the particular route. "There are ways to undercut prices if you are prepared to fly by certain 'third world' airlines," says Mr Foster at First Call Business Travel.

Discounted fares may also mean that flexibility is reduced. All such fares are sold for a particular airline. "With the special fares you cannot chop and change from airline to airline," says Ms Battye. For business travellers with uncertain timetables, such restrictions could mean that you would be stranded if you missed your flight.

Mr Foster says that such restrictions are not as draconian as they sound. If a customer misses a flight, most airlines will re-route passengers on alternative flights. Naturally, these details should be checked before you head for the airport.

A good travel agent will try to find the maximum flexibility for you in a discounted ticket. But Mr Kirkwood advises executive travellers to "look at the business itinerary and figure out what kind of restrictions they can live with in save money."

Rosenbluth Travel's Ms Schneider offers a few other suggestions for corporate travellers: consider buying full price coach tickets and upgrading to business class. Many airlines offer such upgrades for you. And several airlines now have special classes where customers pay coach prices but get business or first class service. Virgin Atlantic has a "mid class", for example, and Continental has a "business first" class.

Motoko Rich

"The destination is more important for the business traveller, but in business class, frequent travellers pay much more attention to the flight," he says. "It is a luxury which is common with other airlines, concentrated on a great deal of money and effort on business class."

There is no denying that business class is much more comfortable than economy – wider seats, more space, better food and service. But not all airlines are the same. Such are the points as differences in seat pitch – the distance between seats – and in-seat entertainment are just scratching the surface.

On the US carrier United and British Airways, a seat pitch of about 30 inches. By comparison, the pitch in economy is usually about 32 inches, while those travelling at the really expensive end of the aircraft in first class can look forward to 60 inches in which to stretch out.

The best airlines to go for if legroom is your main consideration are the ones that have thrown out the old first class/business class distinction and have concentrated on a "super business class" such as Virgin

Atlantic and Continental of the US.

Virgin and Continental both have seat pitch of 55 inches – nearly as good as first class on other airlines. Width is also important, with most business classes offering a seat of 19 or more inches wide. By comparison, economy passengers are squeezed into about 17 inches.

Regular travellers say there is little to beat the comfort in this type of business class. This small but expensive end of the aircraft is what makes the money for airlines, and the money spent on the product reflects that. Continental has spent more than \$11m on upgrading its aircraft, and is spending a further \$11m on advertising and marketing its BusinessFirst brand.

Virgin says that it makes up for some of its revenue from just 10 per cent of its passengers – those flying in Upper Class, its "super business class". United, which makes the first class/business class distinction emphatically, says it is well worth spending the money on the front end of the aircraft.

A regular passenger will find in as many designs of seat as there are airlines. Virgin sings the praises of Upper Class

seats on its new Airbus A330-300 aircraft, promising a fully adjustable neck rest with adjustable tilting, all controlled by a touch-sensitive panel in the arm rest. Continental says its seats cost \$25,000 each and have electronic control of motorised leg rests, head rests and lumbar supports.

Seat gadgetry has also spread to other airlines with the more traditional division between first and business classes. British Airways, for example, which first launched its Club World brand in 1991, now offers the individual class traveller adjustable leather support, larger "ears" to cradle the head and enhanced foot rest.

This array of gadgetry makes the more standard offerings from Qantas, the Australian carrier, look positively mean in comparison, even though its seats, with padded leg rests and contoured head rests are certainly comfortable.

Space is an important factor for business travellers, and one that airlines are taking

seriously by attention to seat pitches and widths. Even apparently minor points such as the width of arm rests is important to some one regular woman traveller remarked that she has often had to concede a narrow arm rest to her neighbour.

The space in narrow aisles also contributes to a feeling of exclusiveness. Virgin is resurrecting the old idea of aircraft lounges, where first class passengers could break the monotony of a long flight by propping up a

bar and sipping on a cocktail. It has created a lounge area on its aircraft, and will be installing bars on its new A330-300s. It is important for some passengers, and most airlines now offer lounge facilities with varying degrees of sophistication.

Many carriers such as Qantas have a menu map so that the passenger can pinpoint the specks of light on the map below. Qantas' map also provides information on height – both metric and imperial measures – as well as speed and distance from destination.

Most of the blockbuster films, as well as sport and comedy channels, but a drawback on many of these is that they run in a continuous loop and travellers have to wait until the beginning, although airlines promise that is being addressed.

On a long flight, the food is important. Airlines pride themselves on their catering at the expensive end of the aircraft. Qantas includes Sydney Rock oysters and caviar on its menu, offering both Australian and European wines.

British Airways has recently introduced a programme designed to deliver the traveller in his or her destination in a more relaxed state. Well-being in the Air, a standard menu might offer shrimp and lobster salad for a starter, together with lighter options such as salmon and baked mushrooms in a balsamic vinegar dressing. Passengers will note that balsamic vinegar has recently taken off in the world of extra-virgin olive oil.

Some airlines even tuck you in for the night. First launched by BA in first class, and now copied by Virgin in Upper Class and Cathay Pacific in its business class, is the sleeper service. This provides a seat which goes almost flat out, a duvet or blanket, pillow and sleeping suit, and is preceded by a meal before take-off in the departure lounge.

mushrooms, leeks and peppers.

Virgin, on the other hand, concentrates on the feel-good factor by inviting top chefs such as Raymond Blanc to create a dish and propose guest wines.

It is often the little touches that make a difference. Cabin staff make sure that a glass of water is on hand to prevent dehydration, while BA extends its Well-being in the Air programme to include a leaflet on exercises to keep the circulation going. Virgin carries a beauty therapist on short flights to provide massages and beauty treatments.

Some airlines even tuck you in for the night. First launched by BA in first class, and now copied by Virgin in Upper Class and Cathay Pacific in its business class, is the sleeper service. This provides a seat which goes almost flat out, a duvet or blanket, pillow and sleeping suit, and is preceded by a meal before take-off in the departure lounge.

The good news for the business traveller is that even with all this technology and feel-good treatment, airlines are constantly reviewing and upgrading their products. It can only get better.

## Sleeping in Business Class. A brief history.



1968



1978



1982



1985



1989



1990



1994

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David Boggis looks at the advantages of hiring an aircraft instead of going by scheduled flight

## Charter may be good deal at £30,000

Thirty thousands pounds spent over four days on hiring a jet and its crew may sound like a lot of money.

But, say the charter operators, it becomes worth it as soon as you have two or more destinations to combine within a day, or whenever the place you need to get to is a little away from the main scheduled airline routes.

The Business Air Centre, London, is one of a small handful of charter brokers that exists to put executive travellers in touch with the aircraft operators. Ms Janice Hahn, one of BAC's directors, says: "Charter becomes cost-effective as soon as you take 10 people - or even half a dozen - from London to Paris and back."

Business for BAC has been strong in recent months. The £30,000 quoted by Ms Hahn was the centre's fee for chartering a 16-seat Canadair Challenger twin-jet executive on a flight that ran:

London, Paris, Amsterdam, Copenhagen, Frankfurt, Milan, Glasgow, Edinburgh and back to London Heathrow.

The trip took four days. The Challenger came with a crew of two pilots and one stewardess, and, Ms Hahn said: "Full complimentary meals and bar."

In principle, a group of busi-

ness people could have booked the flight on scheduled airlines. But schedules tend to involve many changes of airline, and rely on precise time-keeping.

Another example quoted by BAC is a charter, booked - as was the previous example - in February 1994, from Paris to Barcelona, Verona, Paris, Esbjerg (Denmark), Brussels and back to Paris. The round trip, in a Dassault

**The trip could be fitted into two days - but only the charter can fly direct**

Falcon 20 - which has a somewhat smaller cabin than the Challenger - took five days and cost £18,000.

British Airways is the challenge of meeting - or improving on - the charter operators' costs while using scheduled flights. Replicating the Falcon flight to Esbjerg and other points proved diffi-

cult, though.

BA successfully fitted the trip into two days on scheduled airlines, but found that the Barcelona-Verona leg would entail a diversion via Rome, and Paris-Esbjerg would be via Copenhagen. Only the charter can fly direct.

On price, BA was able to quote £1,264.60, business class, making the airline itinerary cheaper as well.

For a theoretical flight carrying six people from Heathrow to Frankfurt, Rome and Paris, then Heathrow, BA quoted a fare of \$534.30 a head and demonstrated that the itinerary could be fitted into a day, even on schedules.

What could not be done was to keep the same airline throughout. Assuming an 07.40 start, the flyers could reach Frankfurt by BA at 10.15; catch Alitalia to Rome at 11.55, arriving 13.45; leave Rome 15.35 to arrive in Paris at 17.40; then Paris at 19.40 to return to Heathrow at 20.40.

For the same itinerary, BAC

suggested a Learjet at a cost of

Business check-in, assuming hand luggage only, is reckoned as 20 minutes for the schedules. Ms Hahn quotes 10

intense pressure on slots.

That objection echoes concerns voiced by Mr Derek Leggett, chief executive of the Business Aircraft Users Association, which represents corpo-

The itinerary by charter				
Departure city	Check-in	Depart	Arrive	Meeting time
Paris	0705	0715	0845	1 hr
Bercelona	0945	0955	1100	7 hr 35 min
Verona	1835	1845	2015	n/a
Paris	0700	0710	0850	3 hr 50 min
Esbjerg	1240	1250	1410	6 hr 10 min
Brussels	2020	2030	2115	n/a
Paris (arrive)				

(Sector charters are not but check-in times are adjusted as far as possible to match check-in times for scheduled check-in time is 10 minutes)

minutes as normal for charters. There would also be passport checks, so that the time available for a meeting at Frankfurt would be just over an hour, assuming that flights arrived and left on time.

BA also points out that charter aircraft may not necessarily be able to get landing permission at Heathrow, with its

rate aircraft operators in the UK. His members' access to gateway airports such as Gatwick is "getting progressively more difficult each year".

Ms Hahn points out that, in the example quoted, the Challenger flight actually had no difficulty in getting a slot at Heathrow in February.

Passports, she says, are still required between European Union countries, but formalities can be minimised. BAC will take on the task of collecting travellers' passport details and passing them on to the destination airfields. The charter flight will avoid crowded airline terminals and go instead to the general aviation block.

Charter charges normally include flying time only. Only if, say, the hire period ranges over a week, with two non-flying days, does the hire incur a daily charge for the aircraft.

For shorter trips, a twin-engine prop such as the Beech King Air can complete on cost and even on time with the jets. The pressurised King Air, which flies at jet altitudes, can carry 10 people from London to Paris and back within a day.

BAC, Ms Hahn says, has no "typical business customer". The hirers on the Challenger and Falcon flights were financial executives. Nor does BAC have a "typical aircraft type".

Models chartered have included the Piper Chieftain - a twin-prop, unpressurised 10-seater - on a round trip from London to Orleans, France - and the Lockheed TriStar, an airliner that can seat 350 people.

Another advantage of charter is that the operator has a wider choice of destination airfield. Mr Trevor King, commercial manager of Magac Aviation at Luton Airport, points

**More airfields than those served by scheduled airlines are available**

out that there are many more airfields that can accommodate a business flight than are served by scheduled airlines.

Magac is a division of GEC-Marconi, has extensive experience of operating a fleet of six British Aerospace 125 jets capable of seating eight to 12 passengers. One example that Mr King quotes is that of

a client who needed to fly seven executives from East Midlands to Kiev, a mission carried out more easily than by schedule.

The value of charter, Mr King says, is determined by the value of the passenger's time. The stress is less when you charter, he says: "It's a more restful way of travelling. You can pick your own schedule."

Clients can hold business meetings in the air, or work on documents more comfortably than on a schedule. Luton's executive wing has a conference room, so that time can be saved when business partners meet at the airport. Many big airports worldwide have similar facilities.

Depending on aircraft type, also, business meetings have been held aboard the jet while on the ground. Privacy can be assured, which is another advantage.

The more valuable the executive's time, the more benefit the company gains from having the use of its own aircraft - and experience during the recession has shown that the more companies "sell off" the corporate aircraft, the more the corporate charter has grown. That £30,000 comes to look less like expenses and more like an investment.

Michio Nakamoto reports on golden opportunities in the region

## Asia-Pacific is the big growth area

Earlier this spring, posters inviting would-be Japanese travellers to Bali went up in Japan. The posters often drew public sites in Tokyo's concrete jungle.

The colourful posters, announcing a new route from the Japanese capital to Bali, in Indonesia, are seductive. They are also symbolic of the surging interest in Asia-Pacific travel that is being fuelled by the spectacular economic success the region has enjoyed in recent years.

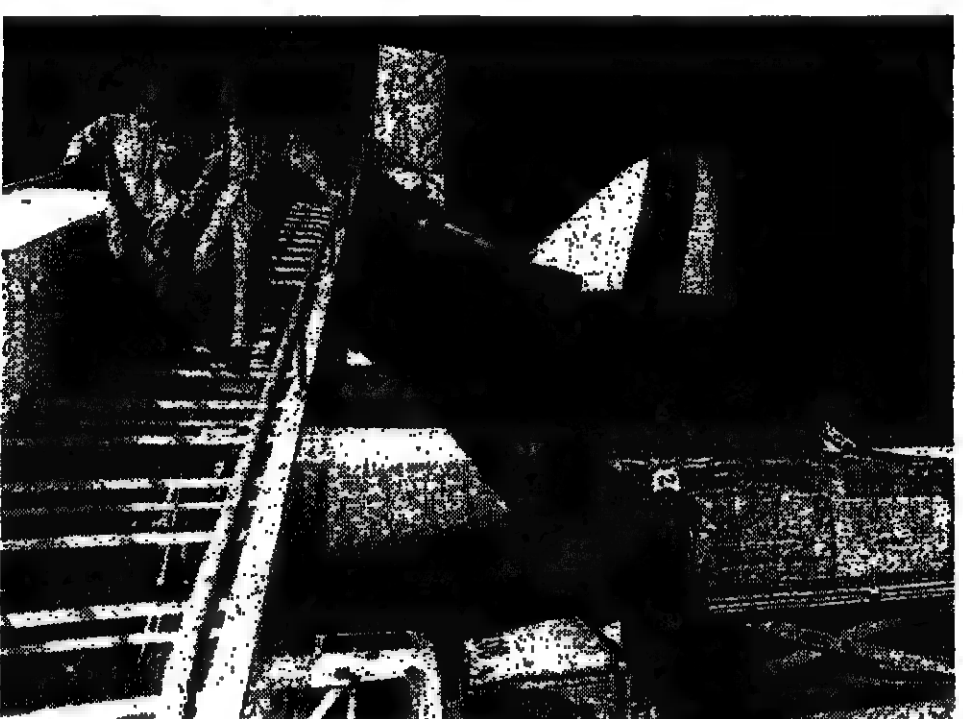
In all the gloom that has surrounded the world's aviation industry, the Asia-Pacific region has remained a shining exception. The region is expected to continue outpacing other parts of the world in growth in air

travel - the trend encouraged airlines, both from within and without the region, to boost their operations and take advantage of the golden opportunity.

However, much of the region's promise depends on its ability to solve infrastructure and capacity constraints which have become an increasing problem for travellers in the region.

In the past few years, the surge of business activity in Asia, from the south-east Asian countries of Thailand and Singapore to Korea and Taiwan, on the east, has encouraged an enormous increase in the number of people moving not just in and out of the region, but within it as well.

While the rest of the international market for leisure



Japan Airlines cargo operations at Tokyo's Narita Airport

and business travel grew just 1 per cent last year, the market in the Asia-Pacific region rose a firm 15 per cent, according to the World Tourism Organisation.

"Countries such as Singapore, Taiwan and Korea did not see air travel levels fall even while Japan did during

the recession," says Mr Yoshio Kotoda, general manager of international relations at the Japan Travel Bureau.

As a result, the proportion of people who left the country in 1993 to the overall population was as high as 35 per cent for Hong Kong and 35 per cent for Korea, compared with just

9.5 per cent for Japan, according to statistics by the Japan National Tourist Organisation.

The growth in air travel in Asia has been so strong that in fiscal 1993 Qantas, the Australian airline, for the first time earned more revenues in Asia than in its home market.

But the boom in regional air travel has not offered as effective a boost to profits for all airlines with a stake in the pie. While most are benefiting from the expansion of business in the region, the explosion of the market has brought uneven blessings to the region's airlines.

Qantas, for example, is one of the more enterprising airlines which have taken advantage of growth markets in the region.

The airline, which had just four flights a week out of

growth in the Asia-Pacific market.

They are angered by US moves to take advantage of their beyond rights to fly from the US via Tokyo to a third destination in the increasingly popular Asia-Pacific region. Northwest Airlines, for example, was accused by both the Japanese and Australians of taking business that was rightfully theirs when it flew a flight from New York to Sydney, through Osaka, which mostly carried Japanese travellers between Osaka and Sydney.

Furthermore, there is rising concern that the high costs of landing at Kansai International, a new international airport in western Japan, will discourage airlines from taking up their landing rights there, and shift business to other airports, such as a new one being built in Korea.

There is a lot of (Japanese) people in many ways it could be more convenient to fly via Kimpo airport in Korea, rather than through Kansai or Narita even," Mr Kotoda points out.

Such worries are justified. The strength of the Asia-Pacific market is expected to continue for the foreseeable future, with the region likely to show stronger growth than other markets. Estimates range from 10 per cent growth in the year 2000 and expects the Asian market to account for 51 per cent of all international traffic by the year 2000 compared with 31 per cent in 1990.

The ability of countries within the region to take a significant part of that traffic

through their doors will depend to a considerable extent on increasing capacity. There has been a rush to do up with new airport facilities planned not only in Japan but in Thailand, Taiwan, Korea and Singapore as well.

While growth in the Asia-Pacific market is sure to come, and the Japanese will certainly enjoy their share of that growth, national aviation policy and the efforts of the carriers over the next few years will be crucial in determining where much of that growth is finally channelled.

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# AIRPORTS OF THE WORLD

On pages 13, 14 and 15 our correspondents on the spot offer quick guides to how to find one's way around and what to look out for

**M**unich's shiny new steel and aluminium Franz-Josef Strauss airport is, for the most part, a successful attempt at user-friendliness. It might have come off even better had the Bavarians not been tempted to build what is essentially a medium-sized regional service point on such an heroic scale.

The place has clearly been built with long-term growth (and the prosperity of the German metal-working industry) in mind. However, disproportionate walking distances are partly compensated for by an unclaustrophobic atmosphere

## MUNICH

### An outpost on an heroic scale

and a liberal sprinkling of cafés and restaurants.

A full range of services is amply staffed by people with a tendency to brisk efficiency, further contributing to a more relaxed feel than is common in such places.

The principal drawback is the airport's position well

away from the city, which makes travelling to and from something of a trial. It can be costly, too, for those who elect to avoid the cheap 45-minute S-Bahn train ride across the dead-flat Bavarian heathlands to the city centre.

High spot of the journey is the airport visitors' viewing

point: a perfect cone of soil from the airport construction work. The S-Bahn journey is comfortable enough, but over-punctuated with stops at every hamlet along the way.

The taxi ride, officially 30 minutes, but often longer because of the Germans' love of traffic jams, costs a whopping DM90.

Experienced hands on one-day trips prefer to hire a small car for up to DM60, but this is not especially advised for occasional visitors unfamiliar with Munich's whirling traffic guidance systems.

Christopher Parkes

## FRANKFURT

### Charmless, but it has every facility

If you have the legs and the patience to search them out, Frankfurt Airport has every conceivable facility for the business traveller within its charmless vastness.

The tricky part is finding a helpful and knowledgeable car to offer directions. Don't even try on a national or regional holiday, but be sure to arrive with plenty of time to spare if you are flying out. On peak days the outward-bound total approaches 70,000 happy travellers.

Those en route to the US should leave an even greater safety margin in the light of the continuing withdrawal of swathes of US military and auxiliary personnel, their dogs and bicycles.

Formerly bottle-necked

security checks are showing signs of improvement with the arrival of extra staff and an increase of almost a third in the number of X-ray machines in the past few months. A newly-expanded supply of baggage trolleys (apparently modelled on the Mercedes S-class car) also appears to have put an end to regular wrestling matches, especially in the departures area.

requiring minimum personal contact with airport staff, such as baggage handling, tend to be flawless.

Passport control for new arrivals is erratic. Do not bother to smile at the uniformed checkers, but make sure you toe the yellow lines as you approach them unless you enjoy being harassed.

Public transport services are adequate. For preference take the train or a 20-minute taxi

ride if the prospect of the gruesome drug-addict population lurking around Frankfurt's railway station concourse deters you.

Car-hire may be rattled by the tangle of roadworks associated with the construction of the new \$1bn terminal, scheduled to open a new era of comfort and efficiency in October. Road signs near the airport are confusing, to say the least.

Incoming drivers looking for a parking space are often best advised to avoid the signposted car parks 1, 2 and 3, and nip along past the set-down area to car park 4 which generally provides quickest access to arrival and departure areas.

Christopher Parkes

## ZAVENTEM

### Advantage of being near to Brussels

**T**ime is money, so the biggest advantage of Zaventem airport is how near it is to downtown Brussels. A 20-minute ride on the train costs a paltry Bfr65 (less than \$3). Driving takes between 30 and 25 minutes, providing you do not travel between 4pm and 6.30pm when there is a high risk of being trapped in city tunnel traffic. Taxis cost a hefty Bfr1,200 (\$40).

At first sight, the airport is unappealing. The arrival lounge has a mungy bar which is full of stale smoke. The foyer, with illegal cabbies on the look-out for gullible foreigners, Heathrow's Terminal One looks luxurious by comparison.

Further inside, standards pick up. Airline staff are courteous, and the check-in queues shift quickly. Baggage handling is speedy and reliable. Duty-free shops have the best chocolate in Europe. The executive lounge looks as good as most. What is missing is a good toy shop for children's presents and a high-class restaurant.

On the other hand, Zaventem does not specialise in transit connections, unlike Schiphol or Heathrow. It is a one-stop shop whose chief appeal is the lack of crowds.

Two quibbles. Passport checking is irritatingly slow for a country which has signed up to the Schengen agreement (the accord between European Union member states which is

supposed to make travel between signatory countries pain-free). Brussels officials say that all will come good once airport reconstruction is complete. The sullen expression on the faces of customs officials suggests otherwise.

Second, there never quite seems enough parking space inside the airport garage which is some way from the arrival and departure exits. Motorists may need to hob-crawl for up to 10 minutes to look for a vacant slot among the 6,000 slotted places. It is no particular consolation that parking costs a fairly reasonable Bfr295 a day.

Lionel Barber



Passport control at Linate Airport, Milan

## MILAN

### Chancing the fog at Linate

**E**arly morning passengers bound for Milan often betray an almost British preoccupation with the weather. Is it foggy at Linate Airport? Will there be a delay or even a re-routing?

The tendency for mist at Linate is aggravated by the nearby presence of an artificial lake. Unfortunately, until mid-1995 the airport is without an instrumental landing system, which is being improved to allow aircraft to land in visibility of less than 75 metres.

On a clear day, the traveller can look forward to Linate, which is well equipped and convenient for meetings in Milan. It is only 10km from the city centre and a taxi ride costs L\$5,000 (about £10.50).

An airport bus, at 20 minutes

frequency, connects with the main railway station where there is also access to two of the city's three Metropolitana (underground) lines. Tickets cost L4,000. Alternatively, there is the No 73 bus which has its other terminal at Santa Babila in the heart of the city. In common with all buses, the L1,200 tickets have to be bought at newspaper stalls.

There are three car parks, including a multi-storey for

1,300 cars, pleasant bars and duty free and a business centre. The friendly woman at the information desk, who offers a passenger one of her own L200 coins for a telephone call, is typical of the local attitude.

Recent improvements at the airport have provided passengers with rolling-bridge access to 75 per cent of national flights and also a new national departure lounge connecting with international flight departures.

The baggage area for international arrivals has been extended.

But Linate, about the seventh biggest European airport with 9.5m passengers, can grow no more and this is of great concern to Alitalia, which claims that L30n a day is lost in air fares sold by rival airports. Work on upgrading Milan's other airport, Malpensa, with 3.6m passengers, got held up by inquiries into Italy's Tangentopoli bribes scandal and, for now, the link with the city is a 60-minute bus ride costing L12,000 for the 45km journey, or a L120,000 taxi ride. Travellers usually prefer to chance the fog at Linate.

John Simkins

## CHARLES DE GAULLE

### Great shops; a pity Paris is so far

**C**harles de Gaulle may have lost a little of the sci-fi styliness that made it seem so futuristically when it opened in the 1970s, but beneath its grubby concrete facade lurks a remarkably efficient international airport.

Despite the grime, it is still a thrill to whizz up and down the glazed escalators in Terminal One. While Terminal Two boasts the visual treat of a Thunderbirdesque ring road that comes into its own when illuminated at night.

The shops at both terminals are spectacular: as befits France's biggest airport. The *épicerie* sell everything from cheeses to *foie gras*. Even the clothes shops (a sore point at most airports) are passable so that, if the worst came to the worst and you lost all your luggage, you need not end up looking like Eurotrash.

Charles de Gaulle also scores

highly on the lounge front. The Concorde lounge, predictably, is best for celebrity spotting, particularly during the fashion season when poses of supermodels fly in. Even the ordinary business lounges are kitted out with all the necessary facilities. Although the "capsule" accommodation (literally a bed and basin) for passengers on delayed flights should be avoided at all costs.

The big hitch about using Charles de Gaulle, other than the high statistical probability of having your luggage pilfered by its sticky-fingered baggage handlers, is getting

there. The 25km trip between central Paris and the airport can take as little as 30 minutes and cost around FF100 (about £12), but that is only on those very rare occasions (mainly between the incommensurable hours of 4am and 5am) when the roads are clear.

Even at moderately busy times the journey stretches to an hour and the fare rises to FF180 to FF200. Anyone daunted enough to venture out to the airport during the rush hour or, worse still, on the eve of one of France's numerous national holidays, should allow for anything up to two carbon

monoxide-choked hours in an apparently endless traffic jam and a FF250 bill at the end.

The buses, which leave every 20 minutes or so to destinations such as the Arc de Triomphe and Gare d'Est, take just as long as taxis: but they are, at least, cheaper at FF40 a ticket.

The other option is the train, which is even cheaper with tickets at just over FF30. The snag here is having to wait - and wait - for the buses that ferry passengers from the terminals to the Roissy RER station. There is also the risk of public sector strikes (nearly as numerous as French national holidays) and finally the threat of the thieves and fluffers that prowl around the Roissy line.

Any passenger really must watch his or her wallet at all times and it is not safe to travel alone after dark.

Alice Rawsthorn



Heathrow: the busiest airport in the world on one of its quietest days

## HEATHROW

### Best and worst of the terminals

**L**ondon's Heathrow is the busiest international airport in the world. But whether you enjoy the experience of using it depends largely on which terminal you use.

Like Air France at Charles de Gaulle in Paris, British Airways has the best terminal almost to itself. Terminal Four is a model of spaciousness which even when busy causes no more stress than queuing to buy an ice cream on a summer's day.

Terminal Two, on the other hand, is a ghastly outdated construction where even users of business class check-in desks have to manoeuvre their bags around concrete pillars that could not have been better

placed by the demon of travel frustration. Take medical advice first if you suffer from claustrophobia.

Terminals One and Three are in-between, but have a distinct Terminal Two tendency at busy times.

Getting to the airport is never quite satisfactory. The Underground is cheap and reasonably quick, but inconvenient and awkward if you have

heavy bags. Central London stations usually have steps rather than escalators at some point. The airport bus is of variable reliability while taxis cost at least £30 and are a guaranteed way of missing the aircraft if you leave in the rush hour.

Parking costs £12 a day close to the terminals in "business Car Parks" close to the terminals and £7 a day further away in the long-term car parks. At Terminal Four the best deal is the Hilton Hotel car park.

There are more than 25 business and first-class which, especially for long haul, are generally well kept and spacious. The exceptions at busy

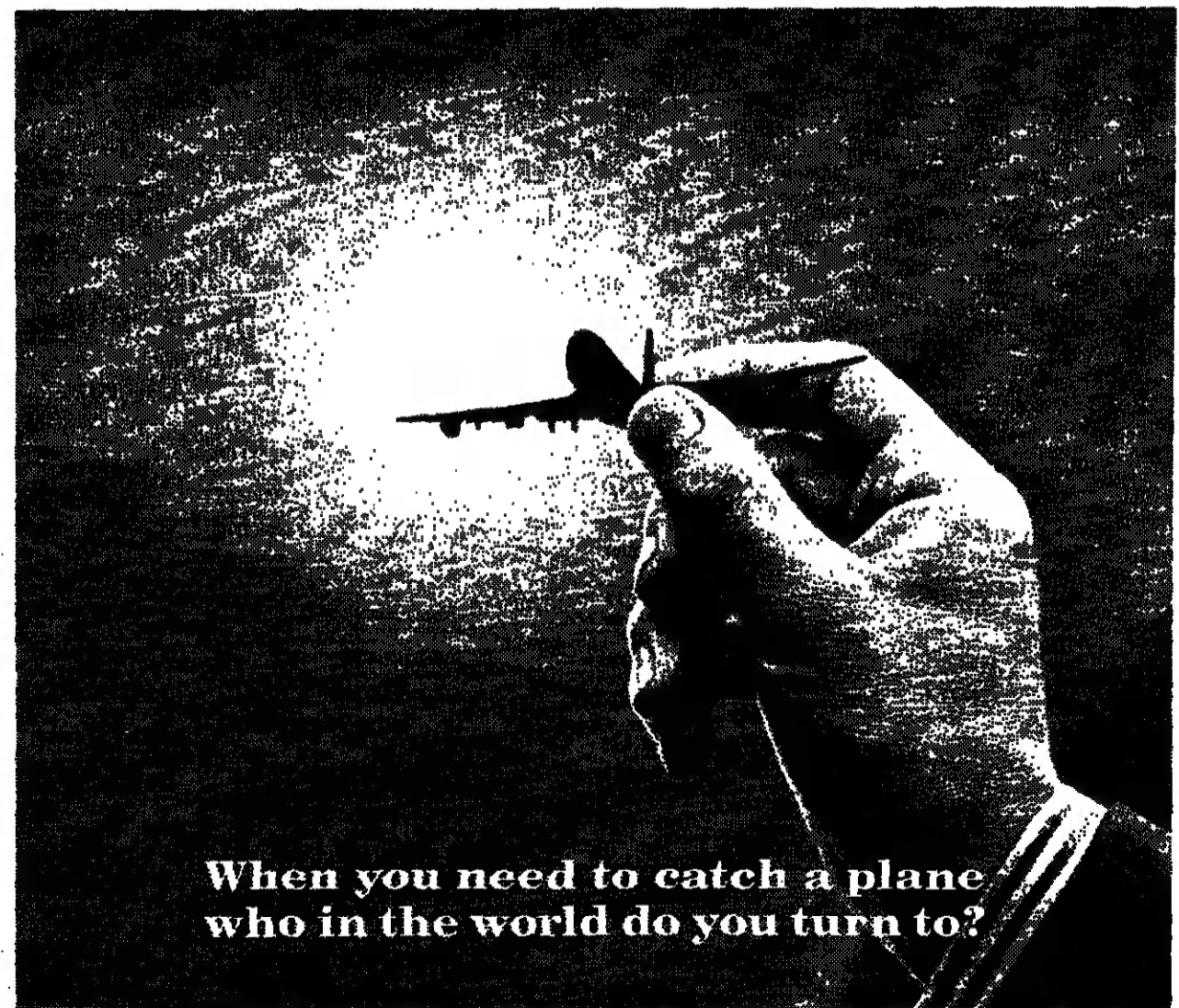
times are the British Airways club class and executive club lounges, which are victims of their own success.

Thomas Cook has a business lounge between Terminals One and Two aimed at short haul business passengers who travel on economy tickets.

Undoubtedly, Heathrow's strong point is its shopping. Once again, Terminal Four is best, although Terminal Three is close behind. There are 59 duty-free and tax-free shops, so do not buy anything until you have gone through passport control.

Such has been the overcrowding at Heathrow that some airlines have clubbed together to pay for separate security and passport checks for business and first class passengers. This "Fast Track" service is genuinely useful and operates at Terminals Three and Four with seven airlines participating.

Daniel Green



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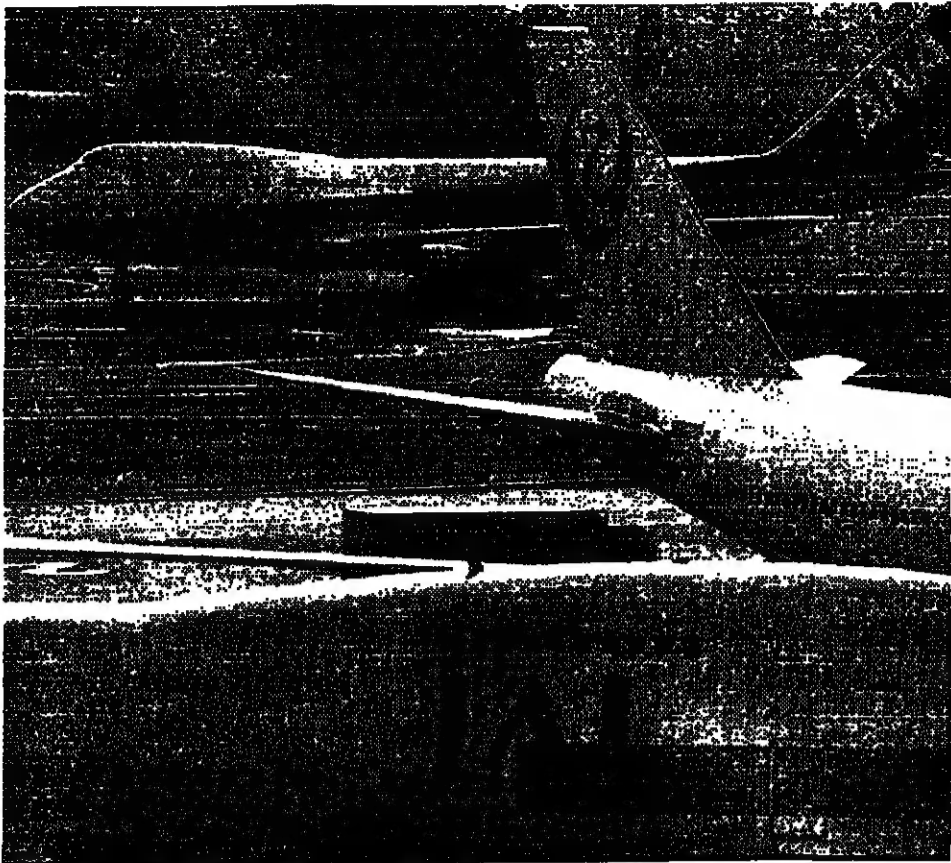
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## BUSINESS AIR TRAVEL 14



Japan Airlines' and All Nippon Airways' 747s at Narita Airport

## ■ NARITA

## It's easy to get to Tokyo

Narita, the international airport that serves Tokyo, now has two terminals. While this should not worry the well-organised traveller, it is testimony to the large scale and complexity of the place which anyone who finds himself having to use Narita should be warned about.

Narita does try, however, to be user-friendly. Transport between the airport and central Tokyo is relatively easy and the airport buildings boast facilities ranging from shower rooms (for ¥600 an hour) and audio-video rooms (at ¥400 for two hours) to a business centre and free children's play room.

For those caught hungry at the airport, restaurants serve a variety of Japanese, Chinese and western cuisine at somewhat higher prices than average in downtown Tokyo.

There are hotels and conference facilities catering to a variety of needs around the airport and two conference

rooms in the airport itself, the largest of which can handle up to 50 people.

Getting away from Narita is also relatively hassle-free. Perhaps the most convenient way for travellers staying at hotels downtown is to use the airport limousine, which runs at regular intervals to the major hotels and stations in

**Finding somewhere to eat in the city after 10pm may be difficult**

Tokyo, Yokohama and some parts of Chiba, including Tokyo Disneyland. Some limousines go directly to hotels.

The cost is steep at ¥2,700 (about £17.75) to central Tokyo and ¥3,500 to Yokohama, but the ride is generally comfortable with reclining seats and air conditioning. The drawback is that traffic can be horrendous depending on the time of day and an average

70-minute drive to central Tokyo can stretch out substantially.

The Narita Express trains which run from the airport to stations in similar areas are much more reliable and offer smooth, comfortable travel to major destinations for much the same cost. Access is relatively easy to the trains which run at half-hour to one-hour intervals.

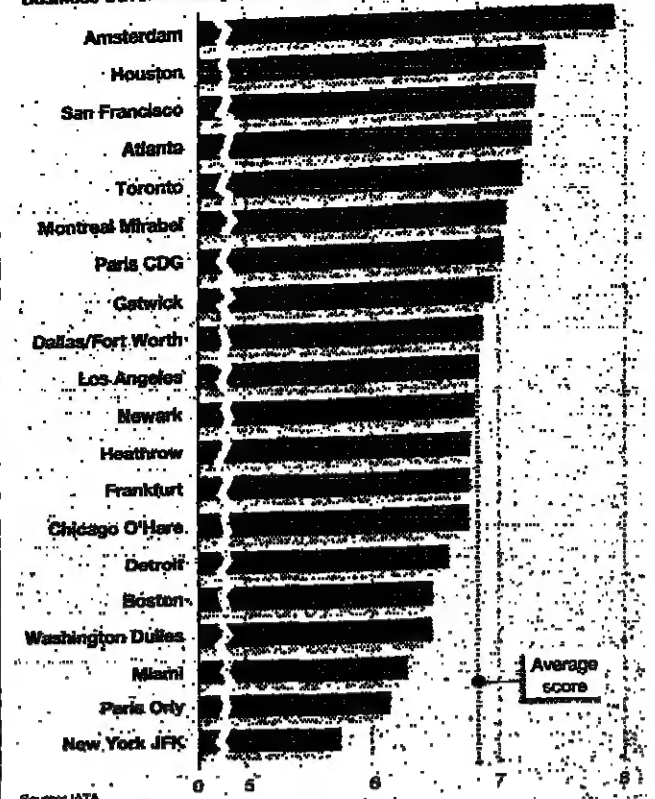
On the other hand, independent travel by car is somewhat more complicated as parking facilities are relatively expensive and not within easy reach. Taxis and car rentals are readily available but costs are steep.

While aeroplanes should not arrive at Narita too late, travellers should be warned that Tokyo itself goes to sleep fairly early so that finding a place to eat after about 10pm is difficult.

Michio Nakamoto

## Overall passenger convenience

Business traveller ratings (out of 10) of transatlantic airports



Source: IATA

## ■ SCHIPHOL

## Casino set to open by end of year

Amsterdam's Schiphol Airport is heavily dependent on transit passengers and goes out of its way to make connections easy. Though the airport is growing rapidly in size, it remains under one roof, so there is no need for terminal hopping.

The business traveller running from one gate to the other is sure to encounter Schiphol's extensive array of duty-free shops. Besides the usual cigarettes, alcohol, perfume and cosmetics, these sell diamonds, cameras and televisions.

The latest sector to be added to duty-free sales is golf. Schiphol recently became the first airport in the world to open an indoor centre, complete with putting greens and driving ranges as well as a "video-golf simulator" which replicates 24 of the world's golf courses. There is even a professional on hand for lessons.

The airport has two business centres, one for transit passengers and the other for people already through immigration and customs. These have meeting rooms and computers, and secretarial services can also be obtained. Other airlines also have executive lounges.

For relaxation, there is a fitness centre, a sun centre, a sauna and a hotel, all in the transit area.

At the end of the year, Schiphol plans to become the first airport to have a casino, where departing and transit passengers will be able to play blackjack and roulette and other games of chance.

The only drawback to Schiphol at the moment is the heavy programme of construction, which can make finding the car parks a chore for people driving to the airport.

Ronald van de Krol



KLM's business class lounge at Schiphol Airport, Amsterdam

## ■ ZURICH

## So typical of the Swiss

Zurich's airport is everything you would expect of a Swiss establishment - quietly efficient, tidy, convenient and expensive.

It is composed of two adjacent terminals, with spacious Terminal A occupied only by Swissair and its partner airlines: Crossair, Austrian Airlines, SAS, Scandinavian Airlines, Delta Airlines and Singapore Airlines.

All other airlines and charter flights use Terminal B, and it is here that crowding can often become unpleasant and service drop below acceptable standards.

The airport is located only 11km north-west of the city centre. It can be reached in a few minutes by car and very frequent train services from the city's main railway station to the station underneath Terminal B. Traffic jams going to the airport are rare, less so going into town.

The second class one way rail fare is SFr4.50, the taxi fare a numbing SFr40 (about £19).

There are multi-storey car parks connected to each terminal and parking costs SFr4 an hour, SFr24 for 24 hours and SFr96 per week. For those accompanying departing passengers or welcoming new arrivals, there are usually a few parking spaces free at the respective ramps at SFr1 for a maximum of 10 minutes.

Passenger processing is normally efficient and the terminals are not so big as to require a half-hour hike to the gates.

Lounges for first class and business passengers have been cramped and smoky, but Swissair has just opened new, enlarged ones in Terminal A for its clients. Other airlines get, sometimes even having to take space in Terminal A.

Oddly, Zurich airport is not famous for its shopping. This is

because it is owned and operated by the cantonal government which has to be sensitive to the feelings of its many constituents who dislike the airport.

Attempts to expand airport facilities are always contested, so it is pointless for the authorities to try to boost custom through marketing promotions.

The transit areas feature a modest array of duty-free shops, but the prices are not remarkably better than you can get in town.

On the other hand, there is an immense and varied shopping centre in the basement of Terminal B above the railway station. It is as much for Zurich residents as for travellers, being the only place in the region where evening and Sunday shopping is allowed. But it is worth a browse, if only to acquire a feel for how the natives shop.

Ian Rodger



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BUSINESS AIR TRAVEL 15

CHICAGO

O'Hare drawback is congestion

Chicago's O'Hare Airport served 66m passengers in 1993, making it one of the world's largest, and often among the most frustrating, transit points for business travellers. Local politics have constrained badly-needed runway expansion at O'Hare, resulting in air traffic congestion and flight delays.

The congestion extends to the highways that surround the airport. Interstate 94, the main artery between O'Hare and downtown Chicago, is under construction throughout this summer, with the project planned to extend into 1995. Ground transportation delays are expected to peak during the weekends preceding the May 30 and July 4 US holidays, and between June 14 and July 2, when more than 80,000 foreign visitors will come to Chicago for the World Cup soccer tournament.

Airport officials encourage travellers to use Chicago's train system to get into the city. Since traffic gridlock can turn a 40-minute taxi or rental car ride into a two-hour ordeal at peak times, Chicago Transit Authority trains can be caught right at the airport, and deliver passengers to the central business district, the Chicago "loop", in about 40 minutes for a fare of \$1.50. Taxi fares to the city run to about \$30.

The CTA trains offer the noisy, untidy jolting of a carnival ride, and have no provision for luggage. However, they pro-

vide unexpected views of Chicago's mean streets, multi-ethnic neighborhoods, and some of the best graffiti art in the US. Train travel is only recommended during daylight hours, with cab or limousine service available after dark.

Last May a new \$618m International Terminal (terminal 5) opened at O'Hare. This bright facility offers a buffet of Chicago fast-food specialties, including Chicago-style frankfurters and pizza. There is a 6,000 sq ft duty-free shop, one of the largest in the US, and information booths with

friendly multi-lingual attendants on both terminal levels. But travellers should note that the international terminal is located away from the main airport, and that connections can be made only by taking a five-minute trip on the new \$127m airport transit train.

While major international carriers are now using the new terminal, US airlines that make international flights are still operating out of their own terminals. International travellers departing from O'Hare should check with their airlines for departure location.

O'Hare's largest concentration of business services is in Terminal 3 near the American Airlines gates. It is equipped with 17 conference rooms with video conferencing capabilities, all available for short or long-term rental.

Laurie Morse



The United Airlines terminal at O'Hare Airport, Chicago

HONG KONG

Kai Tak choked by success

Hong Kong's Kai Tak airport is a microcosm of the territory it serves: compact, relatively efficient and hideously congested.

It is an airport past its sell-by date, having operated beyond capacity since last year. Work on a better version is under way, though progress on the key elements of the project remains hostage to Sino-British disagreements over the funding.

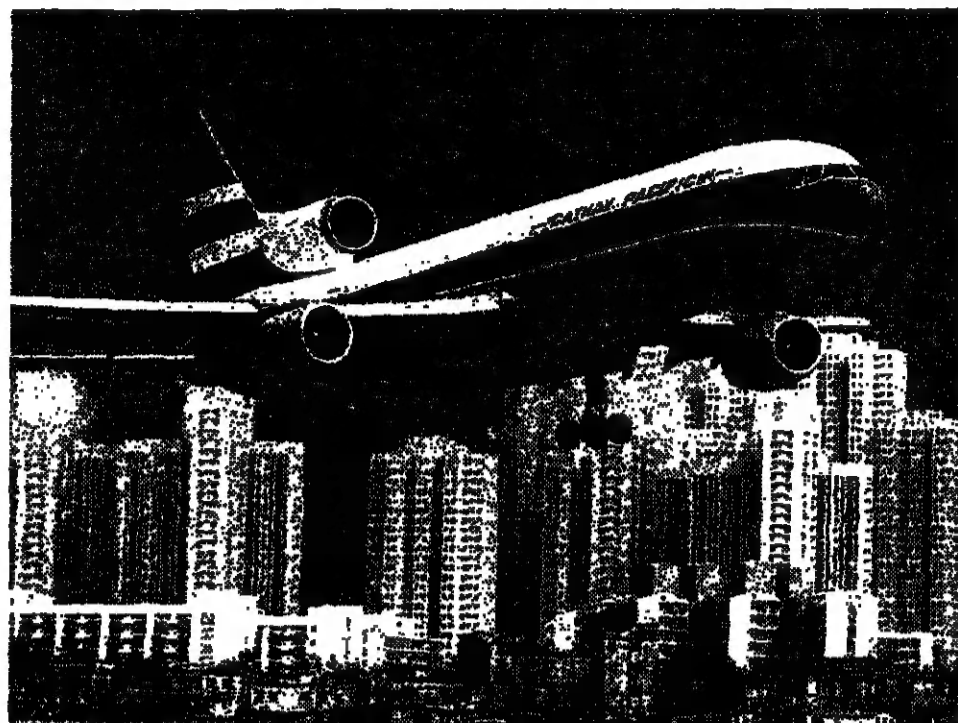
With around 28 flights taking off every hour and a daily throughput of some 67,000 passengers, Kai Tak is in effect choked by its own success. Immigration queues are long and processed slowly (customs officials, possibly with reason, find it hard to believe Asian

visitors would fly to Hong Kong for a holiday and ulterior motives of employment are invariably applied to holders of Philippine passports). Information is not as accessible as it might be, especially at arrivals.

Despite requirements to arrive at the airport well in advance of flights, there is little by way of amusement once passengers have checked in. Shops selling duty free goods, books, souvenirs and sweets occupy cramped premises that are soon filled out by backpackers.

Yet, despite being the third busiest airport in the world, Kai Tak is small and contained under one roof.

Louise Lucas



Cathay Pacific aircraft landing at Hong Kong's Kai Tak airport

SINGAPORE

Changi: so little to improve

Singapore is clean. It is efficient. It has very little crime. It is a country that works.

Singapore is boring. Too controlled. More like a giant theme park than a country. A society in which people are reduced to digits by a government-obsessed by staying ahead.

Opinions on Singapore differ wildly. But even the most jaded observer of the Singapore scene finds very little to criticise about Changi Airport, the island republic's international terminus.

First, there is the space. There are acres of arrival and departures halls. Plenty of seating is available, even at peak travel times. The restaurants and bars are almost never crowded. And there are enough shops to exhaust a wallet full of plastic (few bargains are on offer).

It is difficult to tell when Changi is busy. Perhaps that is the test of a truly efficient airport. No queues, no bustle, no hassles trying to carry

your bag off to some dark place. Changi runs like - well - like Singapore.

More than half of the Changi site was reclaimed from the sea. Changi opened in 1981 and now handles more than 18m passengers a year. It is consistently voted as one of the world's best airports.

A bit of time between flights? A five-city tour can be arranged. Singapore does not suffer the same mayhem of other cities in Asia. Your sightseeing bus is guaranteed to get you back in time.

Need a little rest? Then there are two transit hotels. Rooms can be leased for \$948 (\$30) for six hours. The charge is double for 12 hours. There are saunas, fitness rooms, a cinema and business centres. There's even a carp pond to gaze into and meditate.

Skytrains link Changi's two terminals. Kleptomaniacs seem to roam the world's airports phoning luggage trolleys. No such problems at Changi. Enough trolleys to trip over.

Singapore loves statistics.

Kieran Cooke

JFK, NEW YORK

Last lap may be the worst

Located in the borough of Queens, 15 miles south-east of midtown Manhattan, John F. Kennedy Airport is the main hub for international flights to and from New York.

Sprawled over almost 5,000 acres, JFK is like the city it serves - chaotic and also overcrowded.

The terminals of the big US airlines (American, TWA, United, USAir and Delta) are efficient but lack style, and the quality of the shops, restaurants, and bars is no better than average.

Standards are a bit higher at the British Airways terminal, but the main international terminal used by all other airlines is a disaster, and it really should be avoided whenever possible.

Airport staff are generally helpful when you can find them, although being New Yorkers they are often a touch surly.

The greatest problem with JFK, however, is the lack of an efficient transport service to and from the city. New York's subway does not reach as far as JFK, but you can take a bus from the terminals to the nearest subway station (Howard Beach/JFK Airport on the A, C and H lines, at \$1.25 per one way trip).

It is more convenient, though no quicker, to take the bus all the way into Manhattan.

Several companies run regular airport services (Carey Transportation is regarded as the most reliable), and the fare costs between \$12.50 and \$20. The journey can take

anywhere between 40 minutes to an hour and a half, depending on the traffic and the number of stops the bus makes.

Taxi cabs are the quickest way to get into the city. Outside the rush hour the journey can take as little as 30 minutes, but bank on at least 45 minutes to an hour.

Always use licensed Yellow cabs, and expect to pay between \$35 and \$45 (including tips and tolls). For anyone crazy enough to use his own car in New York, long-term parking at JFK is cheap, but the car parks are some distance from the terminals.

Patrick Harverson

NEWARK

Better gateway to New York

Newark airport, located 16 miles southwest of midtown Manhattan, may be in a different state from New York, but it offers a more pleasant arrival and departure point than JFK, and so is increasingly popular among visitors to the city.

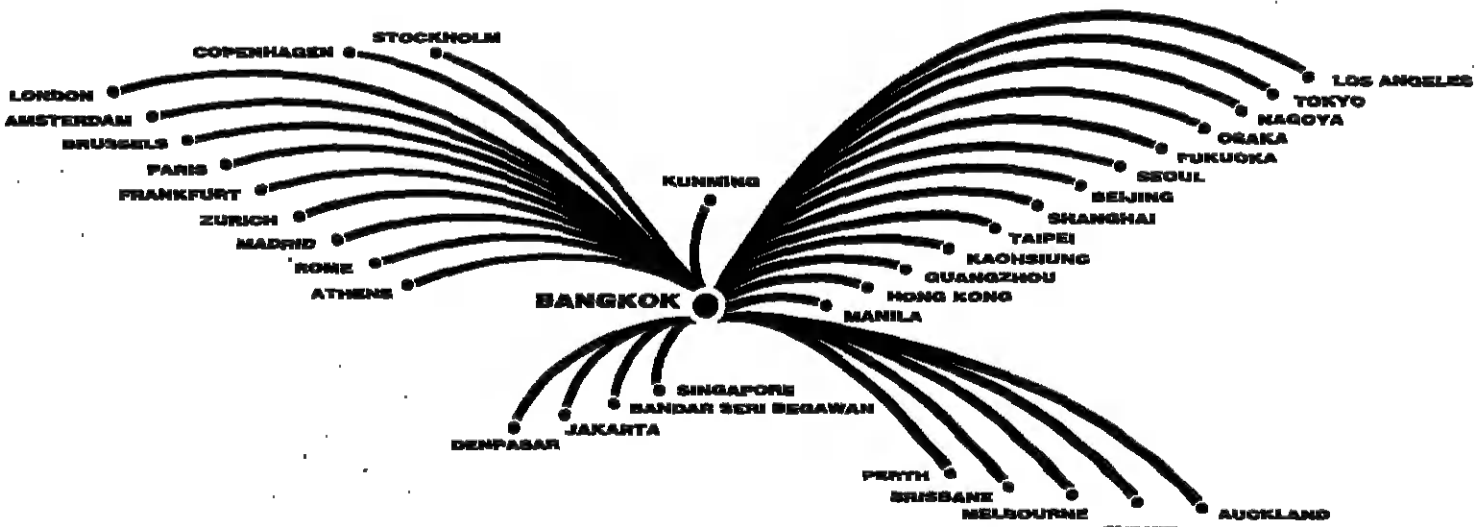
The main terminals at Newark are more modern, less crowded and better run than those at the older, much bigger, JFK. There are not as many shops at Newark, but the bars and restaurants at the airport are in better shape and

stay open longer. Service from airport staff is also generally more courteous.

The big advantage that Newark has over JFK is the travel time between the airport and the city. Because the roads between Newark and Manhattan are generally less crowded than those into the city from Queens, outside the morning rush hour it can take little more than 20 minutes to get to downtown Manhattan (this is particularly handy for anyone eager to get to a business meeting in the financial district).

Patrick Harverson

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